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Imprint

terre des hommes
Help for Children in Need

Head Office
Ruppenkampstraße 11a
49084 Osnabrück
Germany

Phone +49 (0) 5 41/71 01-0
Telefax +49 (0) 5 41/70 72 33
info@tdh.de
www.tdh.de

Account of donations
BIC NOLADE22XXX
IBAN DE34 2655 0105 0000 0111 22

Editorial Staff
Wolf-Christian Ramm (editor in charge), Tina Böcker-Eden, Michael Heuer, Athanasios Melissis, Iris Stolz

Editorial Assistant
Cornelia Dernbach

Photos
Front cover, p. 7: Florian Kopp; p. 3: I. Stolz / terre des hommes; p. 3 (bottom), 8, 35 (bottom left), 42 (top), 51, 52 (right), 53 (left); C. Kouvermann / terre des hommes; p. 4: Don Bosco Community Programme; p. 5: Jo Schultz; p. 10: Jörg Jäger; p. 12: Douglas Mansour; p. 14, 21, 38: C. Urban / terre des hommes; p. 15; Olivier Girard; p. 17: B. Dittrich / terre des hommes; p. 18/19: Meinhard Brill; p. 20: René Fietzek; p. 22: Movitep; p. 23: Nicolaus Schmidt; p. 31, 34, 35 (top left), 42 (bottom), 43 (top); terre des hommes; p. 33: Silvia Rogg; p. 35 (right): Tamara Brieche; p. 36/37: B. Rasing / terre des hommes; p. 37 (top), 43 (top), 53 (right); private; p. 38 (top right): GLS Bank; p. 40: Christian Jungeblodt; p. 41 (top left): ARD-aktuell 2018; p. 41: K. Lammers / terre des hommes; p. 43 (bottom); Christensen Mapwanga; p. 52: A. Rister / terre des hommes; p. 55: J.-H. Voss / terre des hommes

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Dear reader,

First the good news: the children of today are, in many respects, better off than the children of 20 years ago. They live longer, they go to school more often and fewer of them have to work.

Then the bad news: more and more children are falling victim to wars and armed conflicts. Over 10,000 girls and boys were killed or injured in wars in 2017. Virginia Gamba, the United Nations Special Representative for Children and Armed Conflict, reports on 21,000 proven serious violations of children’s rights. That includes killing and mutilation, sexual violence or the recruiting of children and young people as child soldiers.

Children’s rights cannot flourish where war and violence prevail. In conflict-ridden countries, every third child between five and 17 does not go to school. Health systems collapse, jobs are lost, harvests are destroyed, hunger and fear are rife. War and armed conflicts are by far the main reasons why people flee.

What can we do? Peace talks at the political and governmental level are crucial. It is equally important, however, to eradicate the social and cultural seedbeds in which violence thrives. Peace needs freedom in the family, tolerance, attractive prospects for the future and democratic educational methods. Peace needs human rights, children’s rights and participation.

We have approximately 550 partner organisations in 39 countries that promote, press for and practise all these rights in daily life. Many of them work in conflict regions, e.g. Afghanistan, Iraq, Colombia or Mindanao in the Philippines. terre des hommes supports them in opposing the violence by a culture of peace. For example, in Afghanistan, the influential mullahs are involved in the project activity, in Iraq male stereotypes are questioned and in Colombia meetings are arranged between perpetrators and victims in armed conflicts. This gives young people the chance to grow up in a peaceful environment that they can help to shape themselves. Education and the opportunity to find work and found a family become genuine options, preventing many of them from joining armed groups.

This annual report contains lots of examples of such activity and its impacts. They show that, with your support, we and our partner organisations are succeeding in overcoming violence and sending signals of hope. Many thanks for this, also on behalf of the children and young people in our projects.

Yours sincerely

Edgar Marsh
Chair of the terre des hommes Presidium
The report of the Executive Board

In August 2018 Greta Thunberg, then 15, first demonstrated outside the parliament in Stockholm for a consistent climate policy. Meanwhile school students all over the world have rallied to her and miss a few classes every Friday in order to remind the governments of their commitments to our environment and thereby to the younger generation. In the terre des hommes International Youth Network, which extends from Peru to Indonesia, young people work for a healthy environment for coming generations. In particular, they conduct the Global Action Month in November every year. November 2018 saw over 220 activities, in which over 40,000 mainly young people took action to counteract the short-sightedness of established policies and to promote environmental protection. terre des hommes supports the young people’s projects against the destruction of the environment in the Andes Mountains, on the Mekong River and in Southern Africa.

Strategic development of international Programmes activity

Every five years terre des hommes sets strategic goals for its international programmes. Last year saw the conclusion of the period 2014-2018, during which it pursued four such goals: promoting the active participation of children; creating safe spaces for their protection; striving to implement their right to a healthy environment; and intensifying national and international advocacy for children’s rights.

The principle of participation has been fundamentally expressed as »Nothing about us without us!« With this motto, children and young people in almost all the current 39 project countries developed and implemented initiatives for hands-on participation in project activity, and put them into practice themselves. terre des hommes partner organisations gave training on methods of participation, along with practical guidelines and pilot projects. As a result, children and young people are now more able to articulate their own wishes and needs, ensuring that the projects really contribute to improving their lives.
This method has become very attractive, e.g. in Zimbabwe, where young men and women learned how to produce articles and to disseminate them via social media and the daily newspapers. These »young reporters« publicised their concerns so well that meanwhile their peers in Mozambique and Zambia have taken up the idea and applied it in their own contexts.

Top priority in all terre des hommes projects goes to the elementary protection of children from exploitation, violence and abuse. The interventions range from safeguarding to guaranteeing a livelihood to psychosocial assistance for children traumatised by war. For example, terre des hommes supports projects in refugee camps, where children who have fled from war, fighting and perilous situations need intensive care. The Matampala camp, in Zambia, accommodates thousands of refugee children from Congo, many of them separated from their families. There, as in Camp Hasansham in northern Iraq, terre des hommes supports educational and leisure programmes such as music-making, games and sports for girls and boys. With the assistance of terre des hommes, over 6,000 young girls in India were freed from the exploitative Sumangali system in the textile industry, which treated them like slaves. They are now supported with mentoring and counselling on how to complete vocational training.

Environmental pollution makes millions of children ill and deprives them of the chance of a healthy life. The right to a healthy environment therefore plays a central role in many terre des hommes projects – about 60 percent of all partner organisations supported by terre des hommes focus on the issue; five years ago it was only ten percent. In its projects on environmental education and through actions for climate protection, terre des hommes in 2018 reached over 11,500 children and young people in Southern Africa alone.

One of the flagship projects to protect the livelihoods of people is the campaign »Our rivers, our lives« in Southeast Asia, which in the last five years has mobilised 37,000 children and young people in seven countries. Their protest was directed against megaprojects to manage the Mekong water resources, construct dams to generate electricity, and dispose of waste in the sea through discharging it in rivers. Through the Youth Forum of the Association of Southeast Asian States (ASEAN) they appealed to their governments to issue environmental regulations and monitor compliance with them.
terre des hommes partner organisations have in some cases worked for decades in networks to implement or improve child protection laws at the national and international level. In the past five years, it has proved possible through public actions and the use of political participation to raise the issue of child rights internationally through political advocacy with the African Union, ASEAN in Southeast Asia and the Andes Parliament in Latin America. In the framework of the children’s participation campaign »It’s time to talk« over 1800 working children were reached from 2016 to 2018 in 36 project countries worldwide. They were asked how they could better reconcile their essential work for the family income with attending school and getting an education. The children presented the results of the study and their demands at the annual conference of the International Labour Organisation (ILO).

At the UN level, we made great progress with our demand for a healthy and livable environment for the children of today and future generations. In March 2018 John Knox, UN Special Rapporteur on Human Rights and the Environment, presented his report on the child right to a healthy environment, which he drew up with terre des hommes. The core point of the report was the initiative to draft future health and sustainability standards for children, in which terre des hommes will participate with selected partner organisations in a three-year international project from 2019.

Vision 2027 and reorientation

2018 was the first year of implementing Vision 2027 »We empower children! « Based on an inquiry carried out with our association members, the Vision sets the framework for the further political, financial and institutional development of terre des hommes. In 2018 the international Delegates Conference and then the Annual General Meeting of terre des hommes Germany adopted new five-year goals for international programme activity and business policy goals to develop the association. The strategic reorientation impacts on the organisational structure of the German head office. 2018 saw the start of a process of restructuring the Programmes, Communication and Administration divisions.

Communication

In 2018 terre des hommes communication efforts concentrated on activities to protect children from violence and exploitation. The campaign to »Stop weapon exports« launched in 2017 was continued and in February 2018 it won the political award in the category »social campaigns«. Its goals are to achieve a complete ban on German small arms exports and the parliamentary adoption of a restrictive arms export control law. We brought these demands into the long-drawn-out coalition negotiations to form the German government, accompanied by public actions such as the annual Red Hand Day, the action day against the recruitment of child soldiers. With an online petition to support these demands we collected a good 146,000 signatures up to March 2019. The petition was supported by celebrities, including the terre des hommes ambassador at the time, Oliver Welke, who is a well-known journalist and satirist.

Environmental management and sustainability code

As an organisation working worldwide for the life opportunities of children, we have rooted environmental protection and sustainability in our daily work flows and business policy. In 2014 we started introducing an environmental management system, which was certified in 2016 as complying with the European EMAS Standard. Building on this, the next step was to align our business policy to the criteria of the German Sustainability Code. The code sets out reporting standards for the corporate social responsibility of major companies, which have to account for their actions in the area of social sustainability. terre des hommes was one of the first international non-governmental organisations to meet the criteria of the German Sustainability Code.
The terre des hommes mandate

terre des hommes works for an »earth of humanity«. We stop violence against children, protect them from slavery, exploitation and abuse, and provide for education and training. We work to ensure that children can grow up in a healthy and sustainable environment that offers life chances to future generations as well. terre des hommes understands itself as a citizens’ initiative and is looking for people in the South and North who will work with it to realise this vision.

This definition preserves the spirit of the founder generation and is at the same time, genuinely fit for meeting the challenges of the globalised world, i.e.

• The focus is on improving the real-life conditions of disadvantaged children and their families, and the securing of their future chances.
• The normative framework is universal human rights and, in particular, the Convention on the Rights of the Child.
• Social responsibility and ecological sustainability, also in the spirit of generational justice or the rights of future generations, are enshrined in its statutes and essential today in the context of global challenges, such as climate change and the growing gap between rich and poor.
• terre des hommes protects and respects – politically and financially – its strict independence from politics, business and religion.

• The principles of mutual respect and equal rights are emphasised and are gaining in importance in a context of growing intercultural and interreligious tensions.
• terre des hommes underlines its self-understanding as a citizens’ action group and as part of global civil society, and involves its partner organizations in strategic decisions.

Besides material assistance for children in distress, terre des hommes gives equal political weighting to the underlying causes of hardship and injustice, and speaks up for peaceful, socially and environmentally sustainable development worldwide. That leads to three areas of action enshrined in the terre des hommes statutes:

Securing future chances: terre des hommes works for improving real-life conditions of disadvantaged children and their families
Projects with local partner organisations

terre des hommes gives assistance where needed, aims at long-term viable and sustainable solutions and considers the cultural and societal conditions. The normative basis is human rights and, in particular, children’s rights. The partner principle applies, i.e. the programmes are carried out by local organisations.

Mobilisation and global education in Germany

terre des hommes originated in the responsible action of globally minded citizens and defines itself as a citizens’ action group that mobilises people to support the goals of terre des homes and to work in and with it. Through public relations and education, terre des hommes contributes to raising public awareness of the social, ecological, economic and cultural dimension of the real-life situations of disadvantaged children. It thereby gives visibility to the global dependencies and connections from the perspective of child rights.

Advocacy

terre des hommes acts in a field of tension between a critical observation of reality (”watchdog”) and constructive policy-changing (”change-maker”). Effective, children’s rights-oriented actions and campaigns are conducted at different levels of action with different coalition partners.

Sustainable income: in the Indian project DEED the socially marginalised Advasis learn how to make honey
The current development model has certainly positive effects: infant mortality and poverty are declining, while life expectancy and the rates of children starting school are rising. Yet there is also a dramatic upsurge of crises. One of the main causes is the principle of economic growth. We are over-using the earth’s resources and placing it under enormous environmental strain. The richest one percent of the earth’s population owns more wealth than all the rest taken together. How can non-sustainable economic growth and unbridled consumerism be stopped? What alternative affluence is there in the Global North and the Global South? Together with other associations and organisations, with academia and policy-makers, we want to analyse and exchange models, knowledge and practices, and to reach a new understanding of development and progress.

The new strategic goals are supplemented by an updated global Programmes policy. It will operationalise programmes activity along the newly adopted strategic and institutional goals, taking account of recent developments in official development assistance (ODA) and in the Terre des Hommes International Federation (TDHIF). We see this as a way to keep improving the outcomes and impacts of Programmes. Our priority remains the funding of development-oriented projects in structurally poor countries, in future mainly in Africa. In war and disaster areas terre des hommes supports crisis prevention, emergency relief and reconstruction. The Programmes division of terre des hommes ensures project accompaniment, partner training, acquiring institutional funding and evaluating projects. The projects are implemented by local partner organisations with professional skills. The number of projects is to be reduced in order to achieve greater quality and sustainability, and long-term partnerships are to be entered into with selected, well positioned partner organisations. A further goal is to raise the public visibility of the German programme via selected thematic work areas and joint actions involving terre des hommes volunteers.

1. Promoting a culture of peace
2. Improving mental health, psychosocial and educational services for forcibly displaced children and youth
3. Fighting gender-based rights violations
4. Promoting a child’s right to a healthy and sustainable environment

There is a close thematic link between Goal 4 and an international campaign on the environmental rights of children and future generations. With this campaign, terre des hommes wants to create an awareness of the issue and to change behaviours, but also to ensure that binding environmental laws are created at the local, national and international levels. Worldwide, according to UN figures, 12.6 million people die as a result of polluted air, contaminated water and microplastics. Over 300 million people suffer as a consequence of global warming from floods, storms and droughts. Through this campaign, terre des hommes will also support the youth protest movement against the short-sightedness and inactivity of politicians in the project countries and in Germany.
Impact monitoring

terre des hommes fosters transparency and maximum quality at all levels of its work. The project work in Germany, and also in the country offices in the programme regions is subject to regular expert and financial reviews. The aim is to guarantee the maximum impact of projects, advocacy and public relations, and to guarantee the appropriate use of financial resources.

Impact monitoring at terre des hommes is based on the cooperation agreements with the local expert organisation. The starting situation and desired results are described on the basis of indicators. The partner organisations submit annual reports describing progress, possible obstacles and interim results. When reviewing the impact of projects, terre des hommes attaches great importance to involving beneficiary groups, i.e. those whose life circumstances are to be improved with the aid of the project. The impact can best be assessed over the long term and in a broader context. Cross-sectional studies also number among the instruments frequently used to monitor impact.

The terre des hommes experts from the local country offices analyse the interim and final reports and discuss the results with the partner organisations. On regular visits they also check statements in the reports through random sampling. Once a year, they compile a comprehensive report to the terre des hommes head office in Germany. There the information is evaluated in the light of overarching issues and methods. Additional evaluations through independent external reviewers complement the quality assurance.

www.tdh.de/evaluierungen

terre des hommes project work in Germany: focus on support for refugee children
How projects evolve

A local, specialised organisation in a project country decides to help exploited or underprivileged children. They develop an idea for a project and apply to the country office of terre des hommes for support.

Once the project has completed its term, the partner organisation reports back to terre des hommes on what the project has achieved. Experts from terre des hommes verify these reports. In certain cases, independent experts are called in to evaluate the project, which then continues into a second project.

After terre des hommes has made a preliminary investigation of the organisation submitting the application, it develops a specific project proposal. This contains a definition of targets (what the project aims to have achieved by the time it finishes), the specific measures which have to be deployed in order to achieve these aims (exactly what is to happen), a time schedule and a budget plan.

The partner organisation conducts the project and reports back regularly to terre des hommes on how the work is progressing. Professionals from terre des hommes visit the project on a regular basis and offer feedback to support the progression of the work.

terre des hommes then considers the application and, together with the local specialist organisation, develops a finalised version of the project plan. Once terre des hommes has approved the project (generally for two or three years) and signed a joint activity contract, the organisation becomes a »project partner« of terre des hommes. The partner organisation also accepts the terre des hommes Code of Conduct for Child Safeguarding.
Goals and impacts of our programme activity

Instead of the glamorous, heroic environment that was promised them in military advertising, minors find tough conditions in the military, harassment, humiliation as a means of control, and restrictions on freedom of movement and opinion. Does anyone really think that the military is a place for discussions and good individual development?« This is a question from Renate Winter, chair of the UN Committee for the Rights of the Child, in her foreword to the study »Why 18 matters: A rights-based analysis of child recruitment«.

The study was presented to the United Nations in Geneva in May 2018. About 80 international guests were present, including representatives of many UN embassies. As an experienced, high-ranking expert, Renate Winter chaired the event, which was organised by Child Soldiers International in cooperation with...
Police violence in Brazil

Taking part in the campaigning for the rights of children affected by war and violence were, in 2018, Mariana Andrade, a Brazilian youth delegate from terre des hommes, and Bruna Leite, terre des hommes country coordinator for Brazil. They had talks with the German Foreign Office and the Federal Ministry for Economic Cooperation and Development (BMZ), as well as with members of the Federal Parliament. They pointed to the extreme police violence in Brazil, which for children and young people often ends in death. 943 people were killed by the police in 2017 in the federal state of São Paulo alone, where the focus of terre des hommes project work in Brazil lies. This was the highest number since 1992. In the whole of Brazil there were 4,226 deaths in the same year, including many children and young people. The risk of their being killed when arrested by the police is twice as high as for adults.

Seven boys were murdered in 2017, presumably all by police officers, in the neighbourhood of Sapopemba in São Paulo, where terre des hommes partner organisation CEDECA Sapopemba operates. One of the boys killed was going to give testimony against a policeman. In another case a surveillance camera filmed several police pulling an unarmed boy behind a wall and murdering him with a shot in the head. One reason for the excess of police violence is that such offences are not prosecuted under criminal law. Another reason is the lack of awareness of human and children's rights among the police. Moreover, many police are themselves tied up in criminal activities. In Brazil there is a widespread opinion that social problems need to be dealt with by force and a tough hand. This is supported by the police. The government of President Temer issued regulations to reinforce impunity. The newly elected right-wing President Bolsonaro continues this line by encouraging the police to crack down and promising they will be spared prosecution.

Protection from recruitment – a children’s right

At the event, terre des hommes raised the situation in Germany. Since 2011 the federal armed forces have employed 11,733 17-year-olds as soldiers, 1,679 of them in 2017 alone. Their children's rights as laid down in the UN Convention on the Rights of the Child are time and again violated in the German army at military exercises, through degrading initiation rituals and also through sexual abuse. With the study, terre des hommes, together with the UN Committee on the Rights of the Child argues for a strict observance of the 18-year standard for recruitment («Straight 18») – not only in Africa, Asia and Latin America but also in Germany, the United Kingdom and the United States. Precisely these three states still recruit minors in great numbers. Over three quarters of all countries worldwide do, however, adhere to the 18-year standard.

On Red Hand Day on 12 February 2019, terre des hommes presented the study to the public along with other organisations in Berlin. The evening news (1st German TV programme) and many other media reported on the related Red Hand protest action in front of the Brandenburg Gate in Berlin and the criticism of the recruitment practice of the German armed forces. Successful advocacy for children’s rights

In 2019 we are continuing our advocacy for children’s rights in Brazil and Germany and for children to be protected from violence. terre des hommes plans further initiatives for peace education, nonviolent conflict resolution and protection of human rights in Brazil, e.g. with educational street football projects and the preparation of young mediators for anti-violence training. In addition, manuals and curricula are produced for schools and child rights violations are systematically documented at the national and international level. Passing them on to public prosecutors and accompanying the lawyers in dealing with cases has become more urgent than ever in Brazil since the election of President Bolsonaro, who openly propagates the use of violence. The many Brazilians who advocate for peace and nonviolence in their country, including children and young people, are in need special encouragement and support now.

The study »Why 18 matters« is available for download:

www.tdh.de/why18matters
Situation

In Brazil many children and young people are victims of police violence, with dark-skinned boys in the poor areas of megacities being particularly at risk. In Colombia the armed conflict continues despite the peace treaty between the government and the FARC guerrilla movement. Other guerrilla groups, drug gangs and paramilitary groups are terrorising the population. Human rights defenders and community leaders are targeted and killed; particularly hard hit are Afro-Colombian and indigenous communities in rural areas. In Nicaragua, violence against girls and young women is widespread, particularly sexual violence and femicide. At least 325 people have been killed in political unrest since April 2018, and many others injured and detained.

terre des hommes partner organisations

Three partner organisations of terre des hommes are cooperating in a joint project. CEDECA Sapopemba in Brazil, Coalico in Colombia and CODENI in Nicaragua have long been politically active in their respective countries with rights-based projects. The project is being cofinanced by the BMZ.

Actions and impacts

The three organisations are carrying out a project called »Observatorios – observatories« with the aim of protecting children and young people from violence. Child rights violations are systematically monitored and documented, made public and passed on to public prosecutors and to national and international courts such as the Inter-American Human Rights Court. Victims and local organisations are given legal advice and, as required, accompanied and supported in court. In addition, there is national and international publicity and lobbying, e.g. on action days like Red Hand Day against the deployment of children as soldiers, peace education and training for violence prevention and nonviolent conflict resolution. A special focus in Colombia is carrying out and monitoring government reintegration programmes for former child soldiers by Coalico, terre des hommes’ partner organisation.

All three partner organisations have different emphases and exchange their experiences. Children and young people systematically become child rights monitors and defenders. They are trained in mediation and pass on their knowledge to their peers.
Assistance for displaced children

Millions of people worldwide live in refugee camps or provisional accommodation. More than half of them are children and young people. Many are traumatised, often suffering from a lack of care, and have hardly any access to quality educational programmes. They are denied social participation, integration and equality of opportunity. Terre des hommes pursues the aim of giving refugee and displaced children and young people prospects for the future. It concentrates its support on children in refugee camps in Afghanistan and Jordan, Lebanon and Iraq. The projects mainly focus on dealing with trauma and providing psychosocial services, education and safeguarding.

Iraq

Children in northern Iraq show symptoms that appear time and again when people have to flee or are displaced: they complain about a lack of concentration and show apathy, anxiety and aggression. About half of them are psychologically challenged. Yet there is a lack of local personnel trained to give appropriate treatment. Most of the children have learning problems. In addition, many of them have to work and are married off early or recruited by armed groups.

In 2018 terre des hommes devoted itself mainly to the field of mental health. Local organisations were trained in the area of mental health and psychotherapeutic support (MHPSS) and capacities were deliberately expanded in order to be able to support more children and young people in future. The quality of the care improved considerably, not least through the contact and exchange with experts from other countries. In 2018 approx. 6,760 refugee and displaced children and young people were treated with MHPSS in northern Iraq. Further, 2,053 children and adults received short-term medical care. About 120 local professionals were given further training in trauma therapy and psychosocial support.
Afghanistan, Syria, Jordan

In 2018 educational programmes in Afghanistan and Lebanon were continued and expanded. One priority was the refugee accommodation known as Sharak Police Camp, that lies on a huge rubbish dump on the fringe of the Afghan capital Kabul. The camp is mostly inhabited by internally displaced families from Afghanistan, and returnees from Iran and Pakistan. The children and young people have almost without exception suffered violence; many have experienced shootings and bomb attacks, and lost relatives. Terre des hommes supports a peace education programme in conjunction with the German development ministry BMZ. It includes, for example, educational steps to build up non-existent confidence and workshops to define gender-roles. In addition, teachers can attend courses on how to teach without corporal punishment.

Country-wide a total of 4000 students were involved in terre des hommes educational programmes in the four Afghan provinces Kabul, Herat, Daikundi and Bamyian. 2,537 of them came from internally displaced families and returnees.

Since the beginning of the Syrian war in 2011, about 1.5 million Syrian refugees and over 50,000 Palestinian refugees from Syria have sought safety and refuge in Lebanon. This has added to the pressure on the infrastructure in the already overpopulated camps. School drop-out rates have always been high, and have increased through the Syrian war. Children from Syria have in many cases, lost several school years, and had traumatic experiences when fleeing that impair their abilities to learn. In addition, the teachers in the Palestinian camps are often inadequately trained and motivated. There is little coaching and schools are overcrowded, so that about one quarter of all children between six and 18 in the refugee camps does not go to school. In seven Palestinian refugee camps terre des hommes has ensured that about 2,500 children are learning to read and write. For this purpose, 90 teachers and assistants are being trained, who offer coaching in community centres run by local organisations.

In Jordan well over half a million Syrian refugees are registered, but the real figure is a multiple of that. Many people are in the Zarqa region in northern Jordan. Since 2017 terre des hommes has funded a project for mothers and their children in cooperation with Terre des Hommes Italy (see page 17).

Europe

In 2018, 32 projects were conducted in Germany at a total cost of about €3,200,000. The project activity focused on the integration of refugees with particular attention to unaccompanied refugee minors. The projects were primarily concerned with the mental health of children, fostering educational opportunities and social participation, plus advocating for the rights of refugee children.

In the framework of the Asylum, Migration and Integration Fund of the European Union, a cooperation project was launched in 2018 to improve the reception and asylum procedure of unaccompanied refugee minors. Our partners in this programme totalling €770,000 are the Bundesfachverband unbegleitete minderjährige Flüchtlinge e.V. and the Deutsche Institut für Jugendhilfe und Familienrecht e.V. The focus of project activity in Germany is to set up structures to better protect refugee minors. With training and networking, about 1000 participants have been reached to date, including 375 staff of authorities, guardians and staff of youth welfare facilities and courts. On the basis of the positive response and the obvious need, a follow-up project is being prepared for 2019.

In 2018 we also supported the FARO project in Sicily together with terre des hommes Italy. This project supports unaccompanied refugee minors and children with families who have managed to reach Italy in safety.
Jordan:
Health for mother and child

Situation
Many families who fled from the war in Syria live in the Zarqa region in northern Jordan. The high number of refugees is posing the host communities great problems: the few hospitals and health centres are completely overwhelmed. Appropriate medical care of refugees is hardly possible.

terre des hommes partner organisation
The project is being implemented locally by Terre des Hommes Italy. The BMZ is funding it for three years.

Actions and impacts
terre des hommes Germany supports children and their mothers, along with pregnant women, in a local health centre in Zarqa. Gynaecologists and nurses provide pregnancy care and obstetric assistance, look after newborn babies and make paediatric tests. Prevention measures also belong to the project. At regular intervals information events are held in the communities about breast-feeding, family planning and early marriage, in order to explain the risks of girls becoming prematurely pregnant. About 4,500 women and children have taken up these offerings, both Syrian refugees and Jordanians from the local communities.

Challenges and planning
Since spring 2018 there has been a new rule in Jordan under which Syrian refugees are no longer treated like the local population but like all other foreigners. The consequence is that they now have to pay considerably more for health services and there is now greater demand for the free services provided in the project. At the same time, there is a risk of the local population feeling disadvantaged both compared to the refugees and regarding the social services, and that this may lead to conflicts. Consequently attention is constantly paid to ensuring that the local Jordanian population can use the programmes to an appropriate extent.

Examination by the paediatrician: preventive measures are part of the project in Zarqa
Anyone engaging in political advocacy for children’s rights will need patience in their efforts to change behaviours and attitudes, tackle structural reforms or implement political agreements. Likewise they will need the ability to react flexibly to new situations. After all, when working for children’s rights terre des hommes constantly has to confront new challenges. These are increasingly environmental crises that do not only affect individual states but have become a global issue. Climate change, air pollution, destruction of ecosystems – children are always particularly affected by the consequences.

With the International Youth Network terre des hommes has long been supporting young people all over the world in their efforts on behalf of the environment. terre des hommes was one of the first organisations to call for a strengthening of the children’s right to a healthy environment at the political level. The Convention on the Rights of the Child (CRC) of 1989 is an essential reference point for that. Yet the now 30-year-old document does not offer all the answers to the urgent current environmental challenges. Hence our commitment to drafting new child-rights standards that will clearly frame and stipulate the right to a healthy environment. In 2016 we managed to put the issue on the agenda of the United Nations. Together with the Committee on the Rights of the Child, the monitoring body for implementing the CRC, terre des hommes organised a global conference and discussed the environmental rights of children with relevant actors.

Since then we have been working on bringing out the relationship between child rights and environmental protection, and thereby laying the foundation for new standards. One result of this work is that several UN special rapporteurs have now included the children’s right to a healthy environment in their reports to the Human Rights Council.

In March 2018 UN Special Rapporteur John Knox presented his report on strengthening the child right to a healthy environment; terre des hommes had actively supported its drafting through substantive contributions and conducting an expert consultation. Together with the official report, a child-friendly version also appeared, initiated by terre des hommes in cooperation with UN Environment (UNEP) and the Queen's University. It gives children a graphic explanation of how they can demand their rights in environmental policy. You can download it at: www.tdh.de/kinderbericht-umwelt

A child’s right to a healthy environment

It is a further concern of terre des hommes to bring out the significance of a child’s right to a healthy environment and to make it accessible to a broader public. To this end, we started a multi-year project from November 2018 to 2021, involving discussion fora organised by terre des hommes’ partner organisations on this topic in all world regions. They are intended to allow for exchange and common learning, but also to collect local knowledge on practical experiences in handling environmental problems. The insights gained from this process are to go into a global declaration for the children’s right to a healthy environment, which terre des hommes will draw up in cooperation with the participants and all interested parties. It is intended to serve as the basis for joint efforts by all governments to protect present and future generations of children. Those
involved in the terre des hommes initiative include UNICEF, the United Nations Environmental Programme (UNEP), the Worldwide Fund for Nature (WWF) and the Federal Ministry for Economic Development and Cooperation (BMZ).

The credibility of terre des hommes advocacy for the children’s right to a healthy environment is based on experiences from practical work with children and young people in our projects. The terre des hommes partner organisations conducting the projects are grappling with a broad range of environmental issues. Depending on the local context, they range from water shortages to the struggle against ubiquitous plastic waste to the protection of forests and other vital ecosystems. Besides awareness-raising and a critical reflection on human handling of our natural environment, the focus is mainly on practical commitment to children and young people. Whether in eco-clubs, at school or in country-wide youth networks: children are backing their environment in many creative ways.
Situation
Mozambique numbers worldwide among the countries who suffer most from the consequences of the climate crisis. The situation is exacerbated by the way the population is plundering natural resources. For the inhabitants of the coastal province Inhambane, the forests and mangroves are of vital significance. Yet ever greater areas are being cleared. Without mangrove forests there is, however, a danger of soil erosion, that is enormously increased by the destructive consequences of flooding and tropical storms – in March 2019 the impact of the Idai hurricane made this drastically clear. Fish, birds and tiny fauna are threatened by the deforestation. The long-term consequences for people in the villages are serious since this destruction endangers their livelihoods.

The terre des hommes partner organisation
MAHLAHLE (Associação para Promoção e Desenvolvimento de Mulher), the partner terre des hommes supports, was founded in 1997 as an organisation to promote women in rural development in Mozambique. Its work focuses on protecting the population from the impacts of natural disasters. When implementing projects MAHLAHLE is careful to ensure that women and children are involved in all project activities.

Actions and impacts
The project operates in twelve communities in the Inhambane Province in the southeast of Mozambique and reaches around 50,000 people living in direct proximity to the forests and mangrove swamps. It is also supported by funds from the BMZ.

Since most of the villagers know little about the connections between intensive nature destruction and its ecological and social consequences, the project focuses on education and explanatory courses. Newly established village committees inform the population and organise events for children and young people. In the school and in eco-clubs they learn techniques of low-resource vegetable growing and together reforest the mangroves.

Challenges and planning
The goal of the project is to provide a long-term guarantee that 80 percent of people cooperate in environmental management and take part in eco- and youth clubs. The women’s share is to be at least 60 percent. More than 600 families are to be equipped with fuel-saving ovens in order to reduce the consumption of firewood. Alternative opportunities of income security can be created through microloans, with which families can establish a livelihood and ultimately manage without clearing the mangroves.
Opposing violence against girls and women

It is a story describing what happens to many girls in Nicaragua. Aurora has grown up under poorest conditions. Her violent father leaves the family when she is five years old. Her mother is rarely there, so her aunts and grandmother take on the job of bringing up Aurora and her sister. Yet instead of shelter and love she experiences violence every day; she is beaten and verbally abused. At the age of 14 Aurora asks her father to support her – unsuccessfully. Instead she has to justify herself to the authorities as to why she is suddenly asking for money after such a long time. Then she sees her 10-year-old sister being sexually abused by her aunt’s partner, who lives in the same house. Aurora courageously denounces him in order to help her sister and manages to get the man to move out. But no legal proceedings follow – crimes like this are rarely brought to book, and even government departments protect the men.

Women fall prey to violence every day in Nicaragua. According to an analysis of the Nicaraguan Institute for Forensic Medicine, about 77 percent of all women suffer violence – far more than in other regions of the world. The whole extent of the problem is not known exactly and official statistics are lacking. Yet the rate of teenage pregnancies in Nicaragua speaks volumes – from 2006 to 2017, 92 out of 1000 births were to mothers aged between 15 and 19. This figure is all the more alarming as many of these pregnancies are due to rapes. Instead of receiving support in these cases, the girls are refused any assistance. Out of pure despair, many of them end these forced pregnancies illegally at a high risk to their own health.

Residents of Esquipulas community in southeast Nicaragua are trying innovative ways of countering the high rate of violence. Back in 1989 a group of committed women founded the organisation »Colectivo de Mujeres 8 de Marzo« – the name referring to International Women’s Day on 8 March. Their aim is a life without violence, and they stand up for opportunities and safe spaces in which they can advocate for their rights. A partner organisation of terre des hommes, they have taken different steps and initiated activities to counteract the male abuse of power. The project offers legal and psychological accompaniment for victims of violence. In addition, there is refuge for battered women, where they can find shelter with their children for a time. Another goal is to train the girls and boys who often come from the country to question discriminating and violent behaviour, and to treat each other equally and with respect. To that end, youth groups have been formed and are actively involved in the project. The young people also have their own radio programme on which they can talk about the issues affecting them, and they can attend theatre and dance workshops. In these ways, the project strengthens social participation and the influence of children and young people. The radio programme, in particular, is very popular. The correspondents and radio reporters report from their communities, take up the opinions of their peers, and above all ask how they can assert their rights: the right to education, to physical integrity and to a healthy and protected environment – children’s rights that are frequently violated in the communities around Esquipulas.

Thanks to the support of terre des hommes, Aurora has taken her life into her own hands and escaped from the vicious circle of violence. In the theatre workshops of the Movitep project (see page 22) she learned that she does not need to accept mistreatment. Meanwhile she works as a theatre instructor in the area of violence prevention. These project successes have encouraged terre des hommes to follow up on the work in the field of violence against girls and women. Until 2023 we will extend the programme activity in this area, together with our partner organisations, and develop strategies to publicise blatantly gender-specific violations of children’s rights, protect girls and boys from them and enable them to assert their rights. To that effect, a gender policy is being developed for implementation in all terre des hommes project regions through training courses and workshops.
Nicaragua: Theatre against violence

Situation
Nicaragua invests very little in the educational sector and many children have inadequate schooling. There is no room for critically grappling with societal issues such as everyday violence. Children and young people participate very little in societal processes.

**terre des hommes partner organisation**
Movitep (Movimiento de Teatro Popular Sin Fronteras) has worked with terre des hommes since 2004. Movitep offers classes in the arts that are not covered in the school curriculum. The goal is to use theatre and drama to make children and young people more aware of social issues and to practise violence prevention.

**Actions and impacts**
Movitep is active in Managua, the capital, and the surrounding area. A total of 120 girls and boys take part in its 15 theatre groups. Each group develops its play together, the topics ranging from children's rights to ecology to nonviolent conflict resolution. The groups are led by young people trained by Movitep.

The children and young people perform at schools and in community centres up and down the country. After the performance there is a discussion with the audience about the topic of the play. That gives participating children and the spectators the opportunity to talk critically about social problems. The idea has taken off – Movitep's work is so well known that young companies are now invited to theatre festivals.

**Challenges and planning**
Movitep is currently working on a new form of educational theatre: the students are to learn how to recognise the different forms of violence against women and girls, as well as the mechanisms of oppression, and how to stand up to them. The idea is for them to come up with solutions from various angles – personal, family, community, government – and present them in plays, paintings and through story-telling.
Terre des Hommes International Federation
terre des hommes Germany belongs to an international federation

terre des hommes Deutschland e.V. is a member of the Terre des Hommes International Federation (TDHIF). The TDHIF office is in Geneva and it has ten member organisations – Canada, Denmark, France, Germany, Italy, Luxembourg, the Netherlands, Spain, Switzerland, and the Foundation in Lausanne. With a total budget of EUR 183.1 million it reaches 6.6 million children in 67 project countries. The Federation has observer status in United Nations organisations such as UNICEF, ECOSOC, the ILO and IOM. It plays an active part in international campaigns, e.g. against sexual exploitation of children and the deployment of child soldiers. It advocates for children’s rights in the drafting of international agreements.

Campaigns for children’s rights

The Terre des Hommes International Federation (TDHIF) calls worldwide for the protection and the rights of children. Its campaign «Destination Unknown – Protect Children on the Move» focuses on the children and young people who have been displaced or have had to flee. While all states are committed by the UN’s Convention on the Rights of the Child and Sustainable Development Goals to guarantee the child’s welfare independently of origin and status (SDG 10.7), this is far from always being guaranteed. terre des hommes influences policy-making and legislation in order to protect children fleeing from violence, exploitation and discrimination.

With the campaign »Children Win« the TDHIF wishes to contribute to avoiding the negative impacts on children of mega-sporting events. Together with Amnesty International, Human Rights Watch and Transparency International, it is working towards getting the international soccer federation FIFA to affirm six principles for fair and transparent World Cup tournaments at which human and children’s rights are respected.

Initiative »Zero Violence«

Every five minutes a child dies of the effects of violence. Almost two billion children suffer mental or physical violence each year; three quarters of under-four-year-olds are beaten by their parents. »Joining Forces« is a coalition of the TDHIF and five other international child rights’ organisations for the two UN Sustainable Development Goals that are particularly relevant to child protection: opposition to all forms of exploitation (SDG 8.7) and all forms of violence (SDG 16.2). Relevant data is currently being collected in over 20 states and compiled for a report on the situation of the children.

Towards »OneTDH«

In November 2018 the member organisations of the Terre des Hommes International Federation started a joint process to expand and boost cooperation. In view of a societal and economic environment that is changing considerably and rapidly, we hope that this will enable us to have more long-term impact in programmes activity, to acquire greater political influence and to secure our financial base. On the basis of a joint vision and mission, in 2019 we are going to check on the possibility of creating a unified international organisational structure and integrating the programmes of the ten member organisations.
In 2018 terre des hommes supported 386 projects in 39 countries. The regional offices of terre des hommes guarantee direct contact to the partner organisations and an effective supervision and co-ordination of project work on the spot.
terre des hommes Germany is member of the Terre des Hommes International Federation in which 10 national terre des hommes sections work together inside and outside Europe.

terre des hommes Germany takes part in programmes of Terre des Hommes International Federation in Western Sahara, Jordan, Lebanon and Iraq.
### Project countries

**Status:** 1 May 2018

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<th>Countries</th>
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<th>Themes</th>
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* The project in South Sudan is supported with €100,000 and the project in Western Sahara with €70,000. The subsidies were already booked in 2017.
### Latin America

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* The project in Argentina is supported with €385,000. The subsidies were already booked in 2017.
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### Near East

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* The project in Turkey is supported with €894,390. The subsidies were already booked in 2017.

### Europe

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Quality assurance, monitoring, transparency

**DZI donation seal**

The German Central Institute for Social Issues (DZI) awards its donation seal annually to terre des hommes and thereby certifies its economic use of donations in accordance with its statutes. The donation seal is a sign that the seriousness of the organisation has been carefully examined, and that it is worthy of receiving donations. The registered association terre des hommes Germany has received it regularly since 1992.

**Auditing**

The annual financial statement is presented each year to a firm of auditors. The latest auditing was carried out in April 2018 by FIDES Treuhand GmbH & Co. KG Wirtschaftsprüfungsgesellschaft, Steuerberatungsgesellschaft, which is based in Osnabrück. The annual financial statement was unconditionally endorsed on 15 May 2018.

**Association management**

The association terre des hommes Deutschland e.V. has a full-time Executive Board consisting of three members, each one responsible for their own division. A Presidium elected by the Annual General Meeting (AGM), consisting of five voluntary members of the association, supervises the work of the Executive Board.

**Internal auditing**

Once a year the internal auditors of the association audit the divisions and departments in the head office. The two auditors are elected by the association members at the AGM and they work in an honorary capacity. They set their own priorities themselves every year.

**Financial and quality control**

For each financial year a budget is drawn up and approved by the Presidium. The budget must be respected and actual and target figures are continually compared. Once a year there may be a supplementary budget to adjust the figures, if necessary. During the financial control, the accounting figures are processed, commented on and assessed. On the other hand, the examination of projects in the regions is guaranteed. The examination is both financial and substantive. The regularity and content of these examinations is determined, but they can be adjusted to current needs at a given time. A firm component is also the auditing reports of foreign auditors in the project regions. In India all the projects are examined by auditors, in other regions this job is commissioned and there is random sampling. With cofinanced projects – in addition to the annual audit – the subsidising institution audits the annual financial statement as well.

The substantive quality control works on the basis of impact monitoring. Indicators are established for each project to reach the goal, and they are reported on regularly. These reports are systematically evaluated and form the basis for improvements. An internal reporting system defines the regularity and responsibilities of all reports.

**Evaluations and programme analyses**

terre des hommes generally implements the projects it funds in cooperation with local partner organisations, and here supports the practicalities of the work and the documenting of the project outcomes. The partner organisations are advised on implementation by terre des hommes experts. The results are checked and documented at the local level. In the case of large projects or special matters, external evaluations and programme analyses supplement the impact monitoring by terre des hommes staff. These may apply specific expertise and new angles to the work. Evaluations have a more strongly checking and assessing character, while programme analyses are meant to provide
terre des hommes distinguishes different forms of evaluation. Formative evaluations are carried out during the project and are useful for advisory and improvement purposes. Final evaluations concentrate on the outcomes. Ex-post evaluations are carried out after the project is concluded and are meant to show whether the outcomes can be seen after it is over, or even have a comprehensive impact on society. The content of an evaluation is the analysis of the problem and the context, the quality of planning and implementation, the methods used to reach the project goal, and the impacts. Common to all these forms of evaluation is the interest in learning both from good experiences and from mistakes, and making the knowledge thus gained available to others. terre des hommes strives to conduct exemplary evaluations for all project regions and all relevant fields of work.

Sustainability

Sustainability is a central issue for terre des hommes. In order to better establish sustainability in daily work flows, terre des hommes was one of the first NGOs to compare and harmonise its business policy with the criteria of the German Sustainability Code (DNK). The DNK fulfills the reporting duty of big companies in the field of corporate social responsibility, i.e. entrepreneurial responsibility for societal and socially sustainable action.

In addition, terre des hommes uses an environmental management system that is regularly checked by an environmental reviewer. Since December 2016 terre des hommes has been certified under EMAS (Eco-Management and Audit Scheme) and also »Zukunft einkaufen« (buy the future).

Memberships

terre des hommes cooperates with other organisations in different coalitions and networks, and is a member of professional associations. These include the Alliance Development Works (Entwicklung Hilft), the International Federation Terre des Hommes and VENRO, the umbrella organisation of German development and humanitarian NGOs. For a full list see www.tdh.de/wer-wir-sind/transparenz

Service provider

In the area of public relations and fundraising, terre des hommes mainly works with the following service providers: AZ fundraising Services GmbH & Co. KG, BonAureus GmbH, Deutscher Spendenhilfsdienst, Die Werberei, kippconcept, Scholz Versand Service OHG, sec Kommunikation und Gestaltung, and WIGWAM.
In the framework of risk management, terre des hommes identifies potential risks and takes steps aiming to avoid or minimise risks, and if harm occurs, to cope with it appropriately.

**Child safeguarding**

terre des hommes undertakes to be alert to all forms of violation of children's rights in internal work situations, particularly of violence against children, and to react immediately in case of suspicion. To accomplish this, a policy has been drafted with binding rules at all levels of the head office, among volunteers and also in our partner organisations. New staff must present a clean police record when beginning employment in the head office. Visitors to terre des hommes projects have to sign a code of conduct in advance, committing them to observe the principles of child safeguarding. In addition, there is an ombudsperson operating as an independent authority to receive complaints of all kinds.

Every terre des hommes programme region and also our head office in Osnabrück has created the position of focal point for child safeguarding. This person collects tips and reports, and coordinates all steps to prevent and handle suspicious cases. In every programme region and also in the head office there is a Child Safeguarding Committee, consisting of at least three terre des hommes employees. In order to be able to establish a functioning early warning system in the programme regions, in 2017 alone representatives from about 50 partner organizations took part in child safeguarding training courses in Asia and Africa.

**Safety training**

 terre des hommes employees who work in or travel to countries that the German government has classed as «highly dangerous» or «very highly dangerous» must undergo special safety training with the Federal Office for Civil Protection and Disaster Assistance. There they will practise personal behaviour in the event of dangerous situations in the form of practical exercises. The Federal Government continually adjusts the list of countries classed as risky as a function of the political situation. In 2017 terre des hommes project countries in the Middle East, Central America and Asia were on this list.

**Information technology (IT)**

In the field of IT safety we follow the standards of the Federal Office for Security in Information Technology. There is an emergency handbook containing steps to take, access entitlement systems, data security and privacy securities. The IT staff meet regularly for check-ups and the necessary updates. With all these now very laborious processes we confront the present challenges and the current IT risks.

In order to also cope with the demands of the future, we will test all our procedures and workflows in the field of data processing in 2018. All our IT elements will be checked with regard to their future capacity and, if necessary, replaced. These tests will call for resources and constitute an investment in the future.
For an earth of humanity
Getting involved in terre des hommes

In 2018 terre des hommes Germany had 1,478 members volunteering for children in need. Our members and many voluntary supporters worked in one of the 85 local terre des hommes groups and regional theme groups, or – increasingly – as individual members.

At terre des hommes everyone has the opportunity to bring in their own abilities and ideas: whether you are young or seasoned, whether you are at school or university, employed or retired – involvement is possible and welcome. Our members receive an in-depth insight into the activities of terre des hommes, work with like-minded persons towards the worldwide respect for children’s rights, and get to know hands-on project activities during exposure tours offered for members. If you wish you can help shape terre des hommes: as an elected member of the presidium, the honorary supervisory body to the full-time Executive Board; as delegates to the Delegates Conference; in a regional working group on topics like refugees or the environment and children’s rights; or as the group coordinator that connects and supports the regional groups.

Lots of action across Germany

In 2018 about 60 local terre des hommes groups across the country organised many events: bicycle fairs, flea markets, school visits, information stands, benefit concerts, children’s parties, Christmas markets and more. With all these activities, supported by many helpers, the volunteers devoted a lot of free time to a topic dear to their hearts: helping needy children.

Integration differently: quizzes are fun and bring people together

One of the activities of the Oberhausen terre des hommes group – now 60 strong – has long been integrating refugee children. Right after forming their own group three decades ago, they founded a separate nonprofit association to support children’s and cultural circles. Its activities have always proved popular: music and painting courses, dance workshops, language courses, clothing and toy markets, traffic education, homework supervision and holiday programmes. At the beginning of 2018 the Oberhausen members started a new format: they organised a quiz evening in a big sociocultural cen-
Mission possible: »Weltretter« (world saver)

terre des hommes acts with children, not only for them, and encourages children to take action themselves. These principles guide our children's and youth work. In 2018, 23 young teams in the youth programme »Wel	-

...mission year to visit schools and work with students on children's rights, street children or children in armed conflicts. The Hagen group broke new ground when conducting workshops on children's rights with up-and-coming police inspectors at the administrative university of applied sciences. Outraged at the restrictive rules on families joining refugee chil-
ren, our members challenged politicians, protested, wrote letters to their local members of the Federal Parliament and started a petition »WeAct!« The Nümbrecht group took the opportunity of its 40th anniversary to stage a panel discussion with experts on the topic of »Integration between opportunity and challenge«. terre des hommes ambassador and TV moderator Oliver Welke extended a greeting at this very well attended event in the Nümbrecht council chamber and gave a clear statement on protecting refugee children.

Youth in action

»Advertising and recruiting – never under 18!« – that was the demand of terre des hommes youngsters at the youth fair YOU in Berlin. The slogan summed up their strong protest against the targeting of under 18-year-olds to join the armed forces. With flyers and a petition the young terre des hommes activists sent a clear signal to their neighbours in the hall. The German armed forces were advertising only a few stands away with games and tanks to attract the attention of young visitors. Learn more at www.tdh.de/schule-ohne-militaer

Garden gates opened: »garden magic« for a good cause

Just under 500 visitors attended the »garden magic« event at the invitation of the Dortmund terre des hommes team. They strolled from stall to stall, admiring scarves, fashion accessories, plants, small artworks and browsing through books. Over ice-cream and cake (all donated), they were able to watch a show by the magician Oliver Henke. Team-member Christel Brüggemeier opened her garden gates for a good cause and the people of Dortmund opened their purses: at the end of the summer day the takings added up to €2,350, which the organisers sent to a project for refugee children fleeing from the civil war in South Sudan.

For a good cause: Christel Brüggemeier (in front) opened her garden gates for »Dortmund Garden Magic«

Politicians challenged

Many terre des hommes groups focused on different issues last year. They invited people to lecture evenings with partners from terre des hommes project regions, who gave first-hand reports to the interested audience about how terre des hommes gives practical assistance in the partnership projects. For many groups it is part of the routine of an action year to visit schools and work with students on children's rights, street children or children in armed conflicts. The Hagen group broke new ground when conducting workshops on children's rights with up-and-coming police inspectors at the administrative university of applied sciences. Outraged at the restrictive rules on families joining refugee children, our members challenged politicians, protested, wrote letters to their local members of the Federal Parliament and started a petition »WeAct!« The Nümbrecht group took the opportunity of its 40th anniversary to stage a panel discussion with experts on the topic of »Integration between opportunity and challenge«. terre des hommes ambassador and TV moderator Oliver Welke extended a greeting at this very well attended event in the Nümbrecht council chamber and gave a clear statement on protecting refugee children.

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»Welcome to Zambia«: young adults working for sustainability

18 young workers at the Dachser logistic company, German students from the terre des hommes network and young people from the terre des hommes project »Environment Africa« in Zambia have been working for two years now – virtually and face-to-face. The project aims for sustainable living in daily life and changing their local environments with their own initiatives – in Germany and in Zambia. In September 2018 the German delegation visited their African partners: they stayed with Zambian families and immersed themselves in the culture of the country. They experienced challenges at first hand when camping in the wilderness, visiting a rubbish dump on the edge of the town of Livingstone and together planting mango trees. All the local initiatives by the young adults serve the aim of the project (supported by the BMZ): creating more awareness of sustainability. Learn more at www.nachhaltigkeitrockt.wordpress.com

»Change of viewpoint – a street child for a day«

In 2018 about 3000 children and young people went out into the streets and drew attention to the situation of street children in the world. They put themselves in the shoes of disadvantaged children of their own age, and e.g. played music in the pedestrian precincts, washed cars on supermarket car parks and collected donations for street children projects. Beforehand they underwent intensive preparation for the topic and the action day with information material from terre des hommes. Convince your teachers or youth group to support the action. Learn more at www.strassenkind.de

Give your time to children in need

There are many opportunities to make terre des hommes known at the local level. They include charity walks and runs for which sponsorship contributions are collected in favour of terre des hommes. A reading in a local bookshop, a concert with a regionally known singer, or a social evening cooking with friends – these offer good opportunities to talk about terre des hommes.

A tiny donation can also have a huge effect: terre des hommes has numerous sponsors for collection boxes. They place them in bakeries, pharmacies, kiosks or ice-cream parlours, empty them regularly and transfer the takings to the head office to support children in our projects.

Other activists enjoy working with children and young people, and passing on information about our project work and topics like child rights, child work and refugee children. This takes place, for example, in the context of the school ambassador programme.

If these ideas appeal to you and you are possibly in a phase of looking for a new challenge and meaningful task, you are most welcome to join in. Give some of your time to children in need. We will be pleased to advise you.

Elisabeth Vossmann, active commitment team, tel. +49 5 41/71 01-148, email: e.vossmann@tdh.de
The 2018 donation year
Whether from private donors or company cooperation: every contribution helps

Without private donations terre des hommes’s work for needy children would not be possible. In 2018 such donations accounted for 64 percent of total revenue, and thus provided the greatest share. In all, we were able to raise donation income by €1.77 million (10.5 percent higher than 2017) and achieve the grand total of €18.56 million. Non-earmarked donations amounted to €7.81 million and were 4.6 percent lower than in 2017. However, in 2017 terre des hommes celebrated its 50th anniversary and that led to special support from private donors and companies.

Support from regular donors is particularly important for the lasting financing of project activity. Over 20,000 donors supported terre des hommes regularly last year via direct debit mandate or standing order. In all, almost six million euros were collected from regular donors in 2018. This sum has risen continually in the last few years.

There was a clear rise in the earmarked donations and third-party funding by companies and foundations, which likewise make an important contribution to financing project activity (see page 37): in 2018 the grand total was €10.18 million as against €7.53 million in 2017 (35 percent higher). The rise was especially due to the longstanding cooperation with the Volkswagen group works council, which contributed particularly high amounts in 2018. The workforce of Volkswagen locations has been supporting terre des hommes’ projects for street children along with educational programmes since 1998. Sustained commitment with generous donations came again from other long-term cooperation partners such as the logistics company Dachser SE, the fashion house C&A Foundation, Bedford meat products from Osnabrück or Alnatura, the organic food retailer.

Again and again people leave legacies to terre des hommes, in order to do good for children after their lifetime. In 2018 this sum totalled €560,000. In 2017 it topped the one million mark. There was a rise in the amount raised by fines, which judges and public prosecutors can order to be paid to nonprofit organisations. This source of income brought in €410,000 in 2018, nearly 20 percent more than in 2017.

With this mix of different incomes we avoid unilateral dependency on individual sources of finance. Cofinancing from public funds is also important for our work. This primarily comes from the Federal Ministry for Economic Cooperation and Development (BMZ), in order to enable major projects. This income, too, rose to approx. €9.18 million (14 percent more than in 2017).

Again in 2018 many people contributed with their donations and voluntary commitment to continuing to build the «earth of humanity». Our special thanks go to them.
Fundraising at terre des hommes

terre des hommes works with different service providers to generate donations for children in need. An agency phones up donors to thank them and ask them to continue their support. In addition, donors receive regular mailings with information and requests to donate. Gold is collected in dental surgeries. Judges and public prosecutors receive mailings to commend terre des hommes as a recipient of fines.

Hellmann Worldwide Logistics: education in Asia

Since 2005 the international logistics provider Hellmann Worldwide Logistics has been supporting a school project in Ho Chi Minh City in Vietnam. It tutors 40 children from poor families to prepare them for the admission tests to enter public schools. The project is successful: many of the children who were assisted are now in work and can provide for their own families.

In 2018 the Osnabrück-based company expanded its involvement and now funds two educational projects in India. In Bangalore it supports a library available to children living with their families as trash collectors in the slums. The girls and boys can read in the library, participate in creative programmes and develop freely. In Delhi, four educational centres are supported in the Trilokpuri district where 215 children attend coaching classes.

Besides financial support, the workforce participates actively in the projects. At international locations, the staff of Hellmann Worldwide Logistics organised various events in the communities, with the cooperation of children and local terre des hommes partner organisations; e.g. the library was embellished with a mural. The aim is to strengthen general public awareness that all children have rights.

Many thanks for your donation!
Alnatura: food security in Peru

»Sinnvoll für Mensch und Erde« (making sense for humans and the earth) is the corporate vision of Alnatura, the organic food producer and retailer. True to this motto Alnatura has supported the work of terre des hommes in Peru since 2011. The company itself promotes the organic Arabica label, which is planted and harvested in different regions of Peru.

The donations are collected through the sales of »Peru coffee«. From every pack of coffee sold, 40 eurocents goes to support two projects. Traditions and sustainable planting techniques are being revived with the assistance of older members of the community. This is urgently necessary as the impacts of climate change are to be felt in the Andean Highlands in Peru: extreme periods of drought, hardened soils, rainfalls with flooding. With diverse, adapted varieties of grain and climate-appropriate farming methods, the two projects guarantee a healthy and varied diet for many families and their children.

GLS Bank: empowering girls

Paying with a credit card and, at the same time, supporting disadvantaged girls? The terre des hommes Mastercard of GLS Bank makes it possible. For over ten years there has been successful and confident cooperation between terre des hommes and the socio-ecological cooperative GLS Bank. The aim is to enable girls all over the world to enjoy protection and education – with a credit card. GLS Bank donates one third of the proceeds from credit card revenue and one third of the annual fee. Meanwhile over €100,000 have been collected, with which many girls can be freed from exploitative conditions; they have learned reading, writing and arithmetic, and realised that they can achieve something.

So far over 1,100 people are taking part and using the terre des hommes MasterCard. It offers an easy way of simply doing something good in daily life – whether when paying at a hotel, a filling station or booking a train ticket. The credit card can be used like any other MasterCard. The card transactions are debited to your existing account and it is not necessary to open an account at GLS. The annual fee is €30. The donation for the projects to protect girls is supplied by the GLS Bank alone and does not cost the card-holder a cent. As of 2019 the MasterCard has a new design (see figure) and is also available for companies and their staff. You can order it online; the forms are on the GLS Bank website: www.gls.de/tdh-mastercard

Interested? We will be glad to inform you about the terre des hommes MasterCard: Hendrik Addens, tel. +49 541 / 71 01-155, email: h.addens@tdh.de
Besides the registered association »terre des hommes – help for children in need« there is the »terre des hommes Foundation«. In 2018 it celebrated its 20th anniversary – two decades in which the foundation has achieved a lot, and in which it has also moved on. In the early years it made its returns available to the registered association, but since 2005 it has funded its own projects. Through these projects, over 80,000 girls and boys have been directly supported since 1998, and another approx. 220,000 children and their relatives indirectly. In Latin America, in Southern Africa, in India and Nepal, and in Southeast Asia the Foundation has funded a total of 95 projects totalling approx. €3.5 million.

These figures stand for the successful work of the Foundation. Nevertheless we have been wondering whether the model of a non-autonomous foundation is sustainable. Consequently, the members of terre des hommes Germany decided to convert the Foundation, administered by trustees, into a foundation under civil law from the beginning of 2019. The new foundation and the association terre des hommes Germany can now co-fund projects for children in need.

**Giving through a foundation:**
*a good basis for projects with a future*

Foundations are a basis for helping to shape our society. Whoever makes a contribution to our foundation creates opportunities, new avenues and a better future for children. Every contribution is an important building-block for the long-term success of our work. The assets of the non-autonomous Foundation are now worth over 23 million euros. In order to fulfil the purposes of the foundation statutes, about €300,000 go to terre des hommes project activity each year. Detailed information is available in the current annual report of the Foundation, which you can download (in German) from www.tdh-stiftung.de or ask us to send you.

**Themed funds change the world**

There are topics that play a central role in many terre des hommes projects: they create positive life prospects for girls and boys but are also relevant for coming generations. The terre des hommes Foundation has set up three funds with specific themes in order to support these important areas of work for the long term.

**Themed fund »Help for traumatised children«**

Many children are deeply traumatised after a disaster, a war or a perilous journey as refugees. Beyond the initial relief assistance, they need long-term psychosocial care to cope with their experiences. Our trauma assistance fund promotes psychological assistance for traumatised children in terre des hommes projects worldwide.

**Themed fund »Education secures a future«**

Many children are denied access to education. Instead, they are exploited in mines, brickworks or the textile industry. With the educational fund we are concerned with basic schooling; we pay for books and other materials, and work hard to enable the classes to take place. After all, education is the key to an autonomous life.

**Themed fund »Clean water – a children’s right!«**

Access to clean water is necessary for survival. A good supply of clean water is often crucial when it comes to families supplying their own needs or having to leave their villages. The »Clean water – a children’s right!« fund finances projects ensuring that children and their families have access to clean water again.

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**Do you have questions about our Foundation?**

Visit our website and get in touch:

Karin Lammers, manager of the terre des hommes Foundation, tel. +49 541 / 71 01-193, email: k.lammers@tdh.de
Those who want to reach their goals need many people to support them. Publicity is therefore an important building-block on the way to implementing children’s rights and to more global justice. Visibility is not only a precondition for the donations with which terre des hommes finances 550 projects for children in need but also for attracting volunteers and for successes in influencing political decisions.

In 2018 terre des hommes had a range of over 56 million contacts through print media. In addition, it made use of radio and TV contributions, social media – Facebook, Twitter and Instagram – brochures, flyers, lectures and banner exhibitions shown in public places in 28 towns and municipalities.

Stop weapons exports: press reports and campaigns meet with broad interest

Protecting children from violence was the focus of publicity drives in 2018. terre des hommes issued numerous press releases calling on the German government to stop the exports of small arms and ammunition, as well as a restrictive arms exports control law with legally binding, justiciable criteria for rejection: exporting arms to war and crisis areas should be banned, and likewise to countries in which human rights are systematically violated.

Occasions for reporting on our demands were e.g. thematic debates in the federal parliament, Red Hand Day against the use of child soldiers, International Children’s Day, the publication of the arms exports report of the federal government, the export of armament to Saudi Arabia in contradiction to the coalition agreement, or the court cases against the German armament manufacturers Heckler & Koch and Sig Sauer. The press releases were taken up by many newspapers and offers of interviews were readily accepted – e.g. on the evening news (1st TV programme), RTL and Vox.

Our demands were backed up by the social-media campaign »Stop arms exports« and a matching petition. The campaign won first prize in the »social campaigns« category of the policy award of the journal »Politik & Kommunikation« and the Quadriga University of Applied Sciences in Berlin. The petition was supported by over 146,000 people and their signatures were finally handed over to Klaus Ernst, chair of the parliamentary committee on economic affairs and energy in March 2019.

146,000 people signed the petition: Albert Recknagel (right), chair of terre des hommes Executive Board, hands the signatures to Klaus Ernst, chair of the parliamentary committee on economic affairs and energy
The rights of refugee children: terre des hommes stands up for family reunification

In the interests of refugee children we intervened repeatedly in the public debate about family reunification. terre des hommes criticised the union of CDU/CSU and SPD as a sorry deal at the expense of refugee children and made it clear that the strict limiting of family reunification contradicts the protection of the family enshrined in the Basic Law and the provisions of the UN Convention on the Rights of the Child. Those with only subsidiary protection should be allowed to live with their families as well.

terre des hommes also rejected the plans to establish one-stop-shop centres for arrival, decision and return as restricting the rights of refugee children. Our argument is that children should be able to attend schools and kindergartens, living in accommodation in which they can grow up safe and healthy. The planned accommodation of unaccompanied refugee minors in these huge centres along with adults contradicts the primacy of children's and youth welfare.

Dedication to children in need: terre des hommes founder Lutz Beisel receives the Federal Cross of Merit

In September 2018 Lutz Beisel was awarded the Federal Cross of Merit. »As the founder of terre des hommes Germany you have done great things for the people worldwide,« said Guido Wolf, Baden-Württemberg Minister of Justice and European Affairs in his tribute. »With your outstanding humanitarian engagement you have sent a signal of humanity to those suffering from war and hardship.«

Speaking at the Stuttgart Rudolf Steiner School on 8 January 1967, Lutz Beisel made an appeal to assist Vietnamese children who were casualties of the Vietnam War. From this spontaneous aid action arose the German branch of the children’s aid agency terre des hommes, which he managed for a few years. Today the 80-year-old lives in Tuttlingen, in Baden-Württemberg. He is a member of the Board of Trustees of the terre des hommes Foundation. At the beginning of 2018 he was awarded the Tuttlingen Social Prize for his life’s work.
Flood of the century in India and tsunami in Indonesia: terre des hommes sends disaster relief

In August and early October terre des hommes sent out calls for donations for the disaster victims. In the southern Indian state of Kerala partner organisations provided families with clean drinking water and food after floods of rain inundated the area. There were over 350 deaths and, according to official statements, almost one million people had to flee the masses of water.

In early October an earthquake and subsequent tsunami wrought havoc on the Indonesian island of Sulawesi. More than 1,200 people lost their lives. Our partner organisation distributed hygiene articles and informed people about protection from infections and contagious diseases. Many children were traumatised by the disaster so protective areas were set up for the professional care of girls and boys. Makeshift lessons were also organised for the children in emergency accommodation.

Handing out food in Kerala: parts of the southern Indian state were flooded after strong rains

Margot Käßmann: »I am looking forward to being able to support the work of terre des hommes as best I can«
Street child for a day:
students from the Irmgardis secondary school in Cologne

Margot Käßmann:
a new ambassador for terre des hommes

The news broke last November and caused a media sensation – Dr. Margot Käßmann was to be the new terre des hommes ambassador. »I have known terre des hommes for a long time and am convinced by the combination of hands-on assistance to oppose violence against children and political work to implement their rights,« declared the former longstanding bishop of the Evangelical Lutheran Church of Hannover and chair of the Council of the Evangelical Church in Germany. Käßmann retired on 30 June 2018. Her activity as ambassador has already focused a lot of attention on terre des hommes, e.g. through an interview published in various dailies or her appearance on the TV show DAS! At the end of January 2019 she also spoke about her commitment to terre des hommes, accompanied by a short film about our work. The DAS! ratings are around half a million viewers.

Malte Arkona:
a new ambassador for terre des hommes

Not only Margot Käßmann – TV presenter Malte Arkona has also been a new ambassador for terre des hommes since 2018. Arkona ensures more prominence for our children’s and youth programme and the interactive action »Street child for a day«. Malte Arkona is well known as the presenter of the TV series for children »Tigerentenclub«. He also presents the biggest German quiz for school students, »The best class in Germany«.

In early November Arkona went to Zimbabwe, where he found out about the everyday life of street children and got to know the terre des hommes projects. His conclusion: »terre des hommes and its partner organisations do super-important work to give the kids genuine prospects. Education is the opportunity for these children to get out of the cycle of violence and poverty.«

Street child for a day:
school students’ take action for children in need

The action »Street child for a day«, which climaxes in November every year, attracted great regional attention in 2018, too. About 20 local newspapers reported on it, e.g. in Cologne, Velbert, Osnabrück, Hamburg, Neuss, Dinslaken, Braunschweig, Emden, Chemnitz and Münster. In some cases they went into great detail about the school classes or terre des hommes »Weltretter« (world saver) teams, who slip into the role of street children for a few hours and e.g. clean shoes in the pedestrian precinct, beg or sell chewing gum. The proceeds were for work with street children in Zimbabwe.
Income and expenditure

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income from donations</td>
<td>15,901,685</td>
<td>14,848,150</td>
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<tr>
<td>Income from estates</td>
<td>565,098</td>
<td>1,075,649</td>
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<td>Income from third-party funds</td>
<td>2,094,085</td>
<td>870,197</td>
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<td>Income from fines</td>
<td>410,594</td>
<td>346,343</td>
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<td>Co-financing</td>
<td>9,179,158</td>
<td>8,669,236</td>
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<tr>
<td>Revenues from non-profit taxable and tax-exempt activities</td>
<td>321,457</td>
<td>420,478</td>
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<td>Other allowances</td>
<td>5,297,645</td>
<td>5,109,696</td>
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<td>Project support</td>
<td>22,438,582</td>
<td>17,558,387</td>
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<td>Provisions</td>
<td>2,993,317</td>
<td>4,707,380</td>
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<td>Expenditure for goods</td>
<td>48,570</td>
<td>81,701</td>
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<td>Personnel expense</td>
<td>4,078,821</td>
<td>4,008,187</td>
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<td>Depreciation of intangible assets</td>
<td>173,542</td>
<td>188,379</td>
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<tr>
<td>Other operational expense</td>
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<td>3,022,220</td>
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<td>Income from bond, interests and similar income</td>
<td>45,809</td>
<td>541,039</td>
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<td>Depreciation of financial assets</td>
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<td>Interests and similar expenditure</td>
<td>772</td>
<td>2,089</td>
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<tr>
<td><strong>Result of ordinary business activity</strong></td>
<td>986,868</td>
<td>1,699,200</td>
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Extraordinary income                      | 0     | 0      |
Extraordinary expenses                     | 0     | 0      |
Taxes on income and revenues               | 4,943 | 12,039 |
Other taxes                                 | 3,557 | 3,557 |
**Annual net Income/deficit**               | 978,368 | 1,683,603 |
Withdrawal from earmarked reserves          | 1,207,413 | 493,809 |
Allocation in earmarked and free reserves   | 2,185,780 | 2,177,413 |
**Accumulated equity/deficit**              | 0     | 0      |

The accounts show a revenue of €33,815,531 (2017: €31,280,788) and expenditure of €32,837,163 (2017: €29,597,185 €), leading to a low annual surplus of €978,368 (2017: €1,683,603). That means that revenue rose by 8.1 percent in 2018 and expenditure rose by 11 percent.

64 percent of all revenue (€18,561 million) in 2018 came from donation revenue, legacies and third-party funds. In 2017 they together accounted for 63.4 percent and €16.79 million.

We distinguish between earmarked and non-earmarked donation income, the amount of which may fluctuate according to the priorities and interests of donors. The rise in 2018 stems from a clear increase in earmarked donations and/or third-party funds to finance specific projects.

Donation income for humanitarian assistance of €829,224 contains, as every year, grants from our membership in the alliance «Development works». In 2018 these grants amounted to €663,837. In 2018 the alliance transferred a total of €863,837 to terre des hommes for 2017 and 2018.

Donation income also includes legacies totalling €565,098 in 2018. It is very pleasing that donors support our work with such generous legacies.

Besides donation income, the co-financing of projects reflects an important share of the work of terre des hommes. In 2018 co-financing, at €9,179,158, accounted for 31.7 percent of income and was again somewhat higher than in 2017 (€8,069,236).
In the area of expenditure, the above-mentioned rise of 11 percent was mostly due to the rise in project spending. We were able to keep administrative costs largely at the old level.

€2,993,317 (2017: €4,707,000) of earmarked donation income was placed in provisions for use in coming years.

Income in 2019 from the usual business activity stood at €978,368 (2017: €1,684,000), which was 41.9 percent lower than in 2017.

Besides the revenue, €4,834,548 (2017: €4,786,000) were dissolved from the 2017 provisions and transferred to sundry operating revenues for use according to the statutes in 2018.

Smaller items of income are the commercial business operations or special-purpose enterprise (€321,457) and fines allocated to terre des hommes (€410,594), sundry operating income (€463,096) and returns on capital investment (€45,809). Together these items account for only 4.3 percent of income.

Details on revenue and expenditure can be found in the respective overviews.

* Minor differences due to roundings
Payment structure – members of staff

All the bodies provided for in the association work in a voluntary capacity, except for the Executive Board. Only expenses, e.g. travel costs, are reimbursed on submission of receipts. The association employs an Executive Board consisting of three full-time staff. Together they earn €261,000 p.a. (without counting the employer’s contribution to social contributions).

On an annual average, the German head office comprises 61 full-time positions.

The gross annual income of the staff, which is bound to collective agreements, is made up of monthly salaries, supplements for age and seniority, an annual bonus, a holiday supplement, capital-forming benefits and contributions to their company pension. Average annual incomes: heads of department €68,000; desk officers €57,000; administrative assistants €47,000. These amounts do not contain the statutory contribution by employers to social insurance.

The allowance paid to those who have the care of children until the end of their education is currently €123.

This overview contains the overall expenditure in 2018 without the placements in the provisions and reserves, i.e. money for use in future years. Not contained is the expenditure for the commercial business operations and the special-purpose enterprise. The structuring is based on the guidelines of the DZI (German Central Institute for Social Issues).
Projects in 2018

Geographic distribution of funds

Thematic distribution of funds

The budgets include funds for humanitarian aid.
Balance

At €30,453,309, the balance sheet total was €263,301 higher than in 2017 (€30,190,008).

Assets

Assets stood at €4,837,825 in 2018 and were slightly lower than in 2017 (€4,947,510). The breakdown of the changes over all individual positions is as follows: intangible assets (–€62.0), tangible assets (–€78.9) and financial assets (+€31.2). The value of the intangible assets fell from €153,818 to €91,800 in 2018. Intangible assets are the association’s software and film rights to the series »The rights of children«. The value of tangible assets fell from €792,827 to €713,963 in 2018. The development of tangible assets was subject to normal depreciation and procurement. The value of securities in the category financial investments rose from €4,000,866 to €4,032,063, thanks to increased capital investment in 2018. The association invests funds that are not immediately needed in order to generate non-earmarked funds. Capital investments are subject to the strict investment guidelines of terre des hommes Germany.

Working capital stood at €25,592,027 in 2018 and was again higher year-on-year (2017: €25,215,640). It consisted of the following items. The value of provisions fell again in 2018 from €38,874 to €30,291. The value of provisions means the holdings of working groups and the head office on the basis of the inventory as at 31 December 2018. The item receivables and other fixed assets rose in 2018 to €14,260,749 (2017: €13,983,384). This increase stems from the rise in receivables from cofinancing approvals, along with promises from cooperation agreements and legacies. The item cash in hand, Postgiro balance, credit balance at banks and expense allowances rose to €11,300,987 (2017: €11,193,383). Due to the special inflow of donations in December and around Christmas a snapshot of bank balances on 31 December always shows them to be very high.

Deferred items are, at €23,457 (2017: €26,858), payments that only affect the accounts of the following year.

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th></th>
<th>2017</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€</td>
<td>%</td>
<td>€</td>
<td>%</td>
</tr>
<tr>
<td>Capital assets</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Intangible fixed assets</td>
<td>4,837,825</td>
<td>15.89</td>
<td>4,947,510</td>
<td>16.39</td>
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<td>Fixed assets</td>
<td>91,800</td>
<td>0.30</td>
<td>153,818</td>
<td>0.51</td>
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<td>Financial assets</td>
<td>713,963</td>
<td>2.34</td>
<td>792,827</td>
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<tr>
<td>Circulating assets</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Provisions</td>
<td>4,032,063</td>
<td>13.24</td>
<td>4,000,866</td>
<td>13.25</td>
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<td>Receivable and other fixed assets</td>
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<td>84.04</td>
<td>25,215,640</td>
<td>83.52</td>
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<tr>
<td>Balance of cash</td>
<td>11,300,987</td>
<td>37.11</td>
<td>11,193,383</td>
<td>37.08</td>
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<tr>
<td>Deferral</td>
<td>23,457</td>
<td>0.08</td>
<td>26,858</td>
<td>0.09</td>
</tr>
<tr>
<td><strong>Assets</strong></td>
<td><strong>30,453,309</strong></td>
<td></td>
<td><strong>30,190,008</strong></td>
<td></td>
</tr>
<tr>
<td>Equity Capital</td>
<td>6,855,780</td>
<td>22.51</td>
<td>5,877,413</td>
<td>19.47</td>
</tr>
<tr>
<td>Special items</td>
<td>26,710</td>
<td>0.09</td>
<td>34,929</td>
<td>0.12</td>
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<tr>
<td>Project provisions</td>
<td>3,757,543</td>
<td>12.34</td>
<td>4,914,242</td>
<td>16.28</td>
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<tr>
<td>Other provision</td>
<td>4,943</td>
<td>0.02</td>
<td>0</td>
<td>0.00</td>
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<tr>
<td>Account payable</td>
<td>690,241</td>
<td>2.27</td>
<td>517,651</td>
<td>1.71</td>
</tr>
<tr>
<td>Deferral</td>
<td>19,117,717</td>
<td>62.78</td>
<td>18,845,773</td>
<td>62.42</td>
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<tr>
<td>Liabilities</td>
<td>374</td>
<td>0.00</td>
<td>0</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Passive</strong></td>
<td><strong>30,453,309</strong></td>
<td></td>
<td><strong>30,190,008</strong></td>
<td></td>
</tr>
</tbody>
</table>
Liabilities

Reserves are either earmarked or non-earmarked. The funds in the reserves are to be used in the upcoming years according to their purpose as set out in the statutes. Besides the minimum reserve for general operational readiness amounting to €2,500,000 (2017: €2,500,000) terre des hommes has a non-earmarked reserve of €1,041,522 (2017 €1,000,000). The minimum reserve for general operability should be gradually built up to ensure that the head office can operate for about six months in the event of a breakdown. That is still guaranteed, but the amount has to be regularly adapted to general price rises.

In addition there are various earmarked reserves for fresh procurement, new IT, building renovations and for purposes set out in the terre des hommes statutes, which, depending on the purpose, will be drawn on in the coming years. Taken together, the reserves rose by €978,367 over 2017 to €6,855,780. The special items for grants include the current value of a vehicle that was donated to terre des hommes.

Provisions are intended to secure payments only due in coming years, to secure future risks or for earmarked donations that could not be spent in the year in which they were made. In 2019 provisions amounted to €4,452,727 (2017: €5,431,893) and were €979,166 lower year-on-year. Tax provisions indicate tax payments known by the end of the year to be paid the following year. Such a payment obligation of €4,943 (2017: €0) existed as at 31 December 2018 from commercial business operations. Other provisions totalling €4,447,784 (2017: €5,431,893) consist of earmarked funds from earmarked donations (€3,757,543) and funds put aside for remaining obligations (€690,241), e.g. estate management risks, staff, repayments. Liabilities occur with firm commitments existing on the basis of contracts or invoices, and when payments are still outstanding. The liabilities, at €19,117,717, were €271,944 higher than in 2017.

Liabilities mainly towards partner projects rose to €18,769,522 in 2018 (2017: €18,182,176). All contractually agreed obligations towards partner projects are booked as liabilities. Fluctuations in this item occur mainly when many contracts have been signed for partner projects. This booking of the complete agreed sum when signing the contract guarantees our partners their contractually agreed money, even if terre des hommes should simultaneously suffer a massive drop in income. Liabilities also include liabilities from deliveries and services totalling €101,173 plus sundry obligations from taxes and social security totalling €122,954. These two items fluctuate insignificantly around the end of the year and are mostly paid by the end of January of the next year.

Liabilities also include a longstanding loan from a donor of €115,041, which can be cancelled at short notice. Liabilities towards banks totalling €9,028 stem from the full financing of the solar panels on the head office roof, dating back to 2010. This loan is being paid off regularly. The complete liabilities breakdown is set out in detail in the liabilities table.

Breakdown of liabilities

<table>
<thead>
<tr>
<th></th>
<th>2018-12-31</th>
<th>1st year</th>
<th>2nd year</th>
<th>&gt; 5 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities from supplies and services</td>
<td>€101,173</td>
<td>€101,173</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Liabilities to project partners</td>
<td>€18,769,522</td>
<td>€13,242,921</td>
<td>€5,526,601</td>
<td>0</td>
</tr>
<tr>
<td>Donators’ loans</td>
<td>€115,041</td>
<td>€115,041</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Liabilities to cred institutions</td>
<td>€9,028</td>
<td>€6,032</td>
<td>€2,996</td>
<td>0</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>€122,954</td>
<td>€122,954</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>€19,117,717</strong></td>
<td><strong>€13,588,120</strong></td>
<td><strong>€5,529,597</strong></td>
<td>0</td>
</tr>
</tbody>
</table>
Programmes policy

In 2017 a process of strategic reorientation was started in the area of Programmes policy, which has been almost completely concluded. Starting from a joint definition of our location, that named important global challenges such as inequality, climate change, renationalisation and the restricting of social freedoms, the Delegates Conference adopted four strategic goals for the next five years (see page 9). There were delegates on behalf of the staff and volunteers, and also representing the partner organisations. Under the heading »We empower children!« we are now concentrating on two major programmes: protecting children from violence, exploitation and displacement, and promoting a healthy environment as a basis for life for current and future generations.

This goes hand in hand with plans for a regional reorientation of international Programmes activity. In view of the enormous need for humanitarian assistance and reconstruction in the region of the Middle East conflict we reacted with a large-scale regional aid programme to care for refugee families and, at the same time, expanded our project activity for refugee children in Germany. In the medium term we would like to work more in East Africa, too, where terre des hommes has so far not been very active at all. The population of Africa will almost double in the coming 30 years, which will present most states with enormous challenges when it comes to guaranteeing food, health, education and employment. By contrast, there has been a notable improvement in the last two decades with respect to meeting basic needs in most countries in Latin America and some Asian states. terre des hommes will review its programmes in these regions and, in the foreseeable future, concentrate more on countries with serious child rights violations.

Organisational development

Vision 2027 agreed by the Presidium and Executive Board provides the framework for further institutional development. We want to considerably raise our visibility and the possibilities of influencing political decisions, and likewise increase the funds needed to implement our goals. In order to strengthen political advocacy for the protection and guaranteeing of children's rights, we will reinforce our terre des hommes presence at the Berlin location. Thematically and organisationally, terre des hommes is seeking a forward-looking configuration and an effective international impact, above all through closer cooperation among the nine European terre des hommes member sections in our International Federation TDHIF.

Fund-raising

Many aid organisations advertise in Germany for attention and donations. Hence it is a central challenge for terre des hommes, with its limited funding for advertising and public relations, to mobilise the necessary support to guarantee project work for the long term. The donation market is, like the whole of society, in the throes of constant change. The public and the media are becoming more critical; donors have justified demands regarding the transparency and effectiveness of organisations. Communication channels and customs are changing: traditional media are not reaching so many people, and new media and social networks are becoming increasingly popular. For terre des hommes too, that also means adapting and responding to these changes.

It is important to strike a balance between existing donors and attracting younger target groups.

For this reason, a mix of different actions for fund-raising is to guarantee a rise in the income needed to finance terre des hommes' work. We are particularly concerned to provide good service for donors. Besides appealing to them personally at events suited to their group, communication via mailings is another building-block in communication. Online fund-raising increasingly constitutes an important share of communication activity, aimed at new interest groups. Finally we want to expand cooperation with companies and their workforces so that they sustainably
support terre des hommes’ project activity with relevant subsidies. A promising model involves donating small change; staff and volunteers donate the eurocent amounts of their income for children in need.

On top of that, we offer charitable foundations the opportunity to jointly support projects with terre des hommes and thereby fulfil the purpose laid down in their statutes. In fundraising and public relations terre des hommes follows the guidelines of the German Central Institute for Social Issues (DZI), which regularly grants us its donation seal as proof of the quality of our work. We likewise follow the codes of VENRO, the umbrella association of German development and humanitarian NGO, and the ethical guidelines of the German Fundraising association.
How terre des hommes works
The organisation structure of terre des hommes

derre des hommes Germany is an international children’s aid agency and as citizens’ group independent of government, business, religious communities, and political parties. The legal form of terre des hommes is the »registered association«.

General Meeting
The terre des hommes members come together every year at a general meeting. Every 3 years they elect the members of the presidium and appoint the internal auditors, who check the use of donations and the work at the head office.

Delegates’ Conference
The delegates’ conference is held every 5 years. The delegates’ conference decides on the strategic guidelines of terre des hommes’ international work. Entitled to vote are the elected representatives of the partner organisations and the International Youth Nework, the voluntary groups and employees of the head office.

The Presidium
The Presidium is a voluntary body and functions as supervisory board. It decides on the strategic and business policy of terre des hommes, monitors the executive board and represents the organisation in the public. Members of the Presidium: (l. to r.): Dr. Richard Hartmann, Edgar Marsh, Oliver Haller, Robert Kissling, Regina Hewer, Joshua Hofert.
Executive Board

The executive board runs the business of the organisation. It is in charge of the head office in Germany as well as the international offices in the project countries and is responsible for the implementation of the strategic policy. The board consists of three persons with specific areas of responsibility. The spokesperson represents terre des hommes in public. Members of the current board: Ursula Gille-Boussahia, Albert Recknagel and Birte Kötter.

Head Office

The head office of terre des hommes is divided into three parts: The programmes division is responsible for the international project work. The regional offices also fall under its responsibility. The communication division is responsible for public relations, fundraising and supporting the volunteer work. Accounting, controlling, human resource and general services come under the administration division.

The Ombudsperson

Anyone who wants to make a complaint to terre des hommes, can address the ombudsperson if other possibilities of lodging a complaint have proved to not being sufficient. The ombudsperson is neutral, independent and works voluntarily. Since March 2015 the lawyer Stephan Konrad is terre des hommes’ ombudsperson.
Thank you very much for your donations!

Account of donations / IBAN:
DE34 2655 0105 0000 0111 22
Sparkasse Osnabrück
BIC NOLADE22XXX