

Annual Report 2020

Du bewegst mehr als Du gibst

 terre des hommes
Help for Children in Need

Imprint

terre des hommes
Help for Children in Need

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Dear reader,

In the second year of the global pandemic we are witnessing the devastating impact of the coronavirus, which has turned the life of billions of people upside down. All of us have to gear our everyday life, our customs and our social life to incidence figures and the official instructions derived from them. Our government's health policy dominates the news and is a topic of constant controversy. We may regard it as right or wrong – at least there is such a policy in Germany. The over 200 million inhabitants of Brazil cannot say that of their country; they have an authoritarian president, who denies the pandemic and exploits it by sending the military and the police to the favelas to crack down on the poorest of the poor when they resist his policy of ignorance. This particularly abominable example shows a typical pattern: whether through the violence of antidemocratic governments or as a result of lockdowns – everywhere Covid-19 is hitting the poorest the hardest. For that reason, a large number of our projects aim at improving the living conditions of those worst affected and particularly supporting children who get no schooling and suffer domestic violence or social isolation.

We owe it, above all, to the generosity of our donors and other financing bodies like government ministries, foundations and cooperation partners that we have been able to respond quickly and purposefully in launching new projects. In 2020 you all contributed to producing a record level of income unprecedented in the 53-year-old history of terre des hommes. Now, alongside pandemic relief, we can continue to fund and, if necessary, expand the ongoing programmes – whether they be to promote organic farming in eastern India or to support young women in Mali who, slaving away as housemaids in the capital Bamako, have had to defend themselves against domestic abuse from male members of the family.

You will find more examples of our work and its impact in this annual report. They show that, last year too, we were able to achieve a lot with your support at a great variety of locations. I extend my warmest thanks for that – on behalf of the children and young people in our projects.

Yours sincerely,

Edgar Marsh
Presidium Chair



Executive Board Report

»One year into the beginning of the COVID-19 pandemic, progress has gone backward across virtually every key measure of childhood« – these introductory words from a UNICEF study on the situation of children point to a global disaster. The number of children who live in households below the poverty line has risen to around 140 million, children’s access to education and health services has markedly deteriorated, while at the same time rising numbers of children are compelled to work or are forced into marriage. The study concludes that it will be the children who, in the coming years, have to bear the main consequences of the coronavirus pandemic.

The coronavirus crisis hits the poorest

This fear reflects the experiences we had last year in our project countries. In almost all of them everyday life has dramatically changed since spring 2020, when the first wave of the pandemic broke out. Many of our projects were repurposed by adapting the originally planned interventions to the challenges of the pandemic. These included educational campaigns on protection against infection, making disinfectants available,

providing food packages for the most disadvantaged groups who had lost their work from one moment to the next by the lockdowns and thereby their livelihoods.

Meanwhile the social consequences of the pandemic are becoming evident. They are deepening the gap between rich and poor, which in many countries is already great, and serve to fuel hunger, exploitation and a lack of educational opportunity. And it always hits the poorest hardest. While they know how to reduce the risk of infection, in the Asian slums and Latin American favelas it does not help them, since they live in cramped quarters and can neither keep distancing rules nor use clean water. In numerous families who do not know how to make ends meet, the children, too, have to work in order to earn a little money to survive. Instead of going to school they sell vegetables at the markets, beg on the streets or toil for a pittance on plantations. Our partner organisations everywhere provide families with face masks and food and hygiene packages; they assist children in studying at school or at home by distributing educational materials and offering coaching. In the slums of Johannesburg, Mumbai or São Paulo, where many in communities living



Protection from Corona: awareness campaigns were carried out in all terre des hommes projects

For the ecological turnaround:
terre des hommes has launched the
»My Planet My Rights« campaign

terre des hommes
Hilfe für Kinder in Not

MIT KINDER- RECHTEN



MENSCHHEIT RETTEN

JETZT PETITION UNTERSCHREIBEN
MY-PLANET-MY-RIGHTS.ORG



MY PLANET
MY RIGHTS

in crowded conditions drown their sorrows in alcohol or resort to domestic violence, children often receive psychosocial support to overcome anxiety disorders, depression and physical complaints such as headache or stomach pains.

However, the consequences of Covid-19, which are uncovering the weaknesses of our global health, financial and economic system, must be tackled at the political level as well. For example, access to vaccines must not remain a privilege of wealthy countries. Together with numerous other non-governmental organisations (NGOs) we call for solidarity in levelling the gap between rich and poor, and the strengthening of multilateral institutions such as the World Health Organisation (WHO). Over a year ago it set up the Covid-19 Technology Access Pool (CTAP) in order to make patents and licences for drugs generally available. We are advocating for at least temporary suspension of patent rights for Covid-19 vaccines so that the much-quoted »vaccine justice« can be achieved not only in our German society but also at the global level and people in Africa, Asia and Latin America have the same chances of immunisation as we do.

For the children's right to a healthy environment

A central area of our programme activity is protecting people from the consequences of climate change and environmental destruction. In many different projects they learn the techniques of organic farming and sustainable water managements; they use low-fuel and solar-fired stoves for cooking instead of cutting down the forest. In order to underline the demand for an ecological transition and children's right to a healthy environment at the political level, we launched the campaign »My Planet My Rights« at the political level. Its aim is to enshrine the right to a healthy environment in the UN Convention on the Rights of the Child as binding international law. Germany is a member of the Human Rights Council and the General Assembly of the United Nations, and the two bodies will take up the issue in the coming months. The German Federal Government has underlined several times that it wants to take a leading role in human rights policy. On the right to a healthy environment, however, it has hitherto had reservations. This changed after a conversation between

our child rights expert Jonas Schubert with Federal Foreign Minister Heiko Maas – the German ambassador to the UN in Geneva raised the prospect of the Federal Government supporting our initiative for the right to a healthy environment. Now it will depend on getting as many states as possible to support this attitude. To this effect, staff of terre des hommes are currently conducting intensive talks with the responsible UN bodies and testifying as experts before the children's commission of the German Federal Parliament.

As a political actor and advocate of children's rights we will stick with this topic and persevere in pressing for children's right to a healthy environment to be legally enshrined in the UN system. Then those suffering the consequences of climate change would no longer be dependent alone on the good will of a government to assist and compensate them. Instead, this would be actionable in court – a further milestone on the way towards implementing human and children's rights.

terre des hommes' mandate

terre des hommes stands up for an »earth of humanity«. We prevent violence against children, protect them from slavery, exploitation and abuse and see to their education and training. We advocate for children being able to grow up in a healthy and sustainable environment, offering good prospects for the life of future generations as well. terre des hommes understands itself as a citizens' initiative and looks for people in the Global South and North to join it in working towards realising this vision.

This definition preserves the spirit of the founder generation and is, at the same time, extremely suited to meeting the challenges of the globalised world:

- It focuses on improving the real-life conditions of disadvantaged children and their families, and securing their chances of having a future.
- Universal human rights and, in particular, the Convention on the Rights of the Child, form the normative framework.
- Social responsibility and environmental sustainability, also including generational justice and the rights of future generations, are rooted in our mandate and essential today in the context of global challenges such as climate change and the growing gap between rich and poor.
- Politically and financially, terre des hommes protects and respects strict independence from party-political, business and religious interests.
- The principles of mutual respect and equal rights are underlined and gain new weight in an environment of growing intercultural and interreligious tensions.
- terre des hommes affirms its self-understanding as a citizens' initiative and part of global civil society, involving its partner organisations in strategic decisions.

Besides the practical assistance for children in need, terre des hommes clarifies the underlying reasons for hardship and injustice and advocates for a globally peaceful development that is both socially and environmentally sustainable. For terre des hommes, three areas of action follow, which are enshrined in its statutes:



Ecological sustainability: terre des hommes advocates environmentally sustainable development

Improving living conditions:
education offers children
opportunities for the future



Projects with local partner organisations

terre des hommes tailors its assistance to needs, aims for long-term, lasting and sustainable solutions and takes account of the general cultural and societal conditions. Human rights and, in particular, child rights, form the normative basis for its activities. The partner principle prevails, i.e. the programmes are on principle implemented by local organisations.

Advocacy

In the field of tension between critical observation of reality and constructive policy change, terre des hommes advocates for giving children a voice and lending a listening ear. It conducts effective, child rights-oriented actions and campaigns at various levels and with different partners.

Mobilisation and global education in Germany

terre des hommes originated in the responsible action of global-minded citizens and understands itself as a citizens' initiative that mobilises people to support its goals and to join it its work. Through publicity and educational activity, terre des hommes contributes to raising public awareness for the social, ecological, economic and cultural dimension of the situations in which disadvantaged children live, in this way highlighting global dependencies and connections from the perspective of children's rights.

terre des hommes' Strategic Goals

Interview with Joshua Hofert, head of the terre des hommes Programmes and Policy Department

In 2018 the terre des hommes Delegates' Conference adopted the following strategic goals:

1. Promoting a culture of peace
2. Improving psychosocial support for forcibly displaced children
3. Promoting a child's right to a healthy and sustainable environment
4. Fighting gender-based rights violations



Leisure activities for children and young people: Football tournaments promote peaceful coexistence



How does terre des hommes implement its strategic goals in practice?

terre des hommes funds a host of different projects but the strategic goals are the guideline of our programme activity. Their practical implementation in our project regions takes place as a function of the various problems there. To take the goal of »a culture of peace«: in Brazil, for example, violence against children is omnipresent. Our programmatic response is that we offer children and young people leisure activities such as street football tournaments, which enable peaceful relations. In South East Asia our partners have started a campaign against corporal punishment in schools and families.

Or to take the goal of supporting displaced children. Many boys and girls live in refugee camps. They suffer under the terrible experiences they underwent while on the move. terre des hommes provides social and psychological care for traumatised children.

Are there more focal points?

An important priority of our work is the issues of environmental education and environmental protection. Of central importance in this respect is the active participation of children, e.g. through our International Youth Network. Together with partner organisations and the young people, we have launched the international campaign »My Planet My Rights« in order to bindingly establish children's right to a healthy environment at the level of the United Nations.

With respect to gender discrimination, we support very different projects, for example, community centres in Afghanistan in which vulnerable women and girls learn to read and write in literacy courses. In other countries, the focus is on empowering women to be economically independent, or projects to eliminate domestic violence against women and girls.

Has the Covid-19 crisis changed our work?

Of course it has. It is becoming clearer and clearer how much the low-income groups have been affected by the consequences of the pandemic and how they are structurally disadvantaged. The lockdown has led to contact restrictions and to the closing of schools. Many families have lost their livelihoods from one day to the next; hunger is spreading. That confronts us with new challenges. Many of our projects have been repurposed in that the originally planned interventions have been adapted to the challenges of the pandemic: awareness-raising campaigns and sanitiser to protect against infection, food packages for the most destitute.

How a project arises



Leonor Quinto heads the terre des hommes Southern Africa Regional Office. From Johannesburg, she and her team coordinate terre des hommes' project work in Mozambique, Namibia, Zambia, Zimbabwe and South Africa. Using the example of a project in Zambia, she describes how an idea becomes a project at terre des hommes.

● **Starting situation** People in Zambia suffer from extreme environmental pollution. There is no functioning waste management throughout the country. Even in the city of Livingstone, people do not have a rubbish collection system. Wild rubbish dumps are rampant everywhere, where children play or rummage through the rubbish for something useful. Recycling or a system for it does not exist. Many raw materials such as glass and paper are lost this way. Another aspect is the open burning of rubbish, which leads to further problems.

● **Idea** Since 2011, terre des hommes has been working with the Zambian organisation Environment Africa in the field of environmental protection. In 2018, Environment Africa and terre des hommes initiated an exchange of young people from Zambia and Germany. The project was supported by the Federal Ministry for Economic Cooperation and Development and the logistics company Dachser. During their visit to Germany, the Zambian young people learned about the local waste management system and recognised the opportunities that exist in Livingstone in the field of recycling. Together with Environment Africa and terre des hommes, they developed a project concept, involving all relevant stakeholders such as the city administration and community leaders in Livingstone.

● **Application** With the support of Environment Africa, the young people presented terre des hommes with the idea of a recycling company organised and run by the young people themselves. A total of three collection points are to be set up. terre des hommes presented the concept to Dachser and asked for support.

● **Examination** Initially, studies were carried out to investigate, for example, the amounts of waste or the possibilities of community participation. The result was positive. The final project application was approved in May 2021. Environment Africa and terre des hommes concluded a project contract, terre des hommes and Dachser provided 102,000 euros.

● **Execution** The Livingstone City Council has approved the project, the municipality supports the project as part of its broader waste management plan and has given Environment Africa the necessary land. The project starts with one collection point, and the experience gained will be incorporated into the two other planned sites. In the initial phase, the young people are assisted by an enterprise development advisor.

● **Outcome** The project has only just begun, and the goals are ambitious: By the end of 2022, 50 percent of households in the project districts should separate their waste and bring it to the recycling centre. In order to be able to check the progress of the work during the project and to enable an evaluation after the project's completion, Environment Africa has determined the current status of the waste situation in Livingstone. The ambitious goal is to visibly reduce the amount of litter in the city by next year.

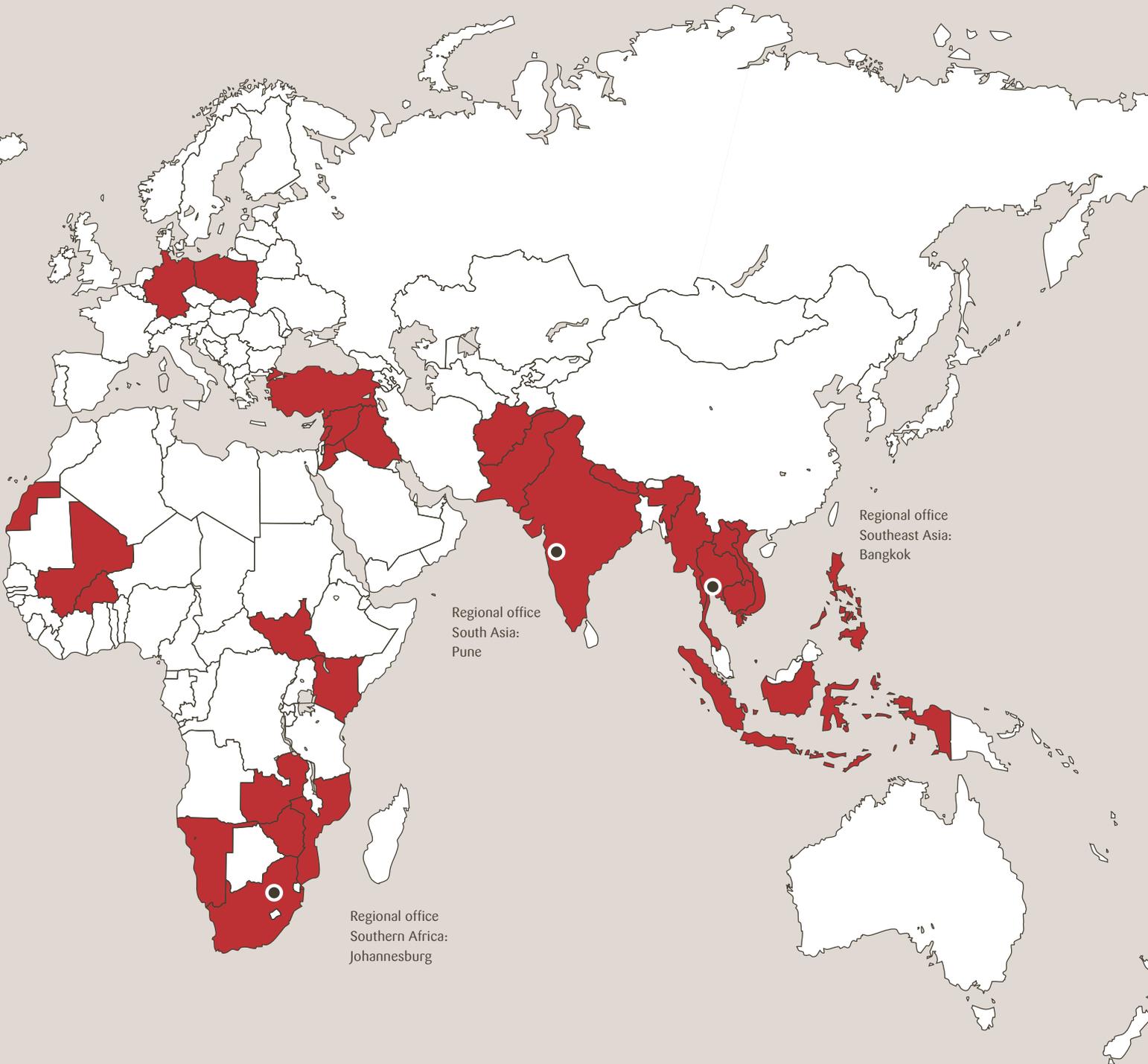




In 2020 terre des hommes supported 243 projects in 37 countries.

The regional offices of terre des hommes guarantee direct contact to the partner organisations and an effective supervision and co-ordination of project work on the spot.

Status: 1 May 2021



terre des hommes Germany is member of the Terre des Hommes International Federation in which 9 national terre des hommes sections work together in 8 European countries.

terre des hommes Germany takes part in programmes of Terre des Hommes International Federation in Western Sahara, Jordan, Libanon and Iraq.



Africa



Regional office
Southern Africa:
Johannesburg

Country	Projects	Budget €	Themes
Burkina Faso	2	68,487	Child labour, organisation of child labourers vocational education and training
Kenya	1	140,000	Vocational education and training
Mali	5	168,566	Forced migration and refugee children primary education child labour, organisation of child labourers
Mosambique	7	265,386	Promoting a culture of peace youth and violence ecological child rights psychosocial and educational services for displaced children humanitarian aid, reconstruction and disaster preparedness violations of gender rights health street children
Namibia	1	108,053	Primary education
South Africa	20	1,227,795	Promoting a culture of peace primary education psychosocial and educational services for displaced children forced migration and refugee children safe spaces nutrition vocational education and training promotion of women and girls, gender equality humanitarian aid, reconstruction and disaster preparedness participation and organisation of children and youth
South Sudan	4	3,995,536	Participation and organisation of children and youth psychosocial and educational services for displaced children forced migration and refugee children
Zambia	5	105,480	Ecological child rights humanitarian aid, reconstruction and disaster preparedness
Zimbabwe	13	1,990,212	Humanitarian aid, reconstruction and disaster preparedness promoting a culture of peace participation and organisation of children and youth ecological child rights psychosocial and educational services for displaced children forced migration and refugee children violations of gender rights promotion of women and girls, gender equality primary education
Western Sahara	1	75,000	Psychosocial and educational services for displaced children humanitarian aid, reconstruction and disaster preparedness
Total	59	8,144,515	

Playing is something natural

South Africa: Interview with Cynthia Morrison in Johannesburg

»A Chance to Play South Africa« is a small terre des hommes partner organisation based in Johannesburg. Its aim is to create games and sports opportunities for as many children as possible. The reason is that these activities offer children not only an important way to exercise and stay healthy but also to learn with, and from, other children. We asked Cynthia Morrison, the director, about her work.

Why is playing important for children?

Children playing is something natural. Nature programmed children to play in a certain way at various stages of their development. For example, a child explores the world, discovers his or her physical and social strengths and can deal with emotions. Also, children acquire social skills that way, as well as leadership qualities or the ability to cooperate – essential skills in later adult life and at the workplace.

Meaningful pastime: children need space for play



What does the right to play exactly mean?

The UN Convention on the Rights of the Child guarantees all children protection and the best possible development. That includes every child having the right to play and recreation. Many governments concentrate on the supposedly more important rights like health or education. All rights have the same status though, and governments are obliged to create an environment making it possible for all children to play.



Why is this right neglected?

In the eyes of many people, playing is useless and a waste of time. Accordingly, there are no guidelines e.g. in urban planning. However, children must have access to space to play in their direct neighbourhood. Or the safety side is overlooked and playgrounds are built without fences, with the result that parents are too afraid to let their children play there.

What has to happen?

Many adults think that children's need for leisure is satisfied by sport. Yet sport and playing are not the same thing. What is needed is free play times and opportunities organised by the children themselves in a natural environment that fosters imaginative playing. On the one hand, a slide offers children the lovely feeling of sliding, but it does so much more: children feel good when they manage to climb up by themselves and slide down. Ultimately a couple of big stones are enough and children act as though they are climbing Kilimanjaro.

What exactly does »A Chance to Play South Africa« do?

We show teachers, educators, kindergarten teachers and parents ways in which they can create better opportunities to play for children around them. We do that, first, through continuing education programmes, but also by providing practical support. If, for example, teachers want to organise games afternoons at their school, we help them to put this idea into practice. And we put on public activities indicating that children have a right to be able to play. In this built-up metropolis of Johannesburg that is not very well known.



Regional office
Latin America:
Bogotá

Latin America

Country	Projects	Budget €	Themes
Argentina	1	360,000	Promoting a culture of peace vocational education and training
Bolivia	9	162,626	Promoting a culture of peace humanitarian aid, reconstruction and disaster preparedness ecological child rights violations of gender rights youth and violence
Brazil	9	883,878	Youth and violence mental health vocational education and training informal education cultural diversity promotion of women and girls, gender equality humanitarian aid, reconstruction and disaster preparedness promoting a culture of peace violations of gender rights
Colombia	14	2,235,858	Forced migration and refugee children youth and violence war victims and child soldiers defence of human rights ecological child rights humanitarian aid, reconstruction and disaster preparedness participation and organisation of children and youth promoting a culture of peace children's rights in international politics
El Salvador	2	88,200	Promoting a culture of peace youth and violence participation and organisation of children and youth
Guatemala	2	119,990	Promoting a culture of peace participation and organisation of children and youth violations of gender rights promotion of women and girls, gender equality
Mexico	10	385,904	Forced migration and refugee children youth and violence street children health vocational education and training ecological child rights humanitarian aid, reconstruction and disaster preparedness participation and organisation of children and youth promoting a culture of peace psychosocial and educational services for displaced children safe spaces
Nicaragua	6	1,192,026	Humanitarian aid, reconstruction and disaster preparedness ecological child rights violations of gender rights promotion of women and girls, gender equality
Peru	8	781,767	Child labour, organisation of child labourers biological diversity ecological child rights promotion of women and girls, gender equality humanitarian aid, reconstruction and disaster preparedness violations of gender rights
Total	61	6,210,249	

Empowering girls and women

Nicaragua: Women fighting male violence and police ignorance

«Feminicidio» – almost everyone in Latin America knows this word: it designates the murder of women and girls that comes with threats and intimidation, with sexualised or domestic violence. And it denounces the police and courts because they do not effectively counteract the violence against women and girls.

In 2020, 71 feminicides were recorded in Nicaragua with its 6.5 million inhabitants. Sandra Arceda from the terre des hommes partner organisation Colectivo 8 de Marzo – the name marks International Women's Day – is furious: «Before they were murdered the women went to the police. They reported the perpetrators and asked for protection. But the police did nothing. 88 children were orphaned.»

Crimes against women and girls do not take priority for the police and courts

Gender-specific violence is frequent in Nicaragua: every fourth girl becomes pregnant before her 18th birthday – often after being raped. Anyone wishing to have an abortion has to seek help from «angel-makers» and often risks her own life in so doing. Abortion is strictly forbidden in Nicaragua, even after being raped or if the mother's life is in danger.

The rapist mostly does not encounter problems. Crimes against women and girls do not take priority for the police and the courts. «The police are busy prosecuting those who defend human rights,» Arceda complains. «They don't have time to protect the population.»

Women's rights activists like Sandra Arceda risk a lot in Nicaragua, since the regime of the ex-guerrilla leader Daniel Ortega tolerates no criticism. But they will not give up. Under the hashtag #NiUnaMenos, which means «not one less», she and women from the whole of Latin America demand justice and an end to impunity – in and via the social media.

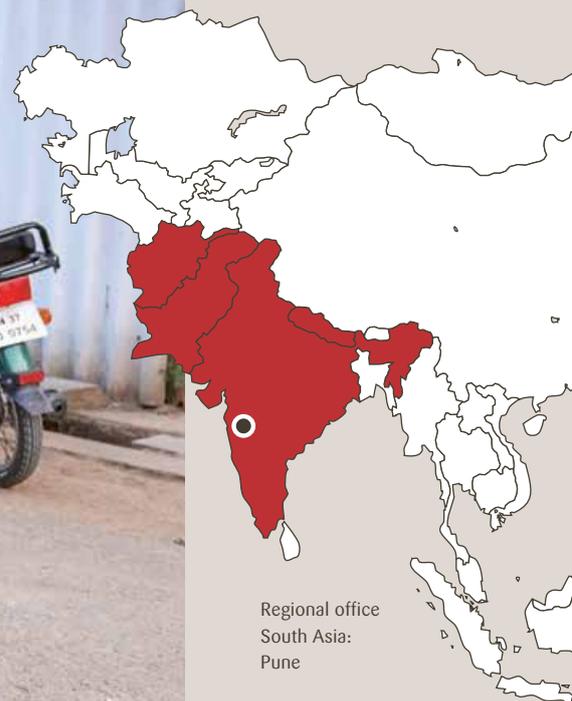
Urging the police to act

In 2020, Colectivo 8 de Marzo gave legal and psychological support to over 300 women threatened by violence. Its members compelled the police authorities to take action and enforced maintenance demands vis-à-vis fathers unwilling to pay. There is a women's shelter and a theatre group that performs in schools and at festivals and provides an important share of the awareness-raising.

With the aid of terre des hommes, the collective supports mainly children and young people who stand up against violence. There are self-defence courses for girls and discussions about images of masculinity, sexuality and love. The children write a musical and perform it at their school. Young people take courses in learning to report on their lives as radio reporters. Their documentaries are then broadcast on the «Children in action» programme. «We give them the knowledge and skills to be able to shape their environment and, by the same token, society,» says Sandra Arceda. Her aim is for the new generation to be able to defend themselves and no longer accept macho violence.



Maria (13) presents the radio programme «Children in action»: it talks about girls' rights on Wednesdays and Fridays



South Asia

Country	Projects	Budget €	Themes
Afghanistan	6	1,762,634	Vocational education and training humanitarian aid, reconstruction and disaster preparedness promoting a culture of peace youth and violence psychosocial and educational services for displaced children primary education participation of children and youth forced migration and refugee children
India	40	5,058,611	Youth and violence child labour, organisation of child labourers nutrition health primary education ecological child rights promotion of women and girls, gender equality humanitarian aid, reconstruction and disaster preparedness participation and organisation of children and youth promoting a culture of peace safe spaces strengthening urban communities participation of children and youth violations of gender rights
Nepal	11	911,477	Primary education humanitarian aid, reconstruction and disaster preparedness strengthening urban communities ecological child rights nutrition participation and organisation of children and youth safe spaces
Pakistan	1	531,313	Youth and violence participation and organisation of children and youth humanitarian aid, reconstruction and disaster preparedness
Total	58	8,264,035	

Darshan's hope for a better future

India: Assistance for waste picker families

Darshan grew up in the Davanagere community in the Indian state of Karnataka. The 16-year-old's family has lived from waste picking for generations. Yet the little money earned is not enough to make ends meet. His father also accepts any casual work on the surrounding plantations. But a few years ago Darshan's father fell very ill and the family had to take out a loan from a money-lender in order to get treatment. Soon they were not able to pay the high interest. Darshan was 14 when his parents took him out of school and sent him to work. He had to clean and repair underground sewerage pipes – a very hard job for which he earned 300 rupees (approx. €3.30) a day. With that money he provided a living for his family.

In the Davanagere community there are around 1,200 waste picker families. They work under disastrous conditions, and occupational health and safety is totally unknown. The parents usually start work at 4 in the morning and the children stay at home alone. When the parents are too old or too ill for such toil, they pass the work on to their children. About 85 percent of children from waste picker families drop out of school early.



Reducing the number of drop-outs

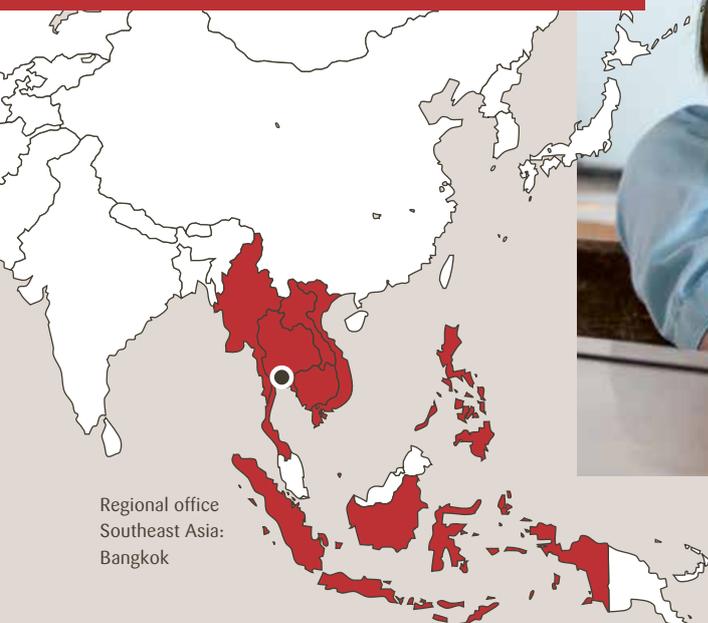
AID (Action Initiative for Development), a terre des hommes partner organisation, sees to it that the children of the waste picker families go back to school. Their project aims at reducing the number of drop-outs. In order to achieve this, AID has set up ten coaching centres that support the children in keeping up at school. Furthermore, AID helps young people to raise their concerns in the community. In ten newly founded youth groups, girls and boys can discuss about topics like health or the environment and together draw attention to their circumstances.

At one of these meetings, Darshan's friends talked about his situation. The social workers from AID visited his family and promised to assist him in going back to school. Darshan still has to work as his family would not manage otherwise but he now has the chance to get a school leaving certificate. He can attend classes after work. AID covers his school fees and the cost of books. These efforts are already bearing fruit: Darshan has registered for the final examination. He dreams of becoming an electrician and, with the aid of the social workers and teachers, of doing training at the vocational school.



Working under catastrophic conditions: rubbish collectors in India

Southeast Asia



Country	Projects	Budget €	Themes
Cambodia	6	119,102	Humanitarian aid, reconstruction and disaster preparedness promoting a culture of peace youth and violence ecological child rights safe spaces mental health
Indonesia	4	263,591	Humanitarian aid, reconstruction and disaster preparedness ecological child rights primary education
Laos	2	61,356	Primary education humanitarian aid, reconstruction and disaster preparedness
Myanmar	5	178,204	Primary education participation and organisation of children and youth promoting a culture of peace
Philippines	4	710,331	Promoting a culture of peace Youth and violence street children
Thailand	7	637,441	Humanitarian aid, reconstruction and disaster preparedness ecological child rights psychosocial and educational services for displaced children forced migration and refugee children
Vietnam	7	638,258	Humanitarian aid, reconstruction and disaster preparedness violations of gender rights promotion of women and girls, gender equality vocational education and training primary education informal education
Total	35	2,608,283	

Shadow over Paradise

Thailand: Together against environmental destruction

Nam likes to remember her childhood – above all, the time when she and her friends could jump into the crystal-clear water of Klity Creek. »We could play, have fun and do everything that makes the small world of children bigger.« In those days her parents still grew rice and vegetables and the village lived from catching fish. The now 26-year-old lives in the small town of Lower Klity Creek in the Thai province of Kanchanaburi. The villagers belong to the Karen ethnic group.

The idyllic circumstances from Nam's childhood days changed when a lead-processing factory started operations and discharged toxic waste water into the river. Soon the water turned into a stinking, reddish sludge in which the fish perished. More and more inhabitants along the creek complained of health problems, like headache, stomach pains, nausea and loss of memory. Suddenly there were more and more cases of children being born with mental and physical disabilities – typical symptoms of chronic lead poisoning.

Playing forbidden

The village children were then forbidden to play by the river and to bathe in the Klity. Scientific investigations showed that the fish in the creek and the vegetables in the fields were contaminated. In some places the

lead pollution was 700-fold the admissible maximum. When the villagers went to court for compensation and decontamination of the river, the company responsible declared bankruptcy. Nevertheless, the judges found in favour of the plaintiffs and committed the authorities to remove the damage. There followed several years of clean-up. Yet the creek and its flora and fauna exhibit high levels of pollution still today.

The residents' struggle to completely remove the environmental pollution is also supported by children and young people from neighbouring villages. Nam represents them in the context of the Mekong Youth Assembly, a project supported by terre des hommes. Youth groups from Cambodia, Myanmar, Laos, Thailand and Vietnam have got together in the transregional network. They are all engaged in fighting the destruction of their environment.

Network for a healthy future

The network members organise information events on environmental degradation, and support the political lobbying of government departments and suing of companies. They also document the consequences for health of the industrial pollution of various river courses and produce teaching units for schools on the despoliation of nature. For their campaigning they use the new social media and produce films and news briefings on destructive industrial projects in the region.

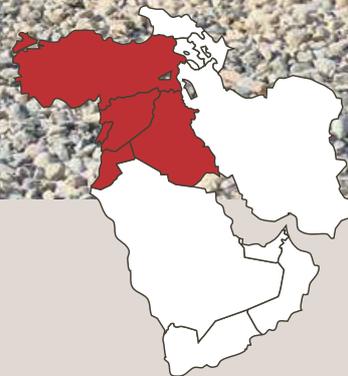
For Nam the goal is clear: »As children and young people we have to be heard and take action against the destruction of our natural resources. Only that way can we create a better future.«



Commitment to a clean Klity Creek: with a ceremony Nam thanks nature



Near East



Country	Projects	Budget €	Themes
Iraq	5	505,121	Psychosocial and educational services for displaced children Humanitarian aid, reconstruction and disaster preparedness participation of children and youth forced migration and refugee children mental health
Jordan	1	235,611	Safe spaces forced migration and refugee children
Lebanon	2	593,844	Informal education participation of children and youth mental health
Syria	1	20,000	Humanitarian aid, reconstruction and disaster preparedness
Turkey	1	749,315	Promoting a culture of peace forced migration and refugee children
Total	10	2,103,891	

Children need reliability

Iraq: Interview with project director Jessica Prentice

Since February 2020, Jessica Prentice (47) has been in charge of the terre des hommes work in Iraq. The cultural scientist and special needs teacher lives in Erbil, the capital capital of the Kurdish autonomous region.

Jessica, what made you decide to work in Iraq?

It made a deep impression on me when in summer 2014 the Islamic State murdered thousands of Yezidi in the Sinjar Mountains. The scenes were constantly on my mind. I wanted to contribute something to ease the consequences of the genocide. Then, when I was offered the opportunity to set up a dream-pedagogy project in a refugee camp I accepted immediately.

Where do you see the children's greatest problems?

War, displacement and loss have shaped Iraqi society for decades. Millions of children have an unstable feeling about life, a basic anxiety. Often they have lost their homes and family members. Their parents are frequently also unable to cope. So they can't give their children what a child actually needs: the feeling of stability, security and reliability.

In addition, there is a lack of educational opportunities as the state school system has collapsed. That has serious consequences, leading to an increase in child labour, early marriages and domestic violence. For young people another big problem is unemployment. There is hardly any private enterprise. 70 percent of workers are state employees. But the state has no money. The young people have no future prospects.

War and displacement have shaped Iraqi society:
girls in the refugee camp near Erbil

How does terre des hommes help?

We work in the fields of mental health and psychosocial support, education and child safeguarding. In the refugee camps we support e.g. safeguarding centres. Here the children get what they often lack at home. It is a safe place and they know that the same people are there every day, it has a daily rhythm that is always the same – and then you notice how the girls' and boys' feeling of unrest, the sense of being permanently on the alert, falls away and how other forces are released. Children should be allowed to dream, not to have nightmares.

And in the fields of education and child safeguarding?

In many regions there is a lack of schools or teachers. In that case we offer the children informal education, meaning that they can learn outside the formal educational system. Our goal is, however, to integrate them into the formal school system. We have set up child safeguarding committees at two schools so far: parents and teachers have been trained to recognise problems like domestic violence and then to step in. In addition, we conduct campaigns against child labour or child marriages.

Why did you decide to work for terre des hommes?

There are a lot of international aid organisations on the ground here. But terre des hommes is one of the few that works really intensively and sustainably on capacity building to create local expertise and build up local organisations. In a few years our partners in Iraqi civil society will be autonomous and able to carry on the work even when we are no longer there to support them. That is a good thing.





Europe



Country	Projects	Budget €	Themes
Germany	19	2,264,667	Forced migration and refugee children youth and violence child labour, organisation of child labourers sexual exploitation of children street children primary education participation and organisation of children and youth promoting a culture of peace psychosocial and educational services for displaced children participation of children and youth
Poland	1	566,150	Ecological child rights informal education
Total	20	2,830,817	

»She is always there for me«

Berlin: Guardians for refugee children

The new beginning in Germany is difficult for many refugees. They have to get their bearings in a strange culture and an unfamiliar way of life. Many refugees live with their families in cramped conditions. Most of them depend on assistance and support. Often they suffer from the traumatic experiences of being displaced and having to flee. The situation is worsened by the fear that their asylum application will be rejected and they might be deported. Many children have to contend with problems at school as they often find it hard to follow the lessons due to their precarious circumstances and lack of knowledge of German.

A refuge in Berlin

In Berlin refugee families find support with the XENION organisation, which is supported by terre des hommes. XENION offers refugees psychological assistance and advice on social matters. The first conversation involves a discussion of what forms of psychotherapeutic assistance the children, young people and adults need. This support is particularly important for traumatised children. Among them are also very many unaccompanied refugee minors. XENION has set up the project »akinda« for them.

As a rule, unaccompanied refugee minors are assigned an official guardian. The goal of »akinda« is to provide

the children with a voluntary guardian instead. At present »akinda« coordinates 40 volunteers acting as guardians. »Voluntary guardians«, says project director Ronald Reimann, »can care for the interests of the minors much more intensively and personally than official representatives, e.g. when it comes to finding appropriate accommodation for a child, and arranging schooling and medical care for unaccompanied refugee children, or clarifying their residential status.« Although a guardianship ends when the child reaches majority, the currently 70 Berlin guardians continue their commitment and care in the form of a sponsorship for the young adults. Fatemeh M. came to Germany at the age of 15. The young Afghan found a guardian thanks to »akinda«. Fatemeh explains why she is so very happy about it: »I always ask her for advice, regardless of what it's about. She is always there for me. That is reassuring. You don't need to worry so much, that's so nice.«

Assistance in times of pandemic

Covid-19 has also greatly changed the work of XENION and »akinda«. In order to keep up with the families, the children and the volunteers despite the contact blocks and curfews, they make intensive use of social media, video conferences or the phone. But the pandemic has also had an unexpected effect, as project director Reimann explains: the news about the disastrous conditions in Greek refugee camps motivated many people in Berlin to inquire about becoming a guardian at »akinda«.



Ward and volunteer guardian: the akinda project supports young refugees in arriving in Germany

Standing together in difficult times

The donation year 2020



Thanks!

The coronavirus pandemic in 2020 also brought special challenges for terre des hommes. Many fundraising activities could not be carried out as planned. However, it turned out that people stand together in difficult times and are especially ready to help. Consequently, despite all the difficulties, 2020 was a successful donation year for terre des hommes, allowing us to continue the good development of 2019 and to again increase the result.

With a share of 50.9 percent, donations (including third-party funds and legacies) again constituted the bulk of total income. So it remains the case that private donations form the financial backbone for project activity. Taken together, the total donation income rose by around €373,661 or 1.83 percent, topping that of 2019. See pages 27 to 33 for the individual figures.

In order to have planning certainty to fund our project activity, regular donations by standing order or a direct debit mandate play a particularly significant role. More than 25,000 donors help suffering children with their regular donation, many of them having done so for many years. These close ties prepare the fruitful ground on which project activity thrives over the long term.

Foundations and companies also make important contributions with their donations. In 2020 it was again the good mix from different sources of income that led to the excellent result. Such a mix rules out one-sided dependencies. Income from bequests is also significant: many donors remember terre des hommes in their wills in order to be able to continue helping children after their lifetime. In 2020 a total of €2,097,639 came together through legacies.

The healthy result is a joint effort in which many play their part. To start with, the voluntary groups with their variety of activities at the local level; then the courts and public prosecutors who order fines to be paid to terre des hommes; and the companies and private persons who collect donations at weddings, anniversaries, big birthdays or on other occasions – or who just give. We are very grateful to all supporters.

Besides the donations, there are »co-financed« operations, which in 2020 were worth €18,929,859. These funds come largely from the Federal Ministry for Economic Cooperation and Development (BMZ), which with its co-financing confirms the quality and trustworthiness of terre des hommes' work. In this field too, plans had to be adapted due to the pandemic.

Volkswagen workforce gives humanitarian assistance in coronavirus pandemic

For 20 years the cooperation between the Volkswagen workforce and terre des hommes has been a success story. During the coronavirus crisis this continued in a special way. The Volkswagen workers at the German locations donated around €695,000 to support medical and social projects at Volkswagen locations in Brazil (São Paulo), Mexico (Puebla), India (Pune) and South Africa (Uitenhage). Gunnar Kilian, chief human resources officer of Volkswagen AG, underlines how important it is to act together in a global crisis: »In order to target our assistance, together with terre des hommes we analysed where the consequences of the coronavirus pandemic are hitting people hardest. So every cent of the donation arrives where it is most urgently needed.«

In the countries affected, the terre des hommes partner organisations have, above all, distributed food aid and medicines to chronically ill or malnourished children and their families. In India people get vital information from a help desk. They find out where they can obtain oxygen the fastest or in what hospitals there happen to be beds available. Another partner organisation refers children to state reception institutions when their parents have died of COVID-19 or are so ill that they cannot look after the children.



Corona aid from the Volkswagen workforce: thanks to the donations, children received food and medicine

Cooperation with companies and workforces

In its cooperation agreements with foundations, companies and workforces, terre des hommes relies on working together on a trusting, long-term basis in the children's best interests. Close ties have developed in this regard over time. For example, the logistics company Dachser SE has for many years supported projects for children in India and Nepal, in Southern Africa and in Latin America. Other reputable companies among terre des hommes' partners include the foundation of the fashion chain C&A, which funds projects opposing child labour in India. Bedford meat products from Osnabrück is committed to children and young people in Myanmar, and the organic retailer Alnatura supports projects on the right to a healthy environment in Latin America.

Fundraising at terre des hommes

The successful development of donations in the last few years would not have been possible without fundraising. In this respect, terre des hommes cooperates with various providers. One of them calls the donors on the phone to thank them and recommend ongoing support. In addition, they send out regular mailings with information and requests for donation. For example, dental surgeries are asked to collect the gold from fillings and letters are sent to courts and public prosecutors' offices requesting them to order fines to be paid to terre des hommes.

Our heartfelt thanks go to all donors and cooperation partners who supported the work of terre des hommes in 2020! The drop in the logo of terre des hommes is a fitting symbol: many drops make an ocean – together we can achieve a lot for the children of the world.

Shaping the world of tomorrow

The terre des hommes Foundation

The terre des hommes Foundation, established in 1998, supports children in need world-wide. It guarantees the project activity of the registered association terre des hommes e.V. by placing it on a sustainable, long-term basis

Those who contribute to the Foundation create opportunities, new initiatives and a better future for children. Sponsorships and donations help children across the world. A donation to the association terre des hommes e.V. helps children directly; a larger contribution to the Foundation cares for the children of tomorrow and enables long-term planning of projects. With its thematic funds »trauma relief«, »clean water« and »education« the Foundation defines sustainable priorities for its financing policy.

Sponsors have individual options for contributing their assets to forward-looking projects. Whether by contributing to the Foundation, establishing their own foundation under the umbrella of the terre des hommes Foundation, making an interest-free loan or promising a bequest – the goal common to all these options is to empower children to take their future into their own hands.

Do you have any questions about our Foundation? Visit our website or speak to us directly any time at

 www.tdh-stiftung.de

Your contact person is
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Gemeinschaftsstiftung

 terre des hommes
Hilfe für Kinder in Not

terre des hommes in figures*

Income and expenditure

	2020 €	2019 €
Income from donations	17,943,138	17,492,324
Income from estates	2,097,639	1,647,202
Income from third-party funds	732,966	1,260,556
Income from fines	582,423	259,213
Co-financing	18,929,859	14,591,685
Revenues from non-profit taxable and tax-exempt activities	206,270	350,808
Other allowances	5,094,414	4,024,465
Project support	-30,327,059	-25,436,970
Provisions	-3,894,253	-5,105,307
Expenditure for goods	-36,637	-53,769
Personnel expense	-4,427,038	-4,282,069
Depreciation of intangible assets	-123,737	-142,745
Other operational expense	-3,543,484	-3,606,007
Income from bond, interests and similar income	132,310	93,024
Depreciation of financial assets	-16,546	-21,601
Interests and similar expenditure	-1,123	-2,001
Result of ordinary business activity	3,349,143	1,068,808
Extraordinary income	0	0
Extraordinary expenses	0	0
Taxes on income and revenues	0	-755
Other taxes	-555	-748
Annual net income	3,348,588	1,067,306
Withdrawal from earmarked reserves	2,163,086	2,038,258
Allocation in earmarked and free reserves	-5,511,673	-3,105,564
Accumulated equity	0	0

The income statement for 2020 shows income totalling €45,719,019 (€39,719,278 in 2019) and expenditure of €42,370,432 (€38,651,972 in 2019), leading to an annual result of €3,348,588 (€1,067,306 in 2019). Hence in 2020 income rose by 15.1 percent and expenditure by 9.6 percent.

The largest share of income (50.9 %) in 2020 was €20,800,000 from legacies and third-party funds. In 2019 they amounted to €20,400,000.

We distinguish between earmarked and non-earmarked donation income, which can fluctuate depending on the priorities and interests of the donors. The rise in 2020 stems exclusively from the additional income from non-earmarked donations, which accounted for 14.3 percent. The earmarked donations and third-party funds declined compared to 2019 by 9.7 percent.

The donation income for humanitarian assistance amounting to €493,494 contains, as every year, the grants from our membership in the Alliance Development Works. In 2020 these grants amounted to €459,548. In 2020 the Alliance transferred to terre des hommes a total of €519,548 from 2019 and 2020.

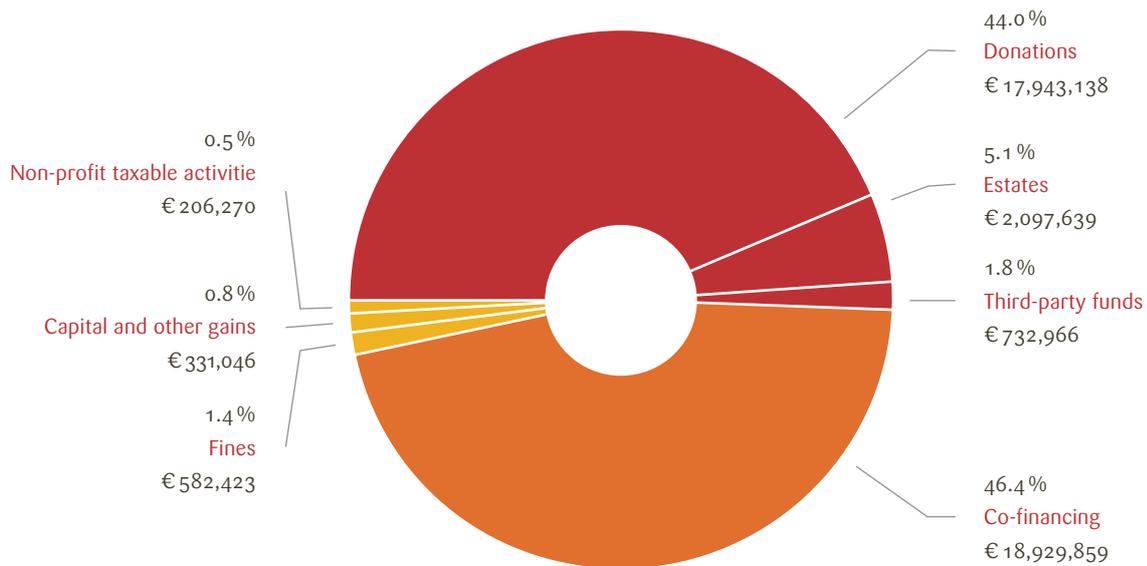
Donation income in 2020 also included legacies totalling €2,097,639 – €450,400 more than in 2019. It is pleasing that donor support our work with such generous legacies.

* Minor differences due to roundings

Income

€ 40,823,341

Income here means all income less income from the release of provisions.



Besides donation income, the cofinanced projects guarantee an important share of the work of terre des hommes. terre des hommes' projects are basically cofinanced by federal ministries and local authorities. In 2020 cofinanced funding, at €18.929.859, accounted for 46.4 percent of income and so was again considerably higher than in 2019 (€14,591,685).

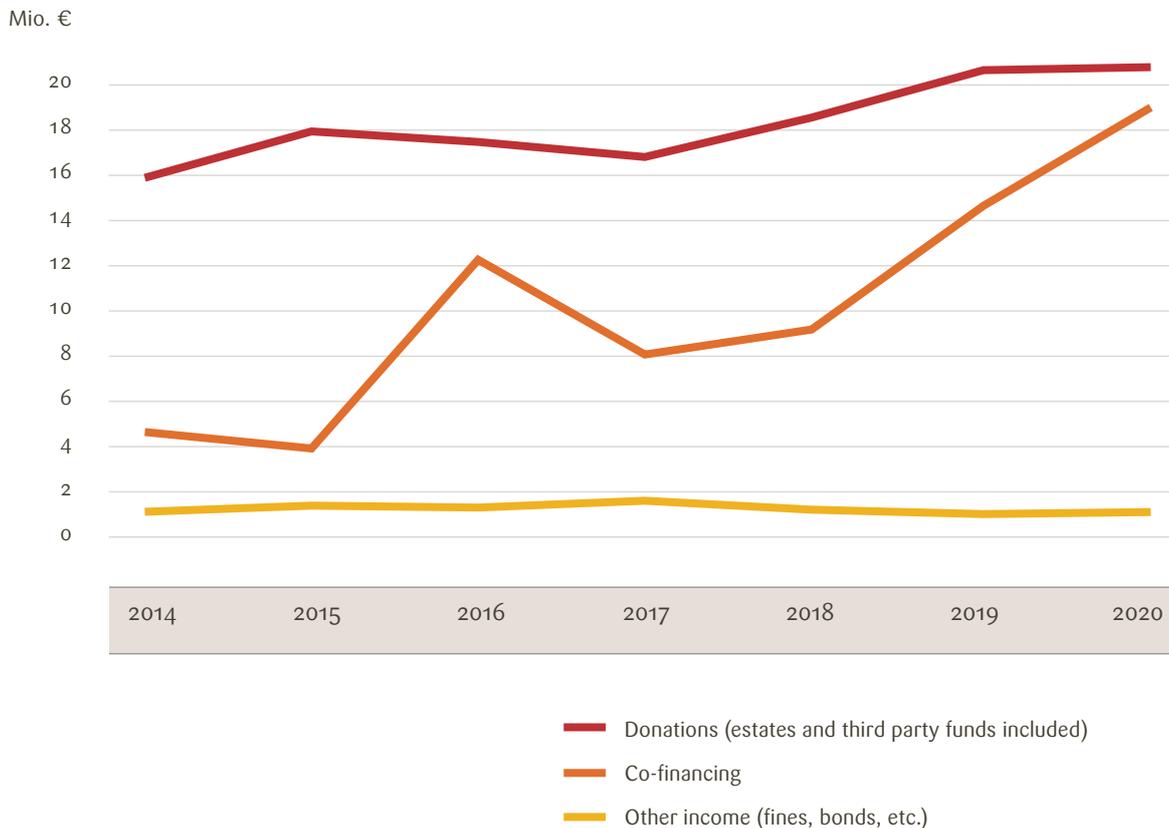
Smaller items in the total income are commercial business operations or special-purpose enterprise (€206,270) and the assigned fines (€582,423), sundry operating income (€198,736) and capital gains

(€132,310). Together they make up only 2.7 percent of income.

Besides income, in 2020 a total of €4,895,678 was released from provisions (€3,730,000 in 2019) into sundry operating income for use according to the statutes in 2020.

Detailed information on income and expenditure can be found in the respective overviews.

Development of types of income



Pay structure – Paid staff

Members of all governing bodies of the association, with the exception of the Executive Board, serve in a voluntary capacity. Only costs such as travel expenses are reimbursed on presentation of receipts. The association has an Executive Board consisting of three full-time executives, whose annual salary adds up to €259,000 (without the employer's social contributions). The figure is given as a total for privacy reasons.

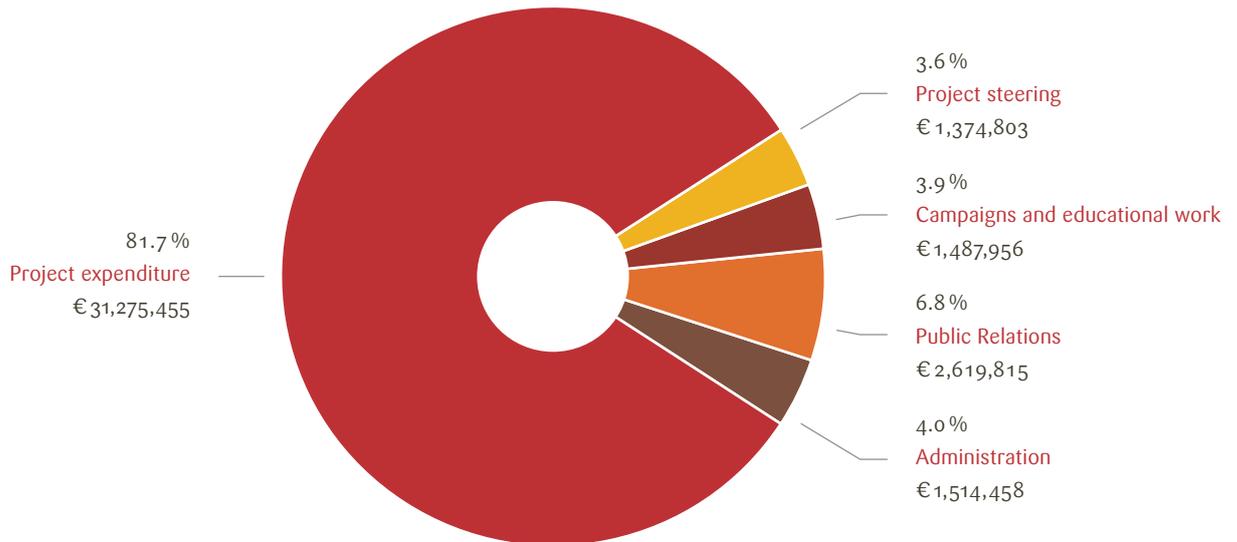
On an annual average, the head office in Germany comprises 63 full-time positions.

The gross annual income of employees bound to collective agreements is made up of monthly salaries, supplements for age and seniority, an annual bonus, holiday allowance, capital-forming benefits and contributions to their company pension. Average incomes are: €69,000 for heads of departments, €59,000 for desk officers and €48,000 for administrative assistants. These amounts do not include the statutory employer's contribution to social insurance.

At present an additional monthly amount of €128 is paid for dependent children.

Expenditure

€ 38.272.488



This overview contains the total expenditure for 2020, without the sums placed in the reserves and provisions, in other words, money to be used in future years. It does not contain the expenditure of the

commercial business operations or special-purpose enterprise. The breakdown is based on the German Central Institute for Social Issues (DZI) guidelines.

Regarding expenditure, the above-mentioned rise of 9.6 percent came about especially through the increase in spending on projects. Administrative costs were largely kept at the prior level and rose by only 1 percent.

From earmarked donation income, €3,894.253 (€5,105,000 in 2019) had to be booked to the provisions for use in following years.

The result from normal business operations was, at €3,348,588, markedly higher than in 2019 (€1,067,000).

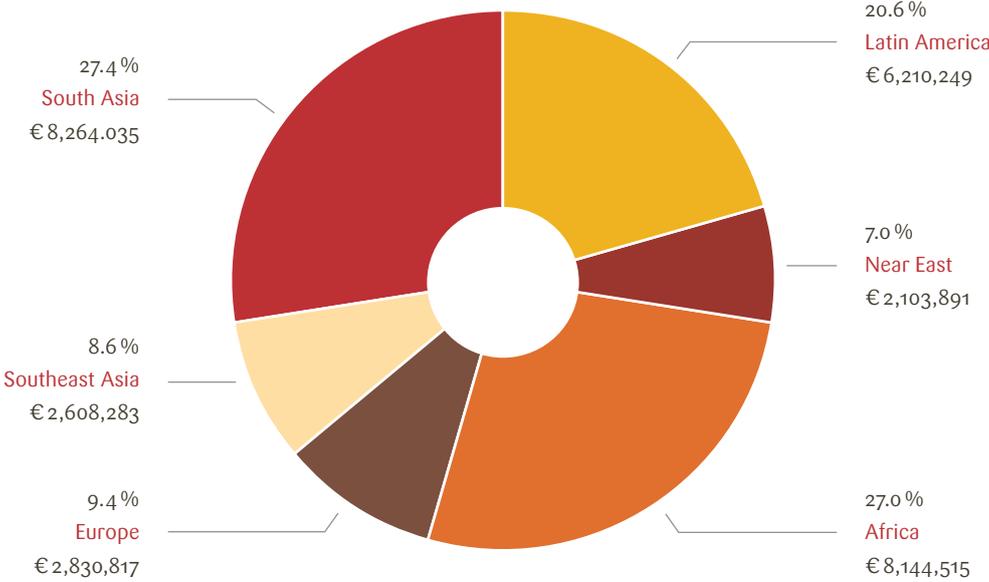
In 2020 earmarked funds were released from the reserves of earlier years amounting to €2,163,000. Hence €5,512,000 could then be booked into the earmarked reserves for future activities in the years to come.

Detailed information on income and expenditure can be found in the respective overviews.

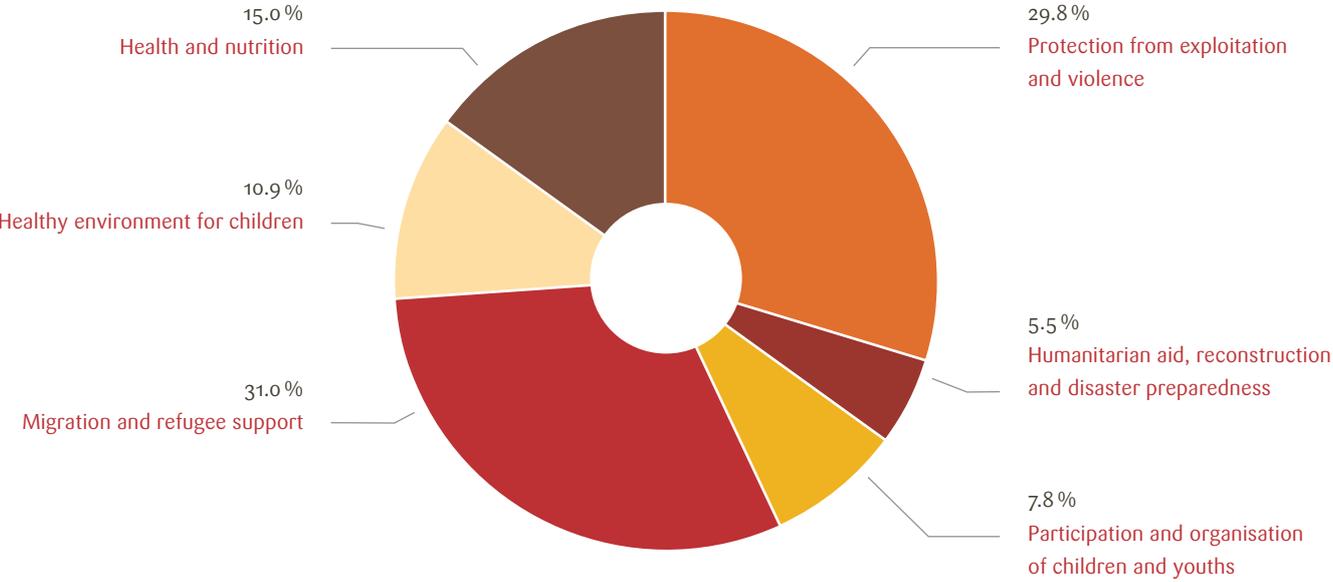
Projects in 2020

The budgets include funds for humanitarian aid.

Geographic distribution of funds



Thematic distribution of funds



Balance

	2020		2019	
	€	%	€	%
Capital assets	5,799,246	12.15	5,755,138	15.68
Intangible fixed assets	24,803	0.05	46,094	0.13
Fixed assets	668,141	1.40	640,323	1.75
Financial assets	5,106,303	10.70	5,068,722	13.81
Circulating assets	41,879,832	87.77	30,913,970	84.25
Provisions	19,247	0.04	30,892	0.08
Receivable and other fixed assets	26,174,157	54.85	17,874,465	48.71
Securities	908,693	1.90	908,693	2.48
Balance of cash	14,777,734	30.97	12,099,920	32.98
Deferral	37,715	0.08	24,216	0.07
Assets	47,716,793		36,693,325	
Equity Capital	11,271,673	23.62	7,923,086	21.59
minimum reserve for general operability	3,000,000	6.29	2,500,000	6.81
Earmarked reserves	7,071,673	14.82	4,323,086	11.78
non-earmarked reserve	1,200,000	2.51	1,100,000	3.00
Special items	10,273	0.02	18,491	0.05
Provisions	5,472,589	11.47	6,108,871	16.65
Project provisions	4,656,103	9.76	5,377,430	14.66
Tax provisions	657	0.00	5,698	0.02
Other provision	815,829	1.71	725,742	1.98
Liabilities	30,962,257	64.89	22,642,878	61.71
Deferral	0	0.00	0	0.00
Liabilities	47,716,793		36,693,325	

In 2020 the balance sheet total stood at €47,716,793 and so was €11,023,500 higher than in 2019 (€36,693,325).

Assets

Invested assets rose only slightly in 2020, totalling €5,799,246 compared to 2019 (€5,755,138). The changes were spread across all individual items as follows: intangible assets (-€21,300), fixed assets (+€27,800) and financial assets (+€37,600). The value of the intangible assets fell in 2020 from €46,094 to €24,803. Intangible assets are the association's software holdings and the film rights to the series »Children's rights«. In 2020 the value of fixed assets rose in from €640,323 to €668,141. The development of the fixed assets was subject to the normal write-offs and new acquisitions. In 2020 the value of securities in the category financial assets rose, through reinvestments of individual proceeds, from €5,068,722 to €5,106,303. The association uses money that is not needed in the short term to generate non-earmarked funds through capital investment. Since 2019 this has become all the more important due to the extended call-in of retained monies by the banks. The capital investments of terre des hommes are subject to the strict investment guidelines of the association and the foundation.

Working capital rose again to €41,879,832 in 2020 (2019: €30,914,000). It is broken down as follows: The value of the inventories in 2020 fell from €30,892 to €19,247. Inventories mean the stock of sales materials held by the working groups and head office, based on the stocktaking as at 31.12.2020. The item receivables and other assets rose in 2020 to €27,082,850 compared to 2019 (€18,783,465). The rise stems from the increase in receivables from cofinancing approvals, as well as promises from cooperation agreements and legacies. Sundry assets means parts of a legacy waiting to be transferred to the Foundation. The items cash in hand, Postgiro credit balance, credit balance at banks, and expense allowances rose to €14,777,734 by €2,677,734 (2019: €12,100,000). Due to the special donation period around Christmas a snapshot on 31 December shows that the bank balance is always very high, influenced by the inflow of donations in that month.

Deferred items at €37,715 (2019: €24,216) indicate payments to be booked in the coming year.

Liabilities

Reserves are either earmarked or non-earmarked. The reserve funds are for use in the following years according to the statutes and according to their designation. Besides the minimum reserve for general operability amounting to €3,000,000 (2019: €2,500,000) terre des hommes has a non-earmarked reserve amounting to €1,200,000 (2019: €1,100,000). The minimum reserve for general operability was designed to be gradually built up so that, in case of income failure, it could guarantee operability of the head office for about six months. After several years at the same amount it had to be adjusted again in 2020. In addition, there are various earmarked reserves for fresh procurement, new IT, building renovation and for the purposes set out in the terre des hommes statutes, that will be drawn on in the coming years depending on the case. New are reserves for funds that were planned in the 2020 budget but for different reasons could not be spent. This money was placed in the reserve in order to guarantee its spending in due course. Taken together, the reserves rose by €3,349,000 compared to 2019 to €11,271,673 in 2020.

The current value of a vehicle that was donated to terre des hommes is found in special item for grants.

Provisions are intended to guarantee payments due in subsequent years, to secure against future risks or for earmarked donations that could not be spent in the appropriate year. The provisions in 2020 were worth €5,472,589 (€6,108,871 in 2019) and fell by €636,282 compared to 2019. Tax provisions indicate tax payments for coming years that are known at the end of the year. Such a payment obligation as per 31 December 2020 only amounted to €657 (2019: €5,698). Sundry provisions amounting to €5,471,932 (€6,103,000 in 2019) consist of €4,656,103 in funds put aside for earmarked donations and €815,829 in funds put aside for remaining obligations e.g. for bequest risks, staff and repayments.

Liabilities contain firm commitments that derive from contracts or invoices and are still outstanding. At €30,962,257, liabilities were €8,319,379 higher than in 2019. The main liabilities are towards project partners for current projects worth €29,360,605. They rose markedly due to the many new projects in 2020, compared to €21,289,830 in 2019. Since 2010 all contractually agreed obligations towards partner projects have been booked as liabilities. Fluctuations with this item arise, above all, when many agreements have been concluded with project partners. This booking of the full contractual sum when concluding the contract guarantees our partners their contractually agreed money, even if terre des hommes should suffer a massive fall in income at the same time.

Sundry liabilities also include liabilities from deliveries and services amounting to €103,961 along with sundry liabilities from taxes and social security amounting to €52,912. Both fluctuate very little towards the end of the year and are mostly already settled at the end of January of the following year. Here there is also a liability towards the foundation of €908,700 in holdings waiting to be transferred to it. Under liabilities is a long-standing donor loan of €115,041, which can be cancelled at short notice. Liabilities towards banks have now been paid off. They stemmed from the full financing of the solar panels on the roof of the head office from 2010.

The complete breakdown of liabilities is set out in the liabilities table.

Deferred items describe expenditure incurred in the previous year that is not paid until the next year.

Breakdown of liabilities

	2020-12-31 €	1st year €	2nd year €	> 5 years €
Liabilities from supplies and services	103,961	103,961	0	0
Liabilities to project partners	29,360,605	15,092,892	14,267,713	0
Donators' loans	115,041	115,041	0	0
Liabilities to cred institutions	0	0	0	0
Other liabilities	1,382,651	1,382,651	0	0
Total	30,962,257	16,694,545	14,267,713	0

Outlook and future challenges

Challenges for the future are always in direct relationship with the present. Our everyday life has been strongly impacted by the Covid-19 pandemic for over a year now. On the one hand, it brings the different aspects of the present crises into focus. On the other, however, the pandemic is widening the global gap between rich and poor. The unjust distribution of health, education and the opportunity of being paid a fair wage affects children and young people from poor families, in particular. It is still impossible to predict the consequences the pandemic will have for many countries and societies.

terre des hommes defines itself via the proximity to its partner organisations, a consistent increase in opportunities for children and young people to participate, and a decentralised organisational form with strong structures, e.g. the country offices in all project regions. This being so, it has been able to maintain the project and programme activity in spite of the pandemic. The projects were directly adjusted to the new situation and the needs arising from it. At the same time, we are not calling the global context of our strategic goals into question. On the contrary: topics such as psychosocial accompaniment or support for refugees have grown in importance as a consequence of the pandemic.

terre des hommes develops its strategic goals in a participatory process involving volunteer members, partner organisations, the terre des hommes youth network and staff. One result of this process is that project and programme work in the last few years has increasingly focused thematically on manifest violations of children's rights. This process must be consistently pursued in future too. We are aware that our capacities to change local and global processes are naturally limited. Therefore we must deploy our resources as effectively as possible. We aim to support good projects yet the projects must be both complementary and interconnected, so that we can learn from one another through sharing and achieve a maximum multiplier effect. That means that terre des hommes must deepen the development of its programmes. The global strategic goals offer a good basis for this, which has to be translated into thematic and regional programmes and strategies. Here the local strategy must always be adapted to the circumstances in the regions, while not losing the relationship to our global thematic and regional programmes. This is a central challenge to the international programmes of terre des hommes.





Clear violations of children's rights:
a focus of terre des hommes project work

In Germany terre des hommes faces the challenge of presenting our projects and asking for financial support. After all, it is the practical project activity that makes terre des hommes visible, shapes our policy-making and motivates the local terre des hommes groups in many German cities to get involved. Our goals are to fight violence against children and to enable them to live in a sustainable environment. We want to reach these goals in cooperative partnership with our local partner organisations.

At the same time, we also encounter children and young people in our projects at eye level, e.g. through our International Youth Network. The motto of our German and European programmes is: »players, not target groups«. Or, as a partner organisation in Southern Africa put it: »learning partners«. It is important to understand children, young people and adults, volunteers and staff as players who are learning and teaching to-

gether. terre des hommes seeks to strengthen the direct voice of children and young people, opening up space for them to participate and fostering them as essential actors in societal change – in projects and programmes, in institutional communication and also in our institutional work and decision-making processes.

terre des hommes has already gained experience at many points with this participatory perspective. The challenge now is to integrate and implement the participation of children and young people more consistently in our daily practice.

Actors of social change: we support
children in making their voices heard

Effective project work:
in the Peruvian project ABA,
girls learn to read and write



Results-based approach at terre des hommes

»A results-based approach means not only measuring the outcomes but also an organisation's way of working and attitude to work. A results-based approach covers outcome-related planning, monitoring and evaluation, and also learning from impact analyses and evaluations. (...) Results are the changes attributable to a project or programme. They can be short-term, long-term, planned, unplanned and both positive and negative«. VENRO, the association of German development and humanitarian aid NGOs to which terre des hommes also belongs, gives this definition in its Code of Conduct for transparency, management and monitoring.

A results-based approach is not just adopted on occasion. At terre des hommes it begins at the planning stage of projects, when the needs are established and appropriate programme strategies are developed together with the local partner organisations and the adult and youth representatives of the beneficiary groups. A »results frame« is produced for every project, which contains the agreed project goals along with indicators by which to measure them. The partner organisations and local terre des hommes staff collect the data along the project cycle and send in progress reports. That way the project can be continually adapted if it proves to be not as effective as planned, or the external circumstances change, e.g. through

floods or drought as a result of climate change, or if the people in the region migrate or flee. terre des hommes also commissions independent experts to analyse the impact of the project and make recommendations to improve it. They do this with feasibility studies before the project starts, by evaluations during its life cycle, or after it has concluded.

Learning together

terre des hommes aims to achieve the planned project goals and to document them in a transparent fashion. This enables a common learning process from, and with, the projects funded.

Responsible for a results-based approach is the »Strategy, Quality and Impact« unit, which reports to the Executive Board member responsible for Programmes. It sees to it that all programmes and projects are planned and implemented according to defined quality standards. It defines, reviews and updates the standards and relevant documents and instructions for work in the Programmes division. It advises colleagues and, as appropriate, partner organisations on designing effective projects and on monitoring and evaluation processes. If necessary it conducts the evaluations itself – as for example in 2020 for projects in Iraq and Germany.

Our current evaluations:

www.tdh.de/evaluierungen

Quality assurance, monitoring, transparency

DZI donation seal

The German Central Institute for Social Issues (DZI) awards its donation seal annually to terre des hommes and thereby certifies its economic use of donations in accordance with its statutes. The donation seal is a sign that the seriousness of the organisation has been carefully examined, and that it is worthy of receiving donations. The registered association terre des hommes Germany has received it regularly since 1992.



Auditing

The annual financial statement is presented each year to a firm of auditors. The latest auditing was carried out in April 2020 by FIDES Treuhand GmbH & Co. KG Wirtschaftsprüfungsgesellschaft, Steuerberatungsgesellschaft, which is based in Osnabrück. The annual financial statement was unconditionally endorsed on 10 May 2021.

Association management

The association terre des hommes Deutschland e.V. has a full-time Executive Board consisting of three members, each one responsible for their own division. A Presidium elected by the Annual General Meeting (AGM), consisting of five voluntary members of the association, supervises the work of the Executive Board.

Memberships

terre des hommes cooperates with other organisations in different coalitions and networks, and is a member of professional associations. These include the Alliance Development Works (Entwicklung Hilft), the International Federation Terre des Hommes and VENRO, the umbrella organisation of German development and humanitarian NGOs. For a full list see www.tdh.de/wer-wir-sind/transparenz

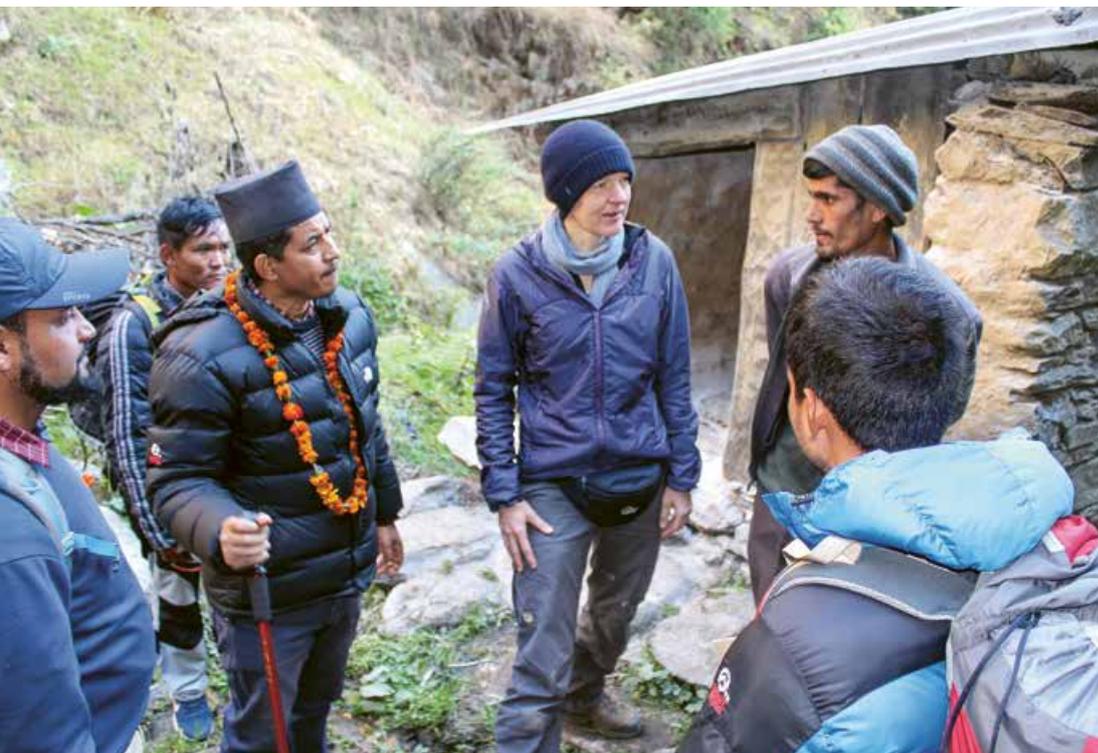
**Bündnis
Entwicklung Hilft**



Gemeinsam für Menschen in Not.



Emergency aid in Lebanon: after the explosion disaster in Beirut, the Alliance Development Works called for donations on German TV station ARD



In dialogue with the people: terre des hommes board member Birte Kötter on a project visit to Nepal

Evaluations and programme analyses

terre des hommes generally implements the projects it funds in cooperation with local partner organisations, and here supports the practicalities of the work and the documenting of the project outcomes. The partner organisations are advised on implementation by terre des hommes experts. The results are checked and documented at the local level. In the case of large projects or special matters, external evaluations and programme

Financial and quality control

For each financial year a budget is drawn up and approved by the Presidium. The budget must be respected and actual and target figures are continually compared. Once a year there may be a supplementary budget to adjust the figures, if necessary. During the financial control, the accounting figures are processed, commented on and assessed. On the other hand, the examination of projects in the regions is guaranteed. The examination is both financial and substantive. The regularity and content of these examinations is determined, but they can be adjusted to current needs at a given time. A firm component is also the auditing reports of foreign auditors in the project regions. In India all the projects are examined by auditors, in other regions this job is commissioned and there is random sampling. With cofinanced projects – in addition to the annual audit – the subsidising institution audits the annual financial statement as well.

The substantive quality control works on the basis of impact monitoring. Indicators are established for each project to reach the goal, and they are reported on regularly. These reports are systematically evaluated and form the basis for improvements. An internal reporting system defines the regularity and responsibilities of all reports.

analyses supplement the impact monitoring by terre des hommes staff. These may apply specific expertise and new angles to the work. Evaluations have a more strongly checking and assessing character, while programme analyses are meant to provide a systematic overall picture and, above all, develop the operating method.

terre des hommes distinguishes different forms of evaluation. Formative evaluations are carried out during the project and are useful for advisory and improvement purposes. Final evaluations concentrate on the outcomes. Ex-post evaluations are carried out after the project is concluded and are meant to show whether the outcomes can be seen after it is over, or even have a comprehensive impact on society. The content of an evaluation is the analysis of the problem and the context, the quality of planning and implementation, the methods used to reach the project goal, and the impacts. Common to all these forms of evaluation is the interest in learning both from good experiences and from mistakes, and making the knowledge thus gained available to others. terre des hommes strives to conduct exemplary evaluations for all project regions and all relevant fields of work.

www.tdh.de/evaluierungen

Internal auditing

Once a year the internal auditors of the association audit the divisions and departments in the head office. The two auditors are elected by the association members at the AGM and they work in an honorary capacity. They set their own priorities themselves every year.

Sustainability

terre des hommes is guided by the German Sustainability Code DNK, the voluntary transparent standard for reporting on sustainability aspects. In the DNK declaration, terre des hommes reports on its sustainability performance.



Environmental certification

In order to continuously improve its environmental performance, terre des hommes has implemented an environmental management system. This is regularly audited by an environmental auditor. terre des hommes is certified according to EMAS (Eco-Management and Audit Scheme) and »Zukunft einkaufen«.

www.tdh.de/umwelterklaerung



Climate Collection

terre des hommes offsets the unavoidable mobility-related emissions of staff members' business trips through the Climate Collection. The compensation is made through climate protection projects of non-governmental organisations or their partners in developing and emerging countries. All projects are in the areas of renewable energies and energy efficiency and save greenhouse gases.



Data protection

terre des hommes consistently implements the requirements of the European General Data Protection Regulation (GDPR). terre des hommes has an external data protection officer whose task is to provide information and advice, monitor compliance with the GDPR and cooperate with the supervisory authority. The office has a data protection coordinator and data protection spokespersons in the departments who serve as an interface to the external data protection officer and the employees and ensure compliance with the data protection regulations.

Service provider

In the area of public relations and fundraising, terre des hommes mainly works with the following service providers: Agentur Hanspeter Billeter, AKB Fundraisingberatung, AZ fundraising Services GmbH & Co. KG, BonAureus GmbH, Deutscher Spendenhilfsdienst, Die Werberei, direct Gesellschaft für Direktmarketing mbH, kipp-concept GmbH, Scholz Versand Service OHG, sec Kommunikation und Gestaltung, Super an der Spree, and WIGWAM.

Risk management

Information Technology (IT)

15 years later it was time for terre des hommes to completely reconfigure and renew its IT landscape. The IT in use was no longer up to date, software changes took a long time, extensions were complicated and sometimes even not possible. The equipment was no longer appropriately supported and no longer fit for the challenges of the future.

In 2019 we opted for a new cloud solution in order to be ready for the coming years, to have a state-of-the-art and cost-efficient set-up, to be able to follow modern developments quickly and to guarantee cooperation with our staff and partner projects abroad.

In 2020 we began to define the new IT, to fix the needs and screen the necessary tools. However we had to define and convert the technical infrastructure very quickly in parallel. The Covid-19 pandemic considerably accelerated this development. As early as in 2020, the staff had to switch to extremely mobile work, get used to new tools and adjust to a completely new work situation.

In 2021 this course will be continued, committing more resources in all areas of the association.

Child safeguarding

terre des hommes undertakes, in all areas of work, to be alert to all forms of violations of children's rights, specially violence against children and, in case of suspicion, to respond immediately. To this end, standards were developed and summarised in a Child Safeguarding Policy that contains all necessary guides, rules of behaviour, statements of obligation and codes of conduct. It was thoroughly revised in 2019 and applies both in the association and head office in Germany and in our regional offices and international partner organisations. When new staff begin in the head office they have to present a clean police record. Visitors to terre des hommes projects first sign a code of conduct that commits them to respect the principles of child safeguarding. In every terre des hommes programme region, as also in our head office in Osnabrück, there is a position as focal point (child safeguarding officer), who receives the tips and notifications and coordinates all the necessary measures for prevention and handling suspicious cases. In the head office there is a child safeguarding committee, consisting of the focal point, an external professional and three terre des hommes employees. This is gradually being implemented in our project regions as well. In order to guarantee a high level of safety for the children in the projects, the staff of terre des hommes partner organisations are trained in terre des hommes child safeguarding standards and supported in implementing them.

For its child safeguarding policy terre des hommes was awarded a child safeguarding certificate from the independent NGO »Keeping Children Safe«, which confirms that terre des hommes complies with child safeguarding standards worldwide.



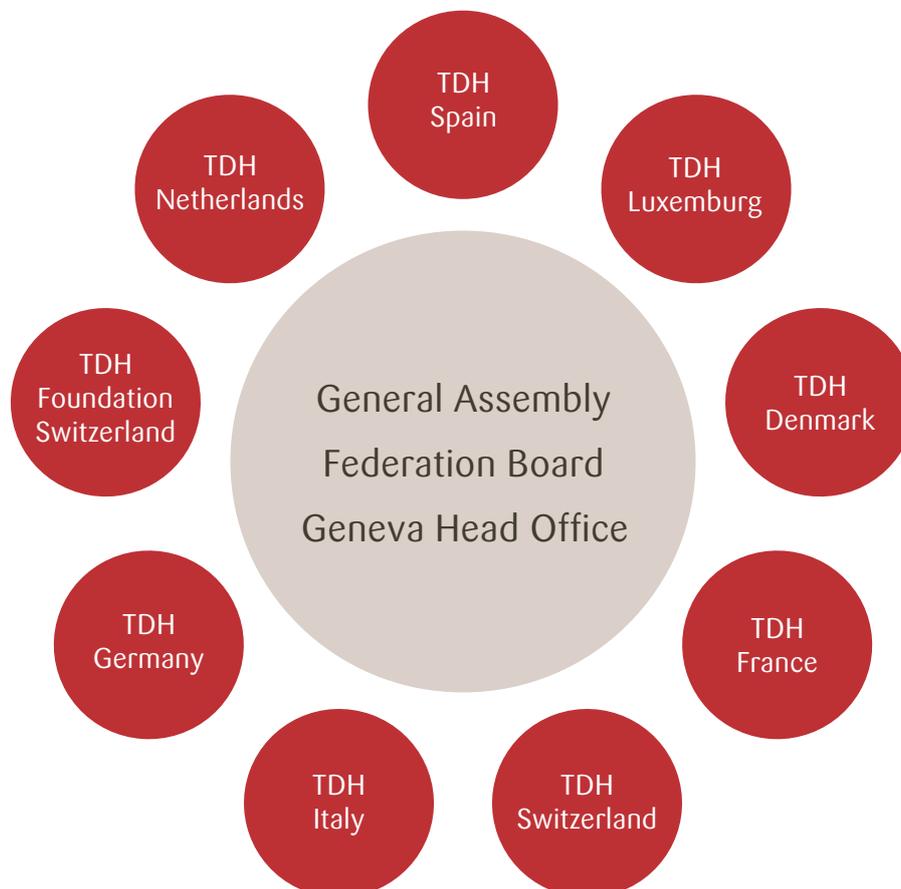
Set up in line with the times: in the Benposta project in Colombia, children learn how to use information technology

Terre des Hommes International Federation

terre des hommes is a member of an international federation

terre des hommes Deutschland e.V. is a member of the Terre des Hommes International Federation (TDHIF). It is based in Geneva and consists of nine member organisations (see diagram). With a total budget of 212 million euros, the TDHIF reaches 7.4 million children in 76 project countries. As the umbrella organisation of the nine national terre des hommes member organisations, TDHIF advocates for children's rights and thereby aspires to achieve a greater impact than individual members can. For that, the Federation needs a long-term strategic perspective; it is a member of the »Joining Forces« initiative and advocates for children's rights as one of the six major child rights organisations with Child Fund International, Plan International, Save the Children, SOS Children's Villages and World Vision. Joining Forces declares: »We aim to use our collective power to accelerate change to secure children their rights and to end violence against them.« The coalition has great potential to make the voices of children and young people heard with governments and international institutions.

In past years the Federation had worked at the »OneTDH« process, which aimed to set up a common operating structure for all terre des hommes sections. This process was discontinued in 2020, while at the same time the bilateral cooperation between the national terre des hommes organisations has been gradually stepped up. This mainly concerns joint humanitarian assistance actions after natural disasters, but also running joint programmes in Kenya, Brazil, Colombia, El Salvador or Iraq. A very good example is the cooperation between terre des hommes Germany and TDH Netherlands on a project about the extraction of glimmer minerals in India, which links aid programmes (like organising school lessons and basic medical supplies) with international lobbying against the exploitation of children in mining.



Working groups

How terre des hommes works

The organisation structure of terre des hommes

terre des hommes Germany is an international children's aid agency and as citizens' group independent of government, business, religious communities, and political parties. The legal form of terre des hommes is the »registered association«.

Delegates' Conference



The delegates' conference is held every 5 years. The delegates' conference decides on the strategic guidelines of terre des hommes' international work. Entitled to vote are the elected representatives of the partner organisations and the International Youth Network, the voluntary groups and employees of the head office.

General Meeting

The terre des hommes members come together every year at a general meeting. Every 3 years they elect the members of the presidium and every 2 years appoint the internal auditors, who check the use of donations and the work at the head office.

The Presidium



Head Office

The head office of terre des hommes is divided into three parts: The programmes division is responsible for the international project work. The regional offices also fall under its responsibility. The communication division is responsible for public relations, fundraising and supporting the volunteer work. Accounting, controlling, human resource and general services come under the administration division.

Board

Finance | Administration | Staff Management

Ursula Gille-Boussahia

Finance department and quality control desk

General services

Human resource department

and individual members



Internal Auditors

Klaus Peter Lohest, Helmut Reichmann

The Ombudsperson



The Presidium is a voluntary body and functions as supervisory board. It decides on the strategic and business policy of terre des hommes, monitors the executive board and represents the organisation in the public.

Members of the Presidium: (l. to r.) Dr. Richard Hartmann, Edgar Marsh, Oliver Haller, Robert Kissling, Regina Hewer.

Anyone who wants to make a complaint to terre des hommes, can address the ombudsperson if other possibilities of lodging a complaint have proved to not being sufficient. The ombudsperson is neutral, independent and works voluntarily.

Since March 2015 the lawyer Stephan Konrad is terre des hommes' ombudsperson.



The executive board runs the business of the organisation. It is in charge of the head office in Germany as well as the international offices in the project countries and is responsible for the implementation of the strategic policy. The board consists of three persons with specific areas of responsibility. The spokesperson represents terre des hommes in public.

Members of the current board:
Ursula Gille-Boussahia, Beat Wehrle and Birte Kötter.

International Programmes

Beat Wehrle

Programmes and policy department

Co-financing department

Migration and refugee support/
humanitarian aid

Regional offices

- Latin America
- Southeast Asia
- South Asia
- Africa

Communication | Spokesperson

Birte Kötter

Public relations department

Fundraising department

Public relations as the key to success

In order to realise children's rights it is necessary to inform the public about the underlying reasons for neediness and poverty. Keeping terre des hommes present in the media calls for continual press and public relations activity. That is the only way that terre des hommes can raise its profile and gain new donors and voluntary supporters.

In 2020, too, terre des hommes news releases appeared in many newspapers and magazines, both online and in print editions. In addition, there were radio and TV news items as well as posts and tweets on Facebook, Twitter and Instagram.

Media work in times of pandemic

The lockdown as a result of the Covid19 pandemic greatly restricted public life in Germany. Hygiene protocols and contact restrictions also impacted on terre des hommes' capacities for public relations.

Many activities could only be carried out by means of digital media. Press conferences were cancelled or conducted online. Originally an eye-catching event with young people from the projects was planned to launch the terre des hommes campaign »My Planet My Rights« at the end of October in front of the Berlin Reichstag. First it was postponed and then it finally had to be cancelled. The activities on Red Hand Day, on which actions take place worldwide against recruiting child soldiers, were also limited to the internet due to the pandemic.

Despite these difficult general conditions, we managed to present the concerns of terre des hommes successfully in the media.

Red Hand Day: former child soldiers in Iraq need prospects

Worldwide regular armies or armed groups use more than 250,000 children as child soldiers and force them to fight. Every year on Red Hand Day (12 February) terre des hommes and numerous other NGOs protest about this human rights violation against children and – as a member of the German Coalition to Stop the Use of Child Soldiers – calls for action against the abuse of children as soldiers. The latest Red Hand Day focused on Iraq, where the Islamic State (IS) deployed over 1,000 children in fighting. These children still suffer from their traumatic experiences. Many of them are now homeless, living without assistance and with no prospects in camps or prisons.

The topic of child soldiers was picked up several times in the media – not least because the fate of child soldiers who were forcibly recruited by the IS has so far been little known.



Against the use of child soldiers: terre des hommes action for Red Hand Day



Following the pandemic
more children have to work

World day against the exploitation of children: millions of children have to work

Marking the World Day against Child Labour on 12 June, terre des hommes in its report pointed to the consequences of the pandemic for working children. Even before the pandemic the figures for child labour amounted to 152 million; the United Nations estimates that, as a consequence of the coronavirus pandemic, an additional 66 million children fell into extreme poverty. Millions of people lost their occupations so that more and more children had to work to help their families make ends meet.

terre des hommes compiled a dossier for the media with facts and figures on child labour and the impact of the pandemic on the situation of children that was quoted in many publications. A detailed article appeared in the Süddeutsche Zeitung newspaper, the North German broadcasting commission (NDR) devoted a full programme to it and also interviewed the terre des hommes expert Barbara Küppers at length in the ARD/ZDF morning magazine and on the news programme Tagesschau 24.

World Refugee Day: AnKER centres are no place for children

In 2018 the grand coalition in Berlin decided to establish AnKER centres (for arrival, decision, return). Since then, in some federal states, refugees have been accommodated in these initial reception centres until they are distributed to the municipalities or deported to their countries of origin. The cramped quarters, the experience of violence and deportation, and the lack of privacy and schooling contradict the rights of minors laid down in the UN Convention on the Rights of the Child. Conclusion: AnKER centres are completely unsuitable for refugee children. The presentation of the study on World Refugee Day (20 June) met with a great response in the media. The Frankfurter Rundschau published a full article and commented positively on the study and the attitude of terre des hommes.



terre des hommes study of
AnKER refugee reception centres



Presentation on child labour in Achim: terre des hommes ambassador Margot Käßmann (r), chief press officer Wolf Christian Ramm (l)

for Economic Cooperation and Development (BMZ) a thumbs-down for its present sensitivity to child rights in its development policy,« Birte Kötter declared.

The publication of the report met with interest not only in development-policy circles but also among professionals and members of the German federal parliament. This was shown by the panel with experts from various ministries and parliamentary groups held by Deutsche Welthungerhilfe and terre des hommes after the press conference. Many reports commented favourably on »Kompass 2020«. The BMZ also made a statement in response to the criticism expressed in the report.

Full house in Achim: terre des hommes ambassador Margot Käßmann reports on child labour in India

In January 2020 Margot Käßmann used her visit to Achim to report on her project trip to India in November 2019. About 300 people accepted the invitation of the local working group. The terre des hommes ambassador gave an impressive description of the slave-like living and working conditions under which young women have to toil in the textile factories of the state of Tamil Nadu. About 400,000 people work there in spinning mills and textile factories, producing for the world market. They include very many young girls, who have to slave away under intolerably inhuman conditions. Käßmann reported on the over 40,000 former textile workers and their families who, with the support of terre des hommes, have been able to build up new life prospects and of the political initiatives to end exploitative production conditions. At the end of the session, Käßmann appealed to the listeners to rethink their own consumer behaviour.

Before the event, Margot Käßmann visited the shop run by the Achim terre des hommes group. It sells clothing, toys and household goods. The proceeds are for the benefit of terre des hommes project activity. Last year alone, sales totalled

What's possible and what's not?

Creative actions in times of Covid-19

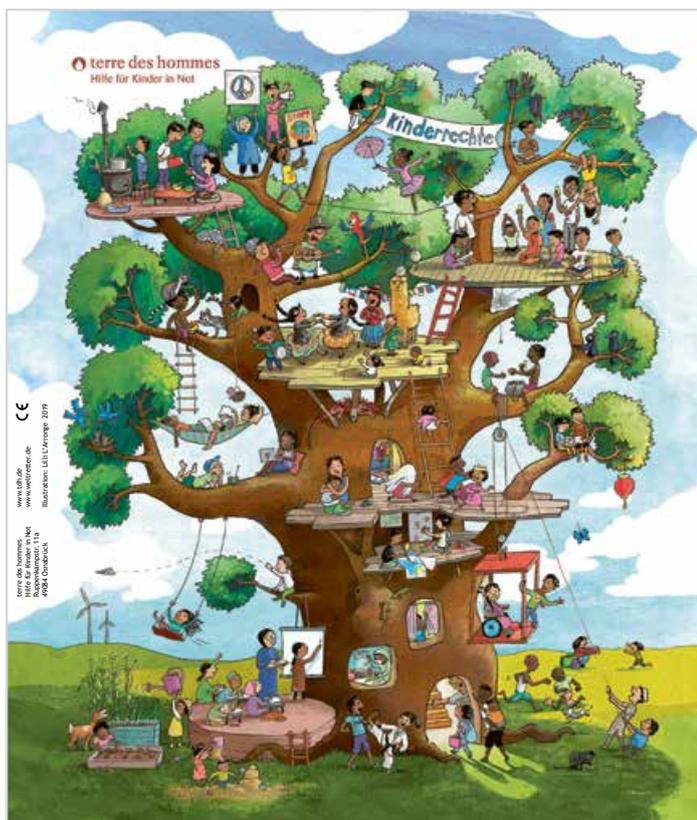


The joy in Hamburg was great:
 »The masks have arrived – we are truly delighted and happy about the wonderful gift,«
 the team from »Ankerland« wrote to us.

Dual-use masks

The sewing machines were buzzing as hard-working terre des hommes supporters sewed hundreds of face masks at many places across the country. The masks were then available for a donation in local shops and our partner organisations passed them on in their work with homeless and disadvantaged young people in Berlin and Hamburg.

About 1,600 members and volunteers work with terre des hommes for children in need. The pandemic brought particular challenges for them: many actions could not take place as usual. Yet instead of burying their head in the sand, our volunteers became creative, finding surprising ways of collecting donations for terre des hommes under Covid-19 conditions and of distributing information to draw attention to children's rights and needs. Here are some highlights from these special actions.



Children's festival comes to their homes

The popular Stuttgart children's festival could not take place due to the pandemic. The children had reason to be happy all the same. In the town hall 1,000 knapsacks were packed with materials for playing and handicrafts to be taken to where the children lived. Our Stuttgart terre des hommes group contributed, among other things, the terre des hommes puzzle tree »children's rights«.





A powerful serve for girls and women in need: benefit tournament raises €3,120

Thank you
for so much
commitment and
dedication to
children in need!

Tennis for a good cause

Actions in the fresh air are a risky matter but the weather and incidence rates were on their side when the Dortmund volunteers organised a tennis tournament for the benefit of Indian textile workers. In order to help young women who have lost their jobs from one day to the next in India due to the strict lockdown, the Westfalia Hombruch tennis club and terre des hommes Dortmund collected donations with an inter-generational tennis tournament.

Art from the living room to the world

Despite Covid-19 the art enthusiasts from the Cologne terre des hommes group did not want to cancel the annual art action along the »Ehrenfeld art route«. New approaches were found: the Cologne group sold donated artworks on a digital platform for the first time beyond the Cologne city boundary. »Art for money« attracted buyers from Cologne to Bremen, Munich and even Switzerland.



The best idea by far

The Brühl terre des hommes group is known city-wide for its flea markets and Christmas market raffle. The volunteers used every possibility in compliance with the Covid regulations to set up flea market stalls with plenty of space between the tables and the customers. Throughout the year, about €13,000 was collected and forwarded to our projects.



From this sofa, €3,300 was raised for the Thuthuka street children project in Zimbabwe.



On Children's Rights Day: 150 chocolate Saint Nicholas figures took to the streets in Neuss

Demo for children's rights

A demonstration during the lockdown? In Neuss this was a case for Saint Nicholas: the terre des hommes group in Neuss-Düsseldorf sent over 150 fairly traded chocolate Nicholas figures into the street to mark Universal Children's Day on 6 December (normally on

20 November). On their posters they called e.g. for the right to education and health and for protection from exploitation. The response to the chocolate demonstration was terrific and the Saint Nicholas chocolates, a donation from GEPA, were quickly consumed afterwards as is traditional on this saint's day.



»Many drops make an ocean and many cents a proud sum,« says Gisela Glatzl from Marburg, a longstanding, enthusiastic donation box sponsor.

Many drops make an ocean

With little effort you can achieve a lot – that is true for a donation box sponsorship. Ask your favorite bakery, pharmacy or ice-cream parlour whether you can leave a collection plate or donation box from terre des hommes on the counter. With the change that is collected you will support terre des hommes projects worldwide. Sponsor a donation box!

You too can become active!

Take on the responsibility of a donation box or launch your very own fundraising action for children in need. We will be glad to support you:

Doris Wächter
tel. +49 5 41 / 71 01-128, email: spenden@tdh.de



Give some time to children in need – why don't you join in?

There are many ways to do your bit at terre des hommes. With your own ideas, individually or together in one of the nation-wide terre des hommes groups.



In Germany, approx. 1,600 members in 2020 got involved in voluntary work with terre des hommes for children in need – in one of the nation-wide 82 local terre des hommes groups or transregional theme groups, and also as individuals.

All engagement that comes from the heart and stands up for children's rights is welcome. Let us know if you have any questions.

Your contact person is
Ana Jacinto
tel. +49 541 / 7101-115
email: a.jacinto@tdh.de



»If nothing is done to protect the environment, all your efforts to realise our rights will be scorched by the sun and drowned by the rain.«

Carmen Juliana, 15, activist from a terre des hommes project in Colombia, in a speech to the UN Human Rights Council

Du bewegst mehr als Du gibst

 terre des hommes
Help for Children in Need