

#### **Imprint**

terre des hommes Germany Help for Children in Need

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#### Dear reader

For many of us, the Russian invasion of Ukraine in February 2022 marked the start not only of the new era propagated by Chancellor Scholz but also of a new calendar. In our head office, the invasion of Russian troops meant that the staff had to design a new programme for the Ukrainians and their children who were suffering under the bomb attacks or had fled inside their country or to neighbouring countries. Despite all our horror at this hardly imaginable war of aggression, we are pleased that we were able to quickly find civil society partner organisations in Ukraine and bordering states, as well as in Germany, with whom we could start the aid interventions. A year after the war began, we have set up 33 projects thanks to generous financial support - 17 in Ukraine and 16 in the surrounding states - totalling 4.8 million euros. Further projects are planned and will follow, because the longer the war lasts, the greater the danger of a lost generation of young people growing up who can no longer go to school, have no vocational training and need support to deal with the terrible war atrocities.

Despite all these challenges, it is important to us that our assistance in eastern European is not at the expense of our partner organisations in Africa, Asia and Latin America, who continue to need our support. And we are also very grateful for the additional donations we received for the rapid humanitarian assistance that we were able to give after the devastating earthquake in February this year in Türkiye and Syria.

Yet despite all the gloomy future – harder to predict than ever – there have also been gratifying moments. They include our longstanding international advocacy and public relations work for the children's right to a healthy environment, with which we will reach a milestone this year. We will present our official »General Comment« – drawn up on behalf of the Committee on the Rights of the Child – at the United Nations in Geneva in September 2023. In doing so, we will have achieved an important basis for creating binding legislation on all governments to protect the environment.

Once again, we have only been able to achieve this, and many other activities to protect and empower children, thanks to the generosity of our donors, cooperation partners and a lot of commitment of our members. You can find examples of our work and its impact in this annual report. They show that, with your assistance, we were able to get a lot of things moving at the most varied places in 2022. I express my great appreciation or that in the name of the children and young people in our projects.

Yours sincerely Regina Hewer Presidium Chair



# Report by the Executive Board

Over a year ago, Russia attacked the whole of Ukraine – and no end to the war is in sight. It is producing immeasurable human suffering, first and foremost for Ukrainian children. At the same time, the impact of this war is being felt far beyond Europe. In our perception it has sidelined numerous, already long existing global crises, such as the climate crisis and, at the same time, exacerbated the hunger crisis since imports of grain from Ukraine – important for many countries – have not gone ahead or have become unaffordable. In view of supposedly more urgent problems, many states have postponed their climate policy goals. For example, coal mining in megaprojects once thought extinct has been revived in the Global South, as illustrated by El Cerrejón in Colombia, the world's largest coal mine.

At the same time, the space for civil society action is shrinking in many regions of the world, e.g. for defending children's and human rights, refugees and ethnic minorities. In many places this goes hand in hand with the dismantling of already fragile democratic structures, for instance through the military coup in Myanmar or the violent regime of the Taliban in Afghanistan. It is, and remains, terre des hommes' mandate to stand in solidarity with people who need our support – precisely in crises that attract little media attention and tend to be forgotten. That involves stepping up the forming of civil-society alliances, such as within the Terre des Hommes International Federation, through the Joining Forces Alliance of international children's rights agencies, or by thematic campaigns like the Supply Chain Initiative.

terre des hommes achieved a significant success at the global level in 2022 when we received advisor status at the United Nations in order to organise the drafting of a General Comment on the Convention of the Rights of the Child regarding a child's right to a healthy environment. This was a great political victory at the UN level, for which we had worked for a long time

Protests against the military junta in Myanmar: terre des hommes stands in solidarity with the people





Maintaining food security: one of the challenges in the face of the hunger crisis in Eastern Africa

#### Delegates' Conference

In strategic matters, terre des hommes is working up to the Delegates' Conference in 2023. Every five years, terre des hommes renews its strategic goals in a participatory process. These goals will form the global framework for international programmes and project activity until 2028. The Delegates' Conference process was started in 2022 and concludes in June 2023. One of its aims is to provide intermediate steps for working on significant thematic areas and outcomes over the next few years.

#### terre des hommes makes itself fit for the future

terre des hommes would like to keep developing as an organisation and equip itself for upcoming challenges. Hence we have initiated an extensive organisational development process, which is intended to ensure our flexibility and operability for the future, too. A team structure in the German head office and the terre des hommes regional offices is promoting the work across the divisions. Several of these teams have now been set up, e.g. the advocacy team, whose political work is now consistently rooted between the Communication and Programmes divisions. Regional teams facilitate strategising and connecting projects in the now six regions of terre des hommes' international programme activity (Latin America, South Asia, Southeast Asia, Africa - the new ones are Germany/Europe and the Middle East) (see page 8).

Since June 2022, Joshua Hofert has been the Executive Board member responsible for Communication. He is implementing the organisational development process for terre des hommes in his division. This brings not only structural changes but also substantive developments, e.g. for the terre des hommes "brand". For some time, we had been wondering whether the subline "Help for children in need" still reflects our current activity. Consequently, we conducted an inclusive survey that ended with a renewal of our logo and our whole visual presentation. One of the first results was terre des hommes' new mission statement, which sums up our mandate and approach.

www.tdh.de/leitsaetze

- after all, it is now over ten years since we started striving to enshrine and articulate children's right to a healthy environment in international law. Our partner organisations have long been providing proof of how children, in particular, suffer under mining projects, the use of pesticides or water and air pollution. General Comment 26, to be published in September 2023, clearly states that children have a right to a healthy environment. The next step will be to implement it at the national and local level. Governments have to pass effective national laws for the protection of the environment and guarantee that they are enforced. terre des hommes will continue to accompany this process.

Even though Covid no longer seems to play a major role in our everyday life, the repercussions of the pandemic are still being felt. In our project regions the setbacks in the areas of education, food security and child labour are so massive that they will occupy us for a long time to come – a challenge that we are meeting through adapting the length and content of our project activities.

# Mission Statement of terre des hommes

#### Our mandate

Every child counts! Together with children, we assert their rights worldwide. Whatever the situation – climate change, child labour, war and displacement – we empower children and young people and, with them, spark changes locally and globally.

#### Our approach is based on

- Solidarity: Through commitment and support from individuals and institutions, we have empowered children and young people with the goal of an Earth of Humanity since 1967. In doing so, we stand resolutely at the side of social movements worldwide.
- Partnership: Together with partner organisations worldwide, we work for a livable future free from poverty, discrimination and violence and provide humanitarian assistance during wars and after natural disasters.
- Participation: Children and young people, project partners, members and staff worldwide decide together on the strategic orientation of terre des hommes.

- Sustainability: We fund projects for the protection of children and to sustainably improve the conditions under which children live.
- Agency: We empower children and young people in their right to participate, and support them in standing up for their rights. It is particularly important to us to amplify the voices of children and young people who are discriminated against and marginalised.
- Critique: With public relations and information campaigns we sharpen the critical perception of global injustices and influence policy, the economy and society. In doing so, we are independent of political parties, companies and religious communities.
- Networking: As a membership-based children's rights organisation, we are part of a worldwide civil society movement working for a healthy environment, justice, peace and human rights.



Cycling through Karachi: In the Pakistani project Lyari Girls Cafe, children are supported in standing up for their rights Mobilisation in Germany: publicly effective actions draw attention to global interdependencies



### Projects with local partner organisations

terre des hommes helps in a needs-based way, aims for long-term viable and sustainable solutions and takes into account the cultural and social framework conditions. The normative basis for this is human rights and in particular children's rights. The partner principle applies, i.e. the programmes are always implemented by local organisations.

### Advocacy

In the area of conflict between critical observation of reality and constructive policy change, terre des hommes works to ensure that children have a voice and are heard. Effective, child rights-oriented actions and campaigns are carried out at different levels of action with different partners.

### Mobilisation and global education in Germany

terre des hommes originated in the responsible action of globally minded citizens and defines itself as a citizens' action group that mobilises people to support the goals of terre des homes and to work in and with it. Through public relations and education, terre des hommes contributes to raising public awareness of the social, ecological, economic and cultural dimension of the real-life situations of disadvantaged children. It thereby gives visibility to the global dependencies and connections from the perspective of child rights.

# Codecision at terre des hommes

#### The Delegates' Conference

#### Strategic goals as key ideas

The international Delegates' Conference is the most important codecision body of terre des hommes. It develops and adopts the political goals and strategic priorities of all terre des hommes' work. The Delegates' Conference consists of 42 representatives with equal rights, elected from the project partners, the young people, and the staff and volunteers of terre des hommes. The strategic goals set out the key ideas that are binding for the project work. The Delegates' Conference takes place every five years.

The grassroots democratic participation of partner organisations is a special feature of terre des hommes. The goal is to replace the »donor/recipient« principle by a codecision model based on equal rights of project partners, staff and young people from North and South.

# The strategic goals of terre des hommes from 2018 to 2023

Promoting a culture of peace

Promoting a child's right to a healthy and sustainable environment

Improving psychosocial support for forcibly displaced children

Fighting gender-based rights violations

#### Continuing to develop the goals

Workshops take place regularly to evaluate how the goals are being implemented. In 2022 there was a joint international video conference in which terre des hommes' project partners, youth, staff and volunteers were able to participate. In addition, there were regional meetings of partner organisations in the respective project regions in Africa, Latin America, Asia and Europe. Thematically it was about questions of how children's rights to a healthy environment could be put into practice and how boys and girls could be effectively protected from violence, exploitation and genderspecific discrimination. Also discussed were new project approaches to psychosocial care for children in war and crisis regions, along with ways of actively involving girls and boys in policy decision-making processes at the national and international level.

#### Strategic goals and their implementation

How the goals impact practically on project policy is shown by an example from real life. At the United Nations the various expert committees make statements on the implementation and progress of human rights (called General Comments). This also happens with the UN Convention on the Rights of the Child, about which proposals for improvement were regularly made in the past. Against this background, terre des hommes and the UN Committee on the Rights of the Child in February 2022 launched an initiative to reword General Comment 26. The goal is to sharpen the hitherto very vague statements in the Convention on the Rights of the Child about a child's right to a healthy environment. In this process, the UN Committee on the Rights of the Child has the task of wording and monitoring recommendations to implement the reforms. Specifically, it is about whether the 196 states who signed and later ratified the Convention of 20 November 1989 have actually transposed the recommendations into national law.



Grassroots participation: the delegates' conference decides on the strategic goals of terre des hommes

terre des hommes has been striving for ten years to enshrine and articulate a child's right to a healthy environment under international law. After all, partner organisations from all over the world have described how children, in particular, suffer under mining projects, the use of pesticides, or water and air pollution. In recognition of this expertise, the UN Committee on the Rights of the Child commissioned terre des hommes to coordinate the main content for a new General Comment entitled Children's Rights and the Environment with a Special Focus on Climate Change.

In the context of these activities, terre des hommes offers children and young people the opportunity to contribute their experience with child rights violations and to frame political demands. Over 7,400 children from 103 countries took part in the first public round of consultation between April and June 2022.

General Comment 26 is to be adopted by the UN Committee on the Rights of the Child in September 2023. Then the UN member states will be called upon to transpose the recommendations into national law and regularly document progress. terre des hommes will accompany the process together with the partner organisations. Children and young people are to be actively involved during this implementation phase, as well.

»We want to create a strong instrument that will oblige governments everywhere in the world to protect children from harmful environmental influences and ensure that they can grow up in a health, sustainable world, « says Jonas Schubert, the expert on this children's right at terre des hommes.

The example shows how the goal »Promoting a child's right to a healthy and sustainable environment«, adopted by the Delegates' Conference, has become a field of practical action for terre des hommes. The results of the activities and debate about General Comment 26 will be a central topic at the coming Delegates Conference in summer 2023. The body will then also discuss the further development of the other strategic goals.



In 2022, terre des hommes supported 379 projects in 45 countries. Of these, 239 projects were newly funded in 2022.

The regional offices of terre des hommes guarantee direct contact to the partner organisations and an effective supervision and co-ordination of project work on the spot.



terre des hommes Germany is member of the Terre des Hommes International Federation in which 9 national terre des hommes sections work together in 8 European countries.

terre des hommes Germany takes part in programmes of Terre des Hommes International Federation in Western Sahara, Jordan, Libanon and Iraq.





# Latin America

Country	Projects	Themes	
Argentinia	2	Vocational education and training   ecological child rights	
Bolivia	8	Biologic diversity   humanitarian aid, reconstruction and disaster preparedness   child labour, organisation of child labourers   ecological child rights   participation and organisation of children and youth	
Brazil	20	Vocational education and training   promoting women and girls, gender equality   informal education   youth and violence   cultural diversity   ecological child rights   participation and organisation of children and youth	
Chile	3	Primary education   participation and organisation of children and youth	
		disaster preparedness   youth and violence   child albour, organisation of child labourers   war victims and child soldiers   cultural diversity   ecological child rights   participation and organisation of children and youth	
El Salvador	4	Forced migration and refugee children   youth and violence	
Guatemala	6	Promoting women and girls, gender equality   ecological child rights   participation and organisation of childre and youth	
Haiti	1	Humanitarian aid, reconstruction and disaster preparedness	
Mexico	9	Vocational education and training   forced migration and refugee children   youth and violence   cultural diversity   ecological child rights   participation and organsation of children and youth   street children	
Nicaragua	4	Promoting women and girls, gender equality   youth and violence   ecological child rights	
Peru	12	Biological diversity   ecological child rights   participation and organisation of children and youth	
Regional	4	Promoting women and girls, gender equality   ecological child rights   Participation and organisation of children and youth	
Total	93		

# »A place that enables me to live«

#### Mexico: a new home for girls and young women

»Ipoderac means home for me, « says Elizabeth.

»A place where I can be safe from many awful things. «
The 14-year-old is happy to have finally found safety
and shelter. Since the middle of last year, she has
lived in the children's and youth home in Atlixco near
the city of Puebla. The project offers a new home to
72 girls and young women. Most of them do not like to
talk about where they come from and what they have
experienced. Many of them have experienced sexualised violence, have had to leave their families and have
since then lived in the street. Or they are orphans.
At Ipoderac they can work through their own difficult
past and create future prospects for themselves.

A precondition for a good future is going to school and getting some training. Ipoderac cooperates with nine schools in the community. Some of the girls who are new to the home can start directly at a regular school. From time to time, however, there are children and young people who have to catch up on a lot of material or need a great deal of support to be able to manage at school. The teenagers help one another and meet regularly for discussions about their successes and difficulties. They work through their often deep-seated traumas with trained professionals in groups and individual sessions.



#### Standing on their own feet

Ipoderac, which is supported by the Volkswagen Workforce Foundation, would like to enable young women to fulfil their wish to stand on their own feet in later life. They take part in application training, and receive vocational advice and support when looking for a job. And they can do training directly on the grounds: the project's own dairy, carpenter's shop or small soap factory offers many opportunities for work and continuing education. It is important for the young people themselves to decide what they would like to do. Anyone who does not find the right thing on the spot can also choose vocational training in a company in Atlixco.

»I have found a home here and a space in which I can think about my future, « Elizabeth says. »Here I have many things I didn't have before. This is a very nice place that enables me to study and above all to live. I feel happy here. «



Finally safe: Elizabeth (2nd from left) has found a new home at Project Ipoderac

Country	Projects	Themes	
Cambodia	7	Nutrition   youth and violence   ecological child rights	
Indonesia	6	Primary education   humanitarian aid, reconstruction and disaster preparedness   youth and violence   ecological child rights	
Laos	3	Primary education   ecological child rights	
Myanmar	6	Primary education   forced migration and refugee children   ecological child rights   participation and organisation of children and youth	
Philippines	12	Humanitarian aid, reconstruction and disaster preparedness   youth and violence   ecological child right street children	
Thailand	9	Forced migration and refugee children   ecological child rights   sexual exploitation	
Vietnam	8	Vocational education and training   nutrition   promoting women and girls, gender equality   war victims and child soldiers   ecological child rights	
Regional	5	Ecological child rights   participation and organisation of children and youth   human rights defence	
Total	56		

# Southeast Asia







# South Asia

Projects	Themes
9	Vocational education and training   promoting women and girls, gender equality   primary education   humanitarian aid, reconstruction and disaster preparedness   youth and violence   child labour, organisation of child labourers
66	Vocational education and training   promoting women and children, gender equality   nutrition   health   primary education   humanitarian aid, reconstruction and disaster preparedness   child labour, organisation of child labourers   war victims and child soldiers   participation and organisation of children and youth   mental health   strengthening urban communities
13	Nutrition   promoting women and girls, gender equality   health   primary education   humanitarian aid, reconstruction and disaster preparedness   strengthening urban communities
8	Nutrition   forced migration and refugee children   humanitarian aid, reconstruction and disaster preparedness   youth and violence   child labour, organisation of child labourers
5	Forced migration and refugee children   promoting women and children, gender equality   health
101	
	9 66 13 8



Europe



Country	Projects	Themes	
Germany	32	Vocational education and training   primary education   forced migration and refugee children   promoting women and girls, gender equality   Humanitarian aid, reconstruction and disaster preparedness   informal education   youth and violence   child labour, organisation of child labourers   street children	
Greece	1	Street children	
Hungary	1	Vocational education and training	
Poland	1	Humanitarian aid, reconstruction and disaster preparedness	
Romania	1	Humanitarian aid, reconstruction and disaster preparedness	
Ukraine	18	Humanitarian aid, reconstruction and disaster preparedness   strengthening urban communitie	
Total	54		

### »We feel well looked after«

#### Ukraine: a Mother-and-Child House for women and children in need

»I can't complain, « says Viktoria – but it sounds as though she is not quite persuaded. The young woman and her two children come from Sjewerodonezk near the border with Russia and have had no home for almost a year now: »All the windows in my house were shattered by a sonic wave of a missile, so I decided to flee with my two daughters, « she says and cuddles 7-year-old Darina on her lap. »We had hardly left the town when I got a text that our apartment had been completely burnt out. Now we are absolutely homeless. « When Viktoria can hardly control her tears Darina strokes her face and gives her a hug.

Despite the disaster, Viktoria was lucky: »Take your children and come here, « advised a friend from Uzhhorod. In the relatively safe city on the border with Slovakia many voluntary initiatives look after the displaced persons from the combat areas. They collect money and donations in kind, or organise temporary accommodation. Viktoria and her children – like many others – are housed in a closed-down industrial area with numerous office buildings. The terre des hommes partner organisation MACZ (Medical Aid Committee Zakarpattya) is closely linked with the initiatives in Uzhhorod and supports their work – for example, with furniture, mattresses, toys or food.

Because the housing shortage is great, a small hotel was bought last year and turned into the Mother-and-Child House: eight women and their children can live here at the same time, to come to rest, relax and study, and take control of their lives again despite the adverse circumstances. They can stay for six months, then the place will be needed for other women and children.

There is a playroom and communal kitchen in the house. The mothers and children are accompanied by social workers who support them with signing up for school or kindergarten, making applications or educational questions. Because they are often insecure due to the war experiences and fleeing, and sometimes even traumatised, there is regular psychological support. The advisory services are also used by women and children who do not live in the house.

Viktoria also received support in coping with her concerns: she was operated on for breast cancer and her daughter Darina, who is slightly lame on one side, was given treatment. »We get food, water, everyone has their own bed,« she says gratefully. »Even the clothes we wear were given to us. Everyone is trying to help us. We feel very well looked after.«



In the mother-child house for war refugees: Viktoria teaches her daughter Darina the card game UNO.



Projects	Themes
3	Forced migration, refugee children   primary education   Humanitarian aid, reconstruction and disaster preparedness
Kenya 5 Vocational education and training   nutrition   primary education   Humanitarian aid, disaster preparedness	
2 Vocational education and training   nutrition   primary education   Humanitarian aid, reco	
8	Promoting women and children, gender equality   primary education   Humanitarian aid, reconstruction and disaster preparedness   youth and violence   child labour, organisation of child labourers   ecological child rights
1	Primary education
1	Nutrition   forced migration, refugee children
outh Africa 22 Vocational education and training   forced migration, refugee children   health   primary informal education   participation of children and youth	
3	forced migration, refugee children   humanitarian aid, reconstruction and disaster preparedness
1	Humanitarian aid, reconstruction and disaster preparedness
2	Ecological child rights
14	Nutrition   forced migration, refugee children   promotion of women and girls, gender equality   primary education   youth and violence   child labout, organisation of child labourer   ecological child rights   participation and organisation of children and youth   sexual exploitation of children   street children
1	Strengthening urban communities
63	
	3 5 2 8 1 1 2 3 1 1 2 14



Currently no Regional Office

Country	Projects	Themes
Iraq	7	Promoting women and girls, gender equality   war victims and child soldiers   ecological child rights   mental health
Jordan	1	Mental health
Lebanon	2	Mental health
Syria	1	Humanitarian aid, reconstruction and disaster preparedness
Turkey	1	Forced Migration, refugee children
Total	12	

# Near East



# How a project arises



Pilgrim Bliss Gayo coordinates terre des hommes activity in Southeast Asia. In our office in Bangkok, Thailand, she is responsible for the projects in Indonesia, Cambodia, Laos, Myanmar, the Philippines, Thailand and Vietnam. On the example of a project from the Philippines, she explains how a project arises from an idea.

- Starting situation Corporal and mental punishment is very widespread in the upbringing of children in Southeast Asia. In none of the 7 terre des hommes programme countries is there a law that fully prohibits this practice. For many parents and educators, it is normal to hit children and hurt them emotionally when they make a mistake.
- ldea The organisations Philippine Educational Theatre Association (PETA) and Gabfai Community Theatre Group in Thailand want to change something there. PETA and Gabfai already carry out terre des hommes projects at the local level in their country. They spread information, train nursery school teachers and staff in nonviolent education and support appropriate laws. Corporal punishment is, however, a broadly accepted cultural norm. In order to oppose it, it was necessary to trigger a public discussion on the topic.
- Application In four countries of Southeast Asia, the partner organisations want to launch a campaign against violence against children together with terre des hommes. The countries are the Philippines, Thailand, Laos and Cambodia. Two other organisations were invited to join in, as they also work on the topic, i.e. the Association for Community Development (ACD) in Laos and the Phare Ponleuk Selpak Association (PPSA) in Cambodia. Together they drafted an application to gain support from Germany's Federal Ministry for Economic Cooperation (BMZ) as a partner and supporter.

- **Examination** The application was first examined by terre des hommes in Osnabrück. The strategic goal »Promoting a culture of peace« was adopted in 2018. To that extent, the point in time was favourable and the campaign against corporal punishment is a very good example of how a global strategic goal is applied in programmatic work. The application was submitted to the BMZ and approved. Now we were all set to start!
- Implementation First the four organisations in their project areas asked the children about their experiences with corporal punishment. The results led to the campaign »Love does not hurt«, which started in October 2019. The method used for the project provided for many personal interactions and public events such as theatre productions and creative art workshops. When the Covid pandemic came, the partner organisations faced very great challenges but found creative solutions: activities were conducted via online platforms, video productions, radio transmissions and social media. In particular, the online offerings reached over a million people, including parents, teachers and carers.
- Impact The project ended in December 2022. Even if none of the four project countries managed to bring about a complete statutory ban on corporal punishment, the project was still a great success. In all, the campaign reached over 4.8 million people and is now very present in the general public. And nine national authorities in the Philippines and in Thailand meanwhile advocate for transposing the demands of the campaign into appropriate laws. We can build on that!







Implementation Impact 5

A local, specialised organisation develops an idea for a project and applies to the country office of terre des hommes for support.

After terre des hommes has made a preliminary investigation of the organisation submitting the application, it develops a specific project proposal.

terre des hommes then considers the application and, together with the local specialist organisation, develops a finalised version of the project plan. The partner organisation conducts the project and reports back regularly to terre des hommes on how the work is progressing.

Once the project has completed its term, the partner organisation reports back to terre des hommes on what the project has achieved.

# »That way we ensure that money is used properly«

# Interview with Ann-Christin Hayk, impact orientation and quality management officer

#### Ann-Christin, why are project evaluations beneficial?

Evaluations show us what is good about a project and what is not going so well. They reveal what has changed in the lives of children and young people through the project. Evaluation reports always contain a chapter with recommendations for action. We respond to that with an action plan. Together with our partner organisations, we take note of whether there has been a response to a recommendation, in what way, and whether activities need to be adapted.



As a rule, questions focus on six criteria that we adjust to the project priorities. They are relevance: is the project doing the right thing? Coherence: how well does the project fit with the terre des hommes strategic goals? Effectiveness: is the project achieving its aims? Efficiency: how economically are resources used? Higher-level development-policy impact: what difference does the project make to society? And sustainability: will the project outcomes prove lasting?



#### Who makes the evaluations?

Sometimes we conduct evaluations ourselves but we usually engage external reviewers. There are companies or self-employed experts who have specialised in this field, or academics and students as well. It is important to us to engage reviewers from the region in which the project is being carried out.

# That costs money – shouldn't you rather spend money on the projects themselves?

Evaluations are extremely important so that we can reconstruct our commitment and its effects. Good results confirm that we are on the right track. If the results uncover weak points, we can react to them. That we ensure that money is used properly.

#### How good are the terre des hommes projects?

Most of the evaluations of our projects turn out very well. It seems that we, and above all our partner organisations, have a good sense of the challenges people face in the project regions. However, every evaluation also uncovers weak points – and that is good. We usually learn more from mistakes than from successes.

Current evaluations: \( \bar{\pi} \) www.tdh.de/evaluierungen



What changes in the lives of the children?

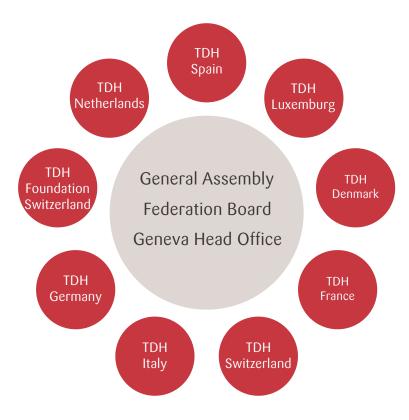
One of the questions a project evaluation explores

# Joining Forces for children

#### The Terre des Hommes International Federation

terre des hommes Germany is a member of the Terre des Hommes International Federation (TDHIF) based in Geneva. It has nine member sections. With a total budget of all member organisations of 204 million euros, 730 projects are supported worldwide in 67 countries, reaching about six million children. The individual federation members operate in different regions, yet they discuss strategic goals and project strategies together. This also applies to campaigns and jointly lobbying the European Union in Brussels and the United Nations in Geneva.

In order to lend more weight to the children's voices, the TDHIF is part of the international alliance »Joining Forces«, which brings together the six largest international children's rights organisations. Besides the TDHIF, the other members are Child Fund, Plan International, Save the Children, SOS Kinderdörfer und World Vision. The name says it all: »Joining Forces – For all Children«. Speaking with one voice, Joining Forces makes itself heard in project countries, regional communities of states, and the United Nations, above all to end violence against children. Furthermore, Joining Forces asks institutions such as the EU or individual countries for support for cross-national project activity.





Leisure activities for war refugees in Colombia: the Joining Forces project is implemented in 6 countries

In 2022, Joining Forces received 16 million euros from the Federal Foreign Office to protect children fleeing from violence and exploitation in six countries. The project »Joining Forces - protecting children in need« cares for children in refugee camps in Ethiopia, Bangladesh, Burkina Faso, Colombia, South Sudan and the Central African Republic. The situation for refugee families in these countries is very threatening. They experience war and displacement, and many have been moving on for years. In addition, the food situation in these countries has got worse because food prices have soared as a consequences of climate change and the collapse of grain imports from Ukraine and Russia. The Joining Forces project reaches over 390,000 people, including a good 260,000 children alone. The parents receive seeds in order to plant small vegetable gardens and improve their family's nutrition. Besides food, however, the physical and mental welfare of the children is at stake - the project includes setting up safe spaces in the camps, in which children can engage in various activities in a safe environment. For example, workshops are held on topics such as sexual knowledge, prevention of violence or children's rights; there are also dance or theatre courses, which are very popular.

# Quality assurance, monitoring, transparency

#### **DZI-donation seal**

The German Central Institute for Social Issues (DZI) awards its donation seal annually to terre des hommes and thereby certifies its economic use of donations in accordance with its statutes. The donation seal is a sign



that the seriousness of the organisation has been carefully examined, and that it is worthy of receiving donations. The registered association terre des hommes Germany has received it regularly since 1992.

#### **Auditing**

The annual financial statement is presented each year to a firm of auditors. The latest auditing was carried out in April 2023 by FIDES Treuhand GmbH & Co. KG Wirtschaftsprüfungsgesellschaft, Steuerberatungsgesellschaft Osnabrück, and the annual financial statements were confirmed without reservation.

#### Memberships





terre des hommes cooperates with other organisations in different coalitions and networks and is a member of

professional associations. These include the »Bündnis Entwicklung Hilft« (alliance development works), the Terre des Hommes International Federation and VENRO, the umbrella organisation of German development and humanitarian NGOs. For a full list see:

www.tdh.de/wer-wir-sind/transparenz

#### Financial and quality control

Each financial year a budget is drawn up and approved by the Presidium. The budget must be respected and actual and target figures are continually compared. Once a year there may be a supplementary budget to adjust the figures, if necessary. During the financial control, the accounting figures are processed, commented on and assessed. On the other hand, the examination of projects in the regions is guaranteed. The examination is both financial and substantive. The regularity and content of these examinations is determined, but they can be adjusted to current needs at a given time. A firm component is also the auditing reports of foreign auditors in the project regions. In India all the projects are examined by auditors, in other regions this job is commissioned and there is random sampling. With cofinanced projects - in addition to the annual audit the subsidising institution audits the annual financial statement as well.



Food for the flood victims in Pakistan: for the acute emergency aid, terre des hommes receives donations via Bündnis Entwicklung Hilft, an alliance of nine renowned aid organisations On a project visit to Vietnam: terre des hommes staff member Lena Niehaus at the partner Lang Son Women's Union



#### Evaluations and programme analysis

terre des hommes generally implements the projects it funds in cooperation with local partner organisations, and here supports the practicalities of the work and the documenting of the project outcomes. The partner organisations are advised on implementation by terre des hommes experts. The results are checked and documented at the local level. In the case of large projects or special matters, external evaluations and programme analyses supplement the impact monitoring by terre des hommes staff. These may apply specific expertise and new angles to the work. Evaluations have a more strongly checking and assessing character, while programme analyses are meant to provide a systematic overall picture and, above all, develop the operating method.

terre des hommes distinguishes different forms of evaluation. Formative evaluations are carried out during the project and are useful for advisory and improvement purposes. Final evaluations concentrate on the outcomes. Ex-post evaluations are carried out after the project is concluded and are meant to show whether the outcomes can be seen after it is over, or even have a comprehensive impact on society. The content of an evaluation is the analysis of the problem and the context, the quality of planning and implementation, the methods used to reach the project goal, and the impacts. Common to all these forms of evaluation is the interest in learning both from good experiences and from mistakes, and making the knowledge thus gained available to others. terre des hommes strives to conduct exemplary evaluations for all project regions and all relevant fields of work.

Selected evaluations are also published on the website of terre des hommes: 🖱 www.tdh.de/evaluierungen

#### Child protection

terre des hommes is committed to being vigilant in all working contexts against any form of violation of children's rights and especially violence against children and to react immediately in case of suspicion. To this end, standards have been developed and summarised in a child protection guideline which contains all the necessary guidelines, rules of conduct, declarations of commitment and codes. It applies to both the association and the office in Germany as well as to our offices abroad and international partners. A certificate of good conduct from the police must be presented at the start of employment at the office. Visitors to terre des hommes projects sign a code of conduct in advance which commits them to the principles of child protection. To ensure that children in the projects experience a high level of safety, the staff of terre des hommes' partners receive further training in child protection standards. For its child protection policy, terre des hommes received a child protection certificate from the independent non-governmental organisation »Keeping Children Safe«, which confirms that terre des hommes has child protection standards worldwide.

www.tdh.de/wer-wir-sind/kindesschutz

#### Internal auditing

Once a year the internal auditors of the association audit the divisions and departments in the head office. The two auditors are elected by the association members at the annual general meeting and they work in an honorary capacity. They set their own priorities themselves every year.

#### Sustainability

terre des hommes is guided by the German Sustainability Code DNK, the voluntary transparent standard for reporting on sustainability aspects. In the DNK declaration, terre des hommes reports on its sustainability performance.



#### **Environmental certification**

In order to continuously improve its environmental performance, terre des hommes has implemented an environmental management system. This is regularly



audited by an environmental auditor. terre des hommes is certified according to EMAS (Eco-Management and Audit Scheme) and »Zukunft einkaufen«.



#### Climate Collection

terre des hommes offsets the unavoidable mobility--related emissions of staff members' business trips through the Climate Collection. The compensation is made through climate protection projects of nongovernmental organisations or their partners in developing and emerging countries. All projects are in the



areas of renewable energies and energy efficiency and save greenhouse gases.

#### Data protection

terre des hommes consistently implements the requirements of the European General Data Protection Regulation (GDPR). terre des hommes has an external data protection officer whose task is to provide information and advice, monitor compliance with the GDPR and cooperate with the supervisory authority. The office has a data protection coordinator and data protection spokespersons in the departments who serve as an interface to the external data protection officer and the employees and ensure compliance with the data protection regulations

#### Service provider

In the area of public relations and fundraising, terre des hommes mainly works with the following service providers: AZ fundraising Services GmbH & Co. KG, BonAureus GmbH, Cosmonauts & Kings GmbH, Die Werberei, direct. Gesellschaft für Direktmarketing mbH, gfs fundraising solutions gmbh, kippconcept GmbH, Scholz Versand Service OHG, sec Kommunikation und Gestaltung GmbH, steinrücke+ich gmbh and teledialog fundraising gmbh.

# Giving children a voice

#### The public relations' work of terre des hommes

Public relations is an important instrument for terre des hommes to appeal for support for project activity and children's rights. In so doing, terre des hommes likewise pursues the aim contained in its statutes to inform the public about the underlying reasons for injustice. In 2022, again, numerous terre des hommes press releases appeared in print media, on radio and TV, and in social media like Facebook, Twitter and Instagram.

#### World Conference on Child Labour in South Africa

In May 2022 the Fifth World Conference on Child Labour of the International Labour Organisation (ILO) took place in Durban, South Africa. For the first time, working children were also invited to attend, in order to report on their life situations and their political demands. With this invitation, the ILO was complying with a longstanding request by the terre des hommes campaign »Dialogue Works«. The aim of the initiative is to give children a voice on the international political scene.

In Durban children took the opportunity to present their demands to the delegates of the International Labour Organisation. One of their central concerns was to distinguish between child work and child labour (exploitation). Not every

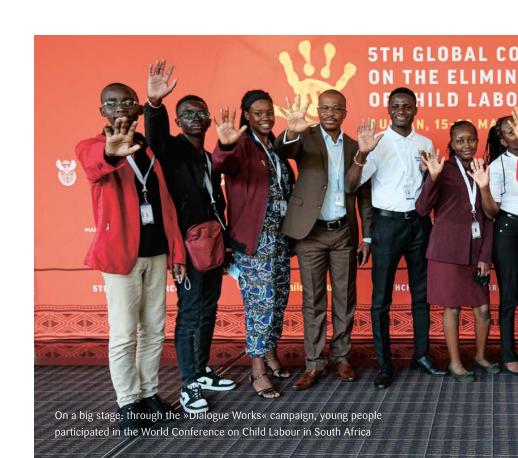
form of work by children must be rejected, they said, but exploitative labour must be banned, as it is harmful to children's physical, social and mental development.

The conference agenda featured topics like education, social insurance, the impacts of the Covid-19 pandemic and the role of working children in international supply chains. In the run-up to the conference, the Terre des Hommes International Federation published the current Child Labour Report 2022. Case studies from India and Peru underline the worldwide rise in child labour over the last 20 years. One reason given is the Covid-19 pandemic. Many children hat to drop out of school in order

to contribute to the family's sustenance through their work. For example, the report documents cases of boys and girls having to toil in mines under life-threatening conditions.

Against this background, the report appeals to governments and the representatives at the ILO conference in Durban to take action to improve the lives of working children. That includes, for example, protection from violence. In addition, access to education should be made easier for them. Improved opportunities for vocational training, the report says, could effectively prevent the exploitation of boys and girls as day labourers.

Many German media covered both the terre des hommes activities at the conference in Durban and the publication of the 2022 child labour report.



Covid pandemic, climate change and hunger crises: the »Kompass 2022« identifies the challenges facing international politics





#### Compass 2022: hunger crises peak

In June 2022, Deutsche Welthungerhilfe and terre des hommes published the current issue of »Kompass – Zur Wirklichkeit der deutschen Entwicklungspolitik«. Every year, the publication analyses the »reality of German development policy« towards the countries of the global south. The current report sees international policymaking facing new challenges arising from a systemic crisis. Indicators are climate change, famines, the Covid-19 pandemic and the war in Ukraine. People in poverty, refugees, children and young people are particularly affected by the crisis phenomena.

According to the report, policymakers should therefore respond to the worst consequences – hunger, exploitative labour, lack of schools and education – by scaling up human-

itarian assistance. In this context, the report points to the 100 billion euros in special assets allocated to the German armed forces and calls for additional funds for civilian purposes. As examples it names: the reconstruction of destroyed schools and health facilities in Ukraine, as well as better protection of the environment for future generations.

The report calls on the German government during its G7 presidency in 2022 to take binding initiatives for worldwide food security. They could prevent a new food crisis like the one in 2007/2008 which saw almost a billion people on the brink of starvation. Financing development cooperation has to be adapted to the challenges of the food crisis, the report says. Specifically, the federal government and G7 member states are asked to provide an annual top-up of 14 billion US dollars for food security, in order to achieve freedom from hunger worldwide.



To mark World Children's Day (20 November), in November 2022 terre des hommes launched the campaign #SiblingsBelongTogether, which was supported by many of its allies. The initiative is intended to give unaccompanied refugee children the right to have their under-18-year-old sisters and brothers join them in Germany. Under current practice, children can apply for their parents to join them, but not their siblings. Consequently, many families often remain separated for years, or permanently. In the 2021 coalition agreement, the Green, Social Democratic and Liberal parties agreed to improve the legal situation for siblings coming to Germany, but little has happened so far. The campaign advocates for their right to be reunited with sibling photos in social media, direct appeals to members of parliament, as well as many public actions. The German government has announced amendments to the draft legislation for 2023. For many refugee minors and their siblings, fathers and mothers that will then decide whether they can finally be reunited as a family.



# Constant dripping...

#### The 2022 income year

The drop in the terre des hommes logo symbolises the principle that »every contribution helps«. Because many drops make an ocean – and a constant drop wears away the stone.

In 2022, many donors, foundations and companies once again contributed with their donations to sustainably improving the living conditions of disadvantaged children. This willingness to donate was strongly influenced by the Russian attack on Ukraine. terre des hommes, together with partner organisations, quickly organised aid for affected and refugee children and families in Ukraine, neighbouring countries and Germany (see page 16). Many donors supported this work, so that by the end of the year €8,251,218 had been collected under the keyword »Solidarity Ukraine«. As a member of »Bündnis Entwicklung Hilft«, which appeals for donations via ARD, terre des hommes also received donations for projects in Ukraine and neighbouring countries. Overall, the solidarity and willingness to donate in Germany for Ukraine was impressive - this is also confirmed by the figures of the German Central Institute for Social Issues (DZI), whose

donation seal terre des hommes bears: since the Second World War, no disaster has nominally received more donations than Ukraine in 2022.

In this context, it is important that long-term project work in other regions can also continue to be intensively promoted. The war against Ukraine, for example, has a significant impact on food exports and prices, which in turn exacerbate famines, including in the Horn of Africa. It was thus gratifying that terre des hommes received more free donations in 2022 than in the previous year. Free donations without earmarking are particularly important in order to use them where they are most needed. In terms of total donations, a record result was achieved in 2022 with €27,944,441: This corresponds to an increase of €8,566,096 or 44.1 percent compared to the donation income in 2021.

Especially the regular donations made by direct debit or standing order help to plan and secure the financing of the projects. Thus, it is these »steady drops« that achieve long-term impact.

Thanks!

In addition to donations, other income also makes important contributions that make the work of our partner organisations on the ground possible. Many people decide to include terre des hommes in their wills and thus do something for the future of children beyond their own death.

The trust in the quality of terre des hommes' work is also evident in the public subsidies, especially from the Federal Ministry for Economic Cooperation and Development (BMZ). The allocation of fines also shows that many judges and public prosecutors trust the work of terre des hommes. Detailed figures can be found in the overviews and in the text on pages 31 to 37.

We would like to express our sincere thanks for the great support of our donors – which, in view of inflation, war and global crises in 2022, cannot be taken for granted and was therefore extremely important!

Dr. Martin Krämer (right), Member of the Executive Board of SICK AG, hands over a generous donation to Beat Wehrle, terre des hommes Executive Board Member Programmes

#### Peace assistance for children

The Peace of Westphalia came into force in 1648. A historically unique event that has a global impact and continues to shape the cities of Osnabrück and Münster today. Inspired by this, the "Westphalian Peace Assistance for Children" was launched in September 2022. The aim of the donation initiative is to build up a network of companies and private individuals from the region who are jointly committed to terre des hommes peace projects.

The then Minister of the Interior of Lower Saxony, Boris Pistorius, attended the ceremony to launch the initiative and emphasised in his speech the great importance of terre des hommes' work for children in war and crisis situations. The patron of the initiative is Osnabrück's Lord Mayor Katharina Pötter. In addition to the Bedford company, the VfL Osnabrück and the Gebr. Rasch wallpaper factory from Bramsche are among the "partners from the very beginning". The network continues to grow and will also include further partners from business and society in 2023.



#### Solidarity with Ukraine

The war in Ukraine prompted many companies to also make donations in 2022. An example was the sensor manufacturing group SICK AG from Waldkirch, which called on its worldwide workforce to donate. Consequently, over €176,000 was collected in only one week. The holding and the Sick family raised the amount to a total of €597,010. Many children and their families in Ukraine were able to receive urgently needed humanitarian assistance.

Many other business partners got involved and helped in different ways – from fundraising campaigns to the transport of relief goods to Ukraine.



Left to right: Joshua Hofert (terre des hommes Executive Board Member Communication); Boris Pistorius (then Minister of the Interior of Lower Saxony); Manuela Lagemann (Agentur sec); Michael Schlingmann (Gebr. Rasch); Bert Mutsaers (Bedford Company); Wolfgang Brinkmann (BVMW); Patricia Mersinger (Head of the Department of Culture City of Osnabrück); Beat Wehrle (terre des hommes Executive Board Member Programmes); Dr. Michael Welling (Osnabrück Football Club)

# Cooperation with companies and workforces

terre des hommes relies on a trusting and long-term relationship when cooperating with foundations, businesses and workforces, for the welfare of children. A special example is the long-standing partnership with the Volkswagen Group, which helps fund many projects in Africa, Asia, Latin America and also in Germany. Furthermore, for many years we have cooperated with the logistics company Dachser SE; it likewise funds projects with generous sums, is committed to sustainability and attaches special importance to actively involving children and young people. Longstanding partner companies also include Bedford meat products from Osnabrück and Alnatura Organic, which funds projects in Latin America.

#### Fundraising at terre des hommes

The continuing rise in donations over past years is due to various fundraising techniques that contribute to financing the project activity. Here terre des hommes works with service providers. An agency rings people to thank them and ask for further support. In addition, mailings go out with requests for donations. An agency is involved in collection gold from dental practices, which is partly remunerated on a percentage basis. We send mails to courts and public prosecutors to ask them to impose the transferring of fines to terre des hommes.

Warm thanks to all donors who supported the work of terre des hommes in 2022!

#### Gemeinschaftsstiftung



#### The terre des hommes Germany Foundation

The terre des hommes Germany Foundation, founded in 1998 and autonomous since 2019, supports children in need worldwide. It guarantees the project activity of the registered association terre des hommes Germany sustainably and for the long term.

Those who support a foundation create opportunities – new ways forward and a better future for children. Endowments, loans and donations to the foundation help children worldwide: a contribution to the terre des hommes association helps children directly; an endowment to the foundation raises the capital and, though profitable investment, enables medium-tolong term planning of projects. The foundation capital is invested according to the principles of cost-efficiency and security, and follows strict investment guidelines.

With the thematic funds »trauma assistance«, »clean water« and »education« the foundation sets more lasting priorities for its funding policy. The proceeds from these funds are channelled directly into projects for traumatised children, for access to clean water and for schooling and vocational training.

Have you any questions about our terre des hommes Germany Foundation? Visit our website or approach us directly.

# terre des hommes in figures\*

#### Income and expenditure

	2022	2021
	€	€
Income from donations	27,994,441	19,428,345
Income from legacies	2,170,945	863,482
Income from third-party funds	457,312	741,669
Income from fines	265,699	185,624
Co-financing	13,302,266	19,733,518
Revenues from non-profit taxable and tax-exempt activities	274,728	204,269
Other allowances	5,283,206	3,963,936
Project support	-27,179,946	-28,861,111
Provisions	-9,182,632	-4,873,342
Expenditure for goods	-32,869	-42,073
Personnel expense	-5,692,089	-4,983,431
Deprecation of intangible assets	-290,085	-147,027
Other operational expense	-5,425,354	-4,947,118
Income from bond, interest and similar income	25,282	412,560
Depreciation of financial assets	-892,929	0
Interest and similar expenditure	- 1,070	-7,941
Result of ordinary business activity	1,076,905	1,671,360
Extraordinary income	0	0
Extraordinary expenses	0	0
Taxes on income and revenues	-15,700	2,935
Other taxes	- 262	-355
Annual net income	1,060,943	1,673,940
Withdrawal from earmarked reserves	5,425,893	4,231,673
Allocation in earmarked and free reserves	-6,486,836	-5,905,613
Accumulated equity	0	0

The income statement shows income amounting to €49,773,879 (2021: €45,533,402) and expenditure at €48,712,936 (2021: €43,859,462), leading to an annual result of €1,060,943 (2021: €1,673,940). That gave rise in 2022 to an increase in income by 9.31 percent and a rise in expenditure by 11.07 percent.

Income adjusted for dissolving provisions amounted to €45,440,875 (2021: €41,749,708).

The greatest share of income (67.4 percent), at €30,600,000, came from donation income including bequests and third-party funds. In 2021 it was €21 million.

We distinguish between earmarked and non-earmarked donation income, which can fluctuate depending on the priorities and interests of the donors.

The earmarked donations rose in 2022 by 73.46 percent and non-earmarked donations by 19.49 percent.

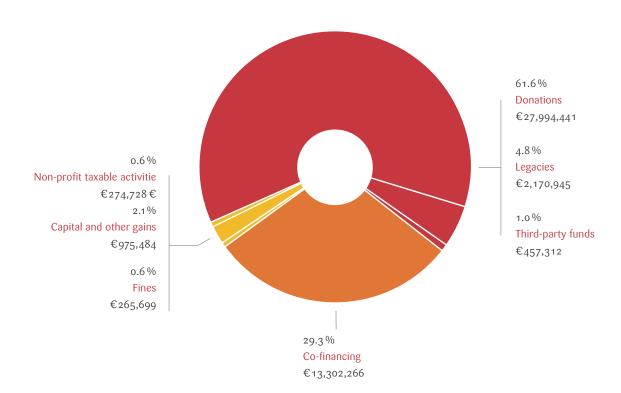
The rise in earmarked donations in 2022 is mainly due to donation income in the context of Humanitarian Assistance for Ukraine. In all, the donations for Humanitarian Assistance in 2022 rose to €8,709,792, marking a rise by €8,256,348 (2021: €453,444). Grants from membership of the alliance »Entwicklung Hilft« (development helps) amounted to €6,319,374 as against €309,801 in 2021.

Non-earmarked donation income also includes bequests at €2,170,945 in 2022 (2021: €1,307,463). It is pleasing that donors support our work with bequests of this order. Income from bequests is naturally subject to chance and fluctuates from year to year.

#### Income

€45,440,875

All income less income from the reversal of provisions is shown here.



Besides income from donations, cofinanced projects guarantee an important share of the work of terre des hommes. terre des hommes' projects are basically financed by federal ministries and local authorities. In 2022 their funding at €13,302,266 accounted for 29.27 percent of income and was clearly less than in 2021 (€19,733,518).

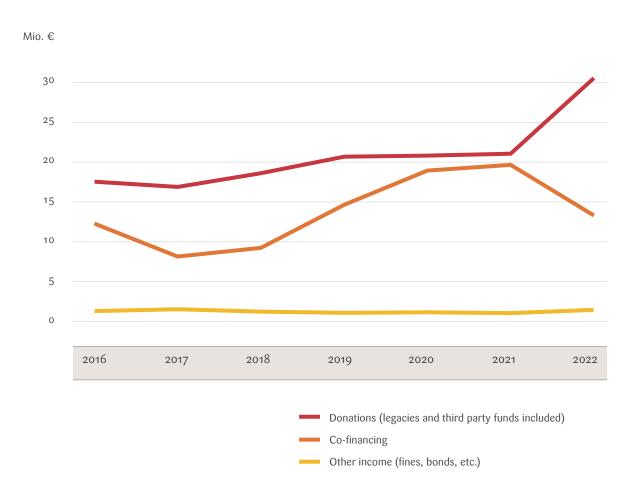
Further income items are capital gains ( $\[mathecolor]$ 25,282), commercial business operations or economic activity ( $\[mathecolor]$ 274,728), remaining operating income ( $\[mathecolor]$ 950,202) and the assigned fines ( $\[mathecolor]$ 265,699). They make up a total of 3.34 percent of income.

The rise over 2021 (only 2.35 percent) is due to the sale of the Osnabrück head office building to the terre des hommes Germany Foundation, which is reflected in the sundry operating income.

Besides income, a total of €4,333,004 (2021: €3,784,000) was released from provisions for use according to their purpose and the statutes in 2022.

Detailed information on the income can be found in the respective overviews.

#### Development of types of income



### Pay structure - Paid staff

Members of all governing bodies of the association, with the exception of the Executive Board, serve in a voluntary capacity. Only costs such as travel expenses are reimbursed on presentation of receipts. The association has an Executive Board consisting of three full-time executives, whose annual salary adds up to € 292,000. The figure is given as a total for privacy reasons.

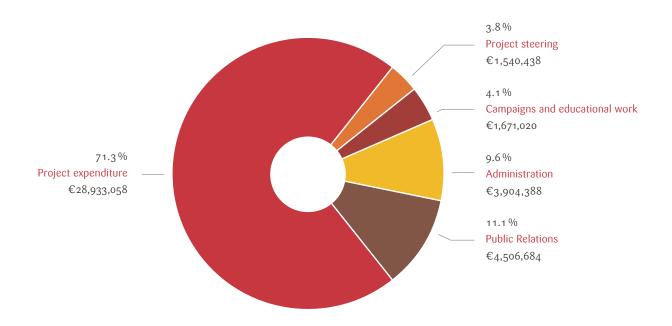
On an annual average, the head office in Germany comprised 49 full-time positions. As at 31 December 2022, terre des hommes had 94 employees.

The gross annual income of employees bound to collective agreements is made up of monthly salaries, supplements for age and seniority, an annual bonus, holiday allowance, capital-forming benefits and contributions to their company pension. Average incomes are: €70,000 for heads of departments, €60,000 for desk officers and €49,000 for administrative assistants. These amounts do not include the statutory employer's contribution to social insurance.

At present an additional monthly amount of €133 is paid for dependent children.

#### Expenditure

#### €40,555,587€



This overview contains the total expenditure for 2022, without the amounts put into provisions and reserves, i.e. funds to be used in future years. Nor does it contain the expenditure related to commercial

business operations and dedicated economic activity. The breakdown is based on the guidelines of the DZI (German Central Institute for Social Questions).

In the field of expenditure, 79.3 percent went into projects, project support, campaigns and educational activity. Advertising and administrative costs accounted for 20.7 percent in 2022.

From earmarked donation income €9,182,632 (2021: 4,873,342) had to be booked to provisions for use in the following years.

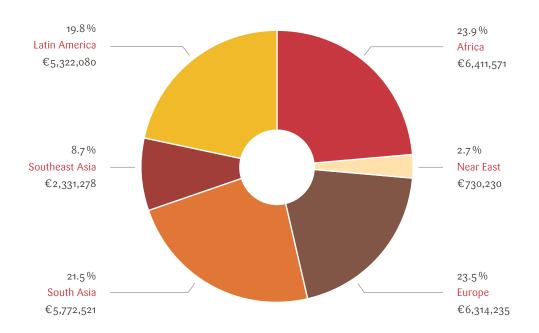
The profit for appropriation, at €1,060,943 (2021: €1,673,940), was distinctly lower than in 2021.

In 2022,  $\in$ 5,426,000 were released from reserves of previous years. Consequently  $\in$ 6,487,000 was booked to the reserves for use according to the statutes for activities in the years to come.

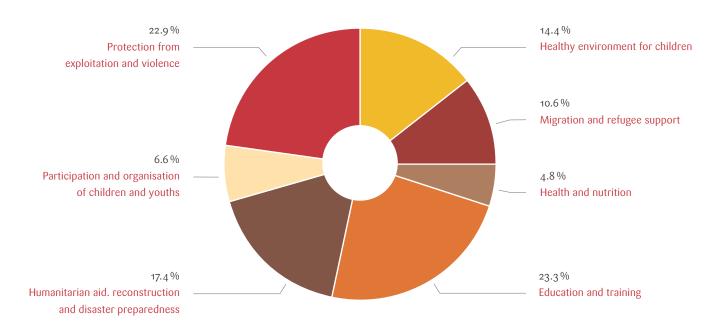
Detailed information on the expenditure can be found in the respective overviews.

### Projects in 2022

#### Geographic distribution of funds



#### Thematic distribution of funds



#### Balance

Liabilities	58,714,182		55,607,485	
Deferral	0	0.00	0	0.00
Liabilities	33,064,505	56.31	36,045,874	64.82
Other provision	926,072	1.58	814,435	1.46
Tax provisions	3,530	0.01	1,166	0.00
Project provisions	10,713,518	18.25	5,798,342	10.43
Provisions	11,643,120	19.83	6,613,943	11.89
Special items	1	0.00	2,055	0.00
non-earmarked reserve	1,500,000	2.55	1,300,000	2.34
Earmarked reserves	8,506,556	14.49	8,645,613	15.55
minimum reserve for general operability	4,000,000	6.81	3,000,000	5.39
Equity Capital	14,006,556	23.86	12,945,613	23.28
Assets	58,714,182		55,607,485	
	29,627	0.05	37,014	0.07
Balance of cash  Deferral	13,705,667	23.34	15,439,670	27.77
Securities	-	_	-	_
Receivable and other fised assets	30,982,180	52.77	32,049,723	57.64
Provisions	22,887	0.04	9,332	0.02
Circulating assets	44,710,734	76.15	47,498,725	85.42
Financial assets	12,920,964	22.01	7,408,072	13.32
Fixed assets	153,390	0.26	653,089	1.17
Intangible fixed assets	899,467	1.53	10,586	0.02
Capital assets	13,973,821	23.80	8,071,746	14.52
	€	%	€	%
	2022		2021	

In 2022 the balance sheet total stood at €58,714,181.72 and was €3,106,696 higher than in 2021 (€55,607,485.31).

#### **Assets**

Invested assets at  $\le$ 13,973,821 rose considerably in 2022 (2021:  $\le$ 8,071,746). The changes were spread across all individual items, as follows: intangible assets (+ $\le$ 888,900), tangible assets (- $\le$ 499,700) and financial assets (+ $\le$ 5.512,900).

The value of intangible assets rose in 2022 from €10,586 to €899,467. Intangible assets are the association's software holdings and the film rights to the series »Children's Rights«. New assets in 2022 concern the new Microsoft infrastructure and those acquired as part of the IT project to replace the 20-year-old ERP (Enterprise Resource Planning) system. The new ERP-CRM project had been in the implementation phase since May 2022, and the preconditions for activating it have been met. The above software acquisitions are subject to a write-off of 5 years.

The value of tangible assets fell in 2022 from €653,089 to €153,390. The reason is the disposal of the head office building, which in 2022 was sold to the terre des hommes Germany Foundation. The development of tangible assets was subject to the normal write-offs and new acquisitions.

The securities in the financial assets rose in 2022 from €7,408,072 to €12,920,964 through reinvestments of individual returns and the investment of additional funds. The association uses amounts that are not needed in the short term to generate undesignated funds through capital investments. From 2019 to the end of the negative interest phase in July 2022, this was all the more important due to the constantly falling allowance limits on savings accounts and constantly rising call-in of retained monies by the banks during this period. The capital investments of terre des hommes are subject to the strict investment guidelines of the association and the foundation.

Working capital at €44,710,734 fell in 2022 (2021: €47,498,700). It is broken down as follows:

The value of the inventories in 2022 rose from €9,332 to €22,887. Inventory value means the stock of sales materials held by the German head office and the working groups. For the head office the assessment is based on the inventory as at 31.12.2022. For the working groups, the assessment has since 2022 been based on the fixed valuation method due to the minimal change in quantity, value and composition and the secondary significance of the total value.

The item receivables and other assets fell in 2022 to €30,982,180 compared to 2021 (€32.049.723)

The item cash in hand, Postgiro credit balance, credit balance at other banks and expense allowances at €13,705,667 fell by €1,734,100 (2021: €15,439,767). Due to the special donation period around Christmas a snapshot on 31 December shows that the bank balance is always very high, influenced by the inflow of donations in that month.

Prepaid expenses at €29,627 (2021: €37,014) indicates payments made before the cut-off day and to be booked in the coming year.

#### Liabilities

Reserves are either earmarked or non-earmarked. The reserved funds are for use in the following years according to the statutes and according to their designation.

Besides the minimum reserve for general operability of €4,000,000 (2021: €3,000,000) terre des hommes has a non-earmarked reserve of €1,500,000 (2021: €1,300,000). The minimum reserve for general operability was designed to be built up gradually so that, in case of income failure, it can guarantee the operability of the head office for about six months.

In addition, there are various earmarked reserves for fresh procurement, new IT, building renovation and the purposes set out in the terre des hommes statutes, to be drawn on in coming years.

Taken together, the reserves in 2022 rose by €1,060,000 to €14,006,556.

The current book value of a vehicle donated to terre des hommes is found in the special item for grants. As it was completely written off in 2022 but continues to be used, the item had a remembrance value of €1 on 31.12.2022.

Provisions are used to guarantee payments due in subsequent years, to secure against future risks or for earmarked donations that could not be spent in the appropriate year. In 2022 provisions totalled €11,643,120 compared to €6,613,943 in 2021 and thereby rose by €5,029,177 over 2021. Tax provisions indicate tax payments for the coming years that are

known at the end of the year. Such a payment obligation as per 31.12.2022 amounted to €3,530 (2021: €1,166).

Sundry provisions amounting to €11,639,590 (2021: €6,613,900) consist of €10,713,518 put aside for earmarked donations and €926,072 for other obligations, e.g. bequest risks, staff, repayments.

Liabilities mean firm commitments that derive from contracts or invoices and are still outstanding. At €33,064,505, liabilities for 2022 were €2,981,000 less than in 2021.

Liabilities cover, in particular, commitments to project partners for current projects amounting to €31,165,925 in 2022 (2021: €34,101,108). Since 2010 all contracted projects, hence all contractual obligations towards project partners, have been expressed in liabilities. The booking of the full contractual sum in the year of concluding the contract guarantees our partners their contractually agreed funds and shows the current, actual amount of payment obligations by terre des hommes from project agreements.

Sundry liabilities mean liabilities from deliveries and services amounting to €406,084 as well as liabilities consisting of various single items. Sundry liabilities contain, inter alia, liabilities from taxes and social security amounting to €84,896 (2021: €63,349). These are regularly paid by the end of January of the following year. Sundry liabilities also include a liability towards the foundation amounting to €908,700; these are securities awaiting transferral to the foundation.

Other liabilities also include a long-term loan of €115,041, which can be cancelled at short notice.

The complete breakdown and remaining terms of the liabilities are set out in the liabilities table.

Deferred items describe income before the closing date of the balance sheet that is not counted as income until the following year.

#### Breakdown of liabilities

	2022-12-31	ıst year	2nd year	> 5 years
	€	€	€	€
Liabilities from supplies and services	406,084	406,084	0	0
Liabilities to project partners	31,165,925	19,020,287	12,145,638	0
Donators' loans	115,041	115,041	0	0
Liabilities to cred institutions	0	0	0	0
Other liabilities	1,377,455	1,377,455	0	0
Total	33,064,505	20,918,867	12,145,638	0

### terre des hommes

# How terre des hommes works

# The organisation structure of terre des hommes

terre des hommes Germany is an international children's aid agency and as citizens' group independent of government, business, religious communities, and political parties. The legal form of terre des hommes is the »registered association«.

### Delegates' Conference



The delegates' conference is held every 5 years. It decides on the strategic guidelines of the international work. Entitled to vote are the elected representatives of the partner organisations and the International Youth Network, the voluntary groups as well as employees of the head office.

### General Meeting

The terre des hommes members come together every year at a general meeting. It is the highest body. Every 3 years the general meeting elect the members of the presidium and every 2 years appoint the internal auditors.

#### The Presidium



#### **Head Office**

The head office of terre des hommes in Osnabrück is divided into three parts: The programmes division is responsible for the international project work. The regional offices also fall under its responsibility. The communication division is responsible for public relations, fundraising and supporting the volunteer work. Accounting, controlling, human resource and general services come under the administration division.

#### Board

Finance, Administration and Staff Management

Ursula Gille-Boussahia

Finance department and quality control desk General services

Human resource department

Their task is to review the economic management to ascertain whether the legal requirements and the statutes of the association and that the income and expenditure are justified and documented.

#### **Internal Auditors**

Klaus Peter Lohest, Helmut Reichmann



The Presidium is a voluntary body and functions as supervisory board. It decides on the strategic and business policy of terre des hommes, monitors the executive board and represents the organisation in the public.

Members of the Presidium (l. tor.): Justus Schömann (Deputy Chairperson), Robert Kissling, Iris Blomenröhr, Lea Christmann, Regina Hewer (Chairperson), Marla Mies

Anyone who wants to make a complaint to terre des hommes, can address the ombudsperson if other possibilities of lodging a complaint have proved to not being sufficient. The ombudsperson is neutral, independent and works voluntarily.

Since March 2015 the lawyer Stephan Konrad is terre des hommes' ombudsperson.



The full-time executive board runs the business of the organisation. It is in charge of the head office in Germany as well as the international offices in the project countries and is responsible for the implementation of the strategic policy. The board consists of three persons with specific areas of responsibility. The spokesperson represents terre des hommes in public.

Members of the current board (l. tor.): Beat Wehrle, Ursula Gille-Boussahia and Joshua Hofert

#### **International Programmes**

Beat Wehrle

#### Communication | Spokesperson

Joshua Hofert

	Managemei programme				Staff unit quality-stra	tegy-effect
	Regional Co-financing Teams department		Team humanitarian aid		Team participation	
REGIONAL COORDINATION  Latin South Southeas  America Asia Asia				Africa	Near East	Germany/ Europe

Public relations department	Fundraising department
Team advocacy	

# »We must not look away«

# An interview with Beat Wehrle, Executive Board Member for Programmes, about the challenges confronting terre des hommes



## Beat Wehrle, what challenges do you see coming up for terre des hommes in the near future?

Climate change, global displacement movements on a growing scale, wars and armed conflicts, famines - we are in the midst of a multi-facetted and in many areas interconnected crisis, which is becoming more and more apparent. We must not look away because time is running out. At the same time, in many of our projects we note an impressive dynamic: children and young people are fighting for their life prospects and developing – for example with their displacement experiences - new forms of encounter and togetherness in order to counter exclusion and isolation with the human potential. On the one hand, we must draw attention to the threatening abyss of which we are on the brink but, on the other, use our projects to increasingly draw attention to practical alternatives to the predominant exploitation of humankind and nature.

# How can terre des hommes contribute to resolving these crises?

terre des hommes always pursues two approaches: firstly, we join with our partner organisations in looking for solutions to their local challenges. We then raise these ideas for solutions in global contexts and try to tackle the causes of the different crises by our political advocacy.

#### Can you give practical examples of that?

One example is our fostering of educational programmes for working children and supporting them when they raise their concerns in the international ILO debate about ending child labour. Or we support young people in Southern Africa who are working to find new sources of income through waste management cooperatives, and are struggling at the global level for the children's right to a sustainable and healthy environment. Naturally we are aware of our limited possibilities here, but the drop of water in our logo symbolises the fact that many small processes of change contribute to a global shift.

# In 2022 terre des hommes mounted a major programme for Ukraine and eastern Europe. What are the prospects here?

Since February 2022 we have been supporting Ukrainian children and young people and their families who have been impacted by the war or have fled to other countries. We have three main areas of activity. We organise psychosocial assistance and educational programmes, finance the supply of urgently needed humanitarian supplies and create structures to involve children and young people. The medium-term establishment of psychosocial services and the involvement of minors in societal processes – these make up our strategic perspective, looking beyond the end of the war, which we hope will come soon.

#### New technologies are changing societies at breakneck speed. How is terre des hommes preparing to cope with these processes of change?

Digitalisation is leading to a rapid acceleration of processes and yet society has never been so polarised and fragmented as it is today. Modern technologies are important instruments to simplify everyday work. But we must always be concerned to understand these instruments not as an end in themselves but as tools, and to use them critically. We use these aids above all in order to strengthen solidarity-based relations and support global networks.

Nongovernmental organisations nowadays are expected to manifest a high degree of transparency. How can terre des hommes meet these requirements? terre des hommes works globally for participation, democracy and transparency. We can only be credible in that regard if we put our own house in order, in other words, if we consistently show the way we work, our political and financial relations, and the effectiveness of our projects. Naturally communication is always a challenge and as an organisation we are always learning. The form of our reporting, or effective internal and external auditing, and the clear disclosure of how we use the funds entrusted to us are a very good basis for meeting the growing demand for transparency.

# Voluntary work

In local working groups, in theme groups, as correspondents or individual members, in our governing bodies and in the young adult group terre des jeunes: over 1,600 members and volunteers advocated for children's rights with us last year, in over 80 places in Germany.

In particular, the joint actions finally took off again in 2022 – win person« and in colour. Here are some of the highlights.

Why don't you join in?

#### Siblings belong together!

Sisters and brothers should never be forced to remain separated from one another. Yet German law sees that differently for many unaccompanied refugee minors – even when they have already been recognised as having asylum. Their parents are usually allowed to move in with them, their (underage) siblings usually not. An estimated 200 children and adolescents are locked out every year and families are effectively forced to separate.

To put an end to this injustice, we launched the #SiblingsBelongTogether campaign with our members and advocates. We did this with three forms of action: a sibling photo campaign on Facebook and Instagram, personal letters to MPs and nationwide actions in local and city centres. The result: open so far. Improvements that the federal government had already announced in the coalition agreement have still not been implemented. That's why we won't let up and will continue our commitment to refugee children and their siblings in 2023.







Clear demand to the federal government: Action of the youth network »terre des jeunes« together with the thematic group »Children on the run« in Herford



In Cologne, young activists together with the terre des hommes group in Hagen brought the problem of child labour in our supply chains to the forefront; with posters, flyers, a collection of signatures and children's make-up offers

# End exploitation: actions against exploitative child labour

2022 was a landmark year for the fight against exploitative child labour: the EU Supply Chain Act renegotiates what responsibility companies have when it comes to environmental protection and respect for human rights in their supply chains. A lot is at stake for companies – as well as for the 79 million children worldwide who still have to slave under exploitative and dangerous conditions.

Together with the »Initiative Lieferkettengesetz« (Initiative Supply Chain Act), we are therefore also campaigning for concrete, binding rules at the political level. And our volunteers are doing important information and persuasion work throughout Germany: with campaigns in schools, with exhibitions, lectures, signature collections and street campaigns.

#### Helping children with »Jona«

The terre des hommes team in Dortmund not only celebrated its >golden< 50th anniversary in 2022, but also the success of a very special art campaign: for the birthday, artist Bernd Moenikes designed and produced the steel sculpture »Jona«; the silhouette of a dancing, happy child. Over 70 hand-signed copies have already been sold, with proceeds of more than € 5,500 benefiting children in Ukraine. So it is a matter of honour for the Dortmund team that the sale continues in the 51st year of its existence. And this while the members continue to be involved in a variety of other activities, such as city festivals, charity events and the now well-established »temporary shop«. ♦ www.tdh-ag.de/dortmund



Christel Brüggemeier from the terre des hommes group in Dortmund and artist Bernd Moenikes with »Jona«

Thank you

for your
great commitment
to children in need

One year after the takeover in Afghanistan: demonstration in Berlin



#### »Don't forget Afghanistan«

In August 2021, the Taliban took over the rule in Afghanistan. One year later, we protested with a large demonstration in Berlin together with 37 other organisations against forgetting the conflict, against the recognition of the Taliban government and for a safe right to stay for all people from Afghanistan who are threatened by human rights violations. Among them: terre des hommes project workers from Herat, who had been campaigning for the rights of women and girls there – and therefore had to be evacuated.



# Your commitment helps to protect and enforce the rights of children worldwide – join us!

More than 1,600 volunteers in Germany work with terre des hommes for children's rights worldwide. Against exploitative child labour and slavery. For the rights of children on the run. For the protection of victims of war, violence and abuse. For the fair chance of education and training. For the right to grow up in a healthy environment. You are ambassadors and advocates who make the world a better place for children with your commitment.

Whether spontaneously in actions and campaigns or in the long term in one of our groups – we would be happy if you too would like to get involved with terre des hommes. If you have any questions, please do not hesitate to contact us:

Your contact person is Ana Jacinto

Phone: ++49 (0)5 41 / 71 01-115 E-mail: a.jacinto@tdh.de



»As a father of three children, it is close to my heart to leave a world worth living in for our children and grandchildren. terre des hommes campaigns for a healthy environment worldwide, also together with children and young people. I am happy to support this as an ambassador.«

Maik Meuser, tv presenter and terre des hommes ambassador

Du bewegst mehr als Du gilst

terre des hommes

Help for Children in Need